



March 2024



## Update From the Vice President



Every March, college basketball takes America by storm and USF is no exception! College basketball has a long and storied history in the United States. The only sport more popular than basketball in the U.S. is American football. College basketball even outperforms the NBA in terms of popularity. This time of year is especially important, as college teams compete for a spot in the NCAA tournament. For the first time in the program's history, **USF men's basketball ranks among the nation's top 25 teams!** Our female players are just as exciting! Be sure to read **my interview with Coach Fernandez** who leads the USF women's basketball team to learn why a global recruitment strategy is key to USF's success. Did you know that the USF Women's basketball roster features more international student athletes than any other Division I program? Our team has thirteen international players from 10 different nations! Read about the basketball player from Udine, Italy [here](#).

Last month, alumni, students, faculty, and community partners had the opportunity to connect virtually from around the world through a series of seven **Global Network annual meetings**. If you are a global citizen, join one of our **Global Networks** today to find peers, collaborators, mentors, and an international community of support. In February, we also celebrated Study Abroad Day. Discover how study abroad experiences prepare students for an increasingly globalized workplace by reading more [here](#). At USF, only 10% of study abroad scholarship applicants are funded, consider supporting our scholarship fund [here](#).

USF's impact is global – read about how **USF researchers are using AI and drones to combat Malaria** in South Africa, the **prestigious group of Brazilian journalists hosted by the USF Center for Sustainable Democracy**, and more in this edition of Bulls Run the World.

Stay connected with USF World and we will take you on a global journey each month, sharing our activities, international alumni profiles, and updates from over 45 faculty-led study abroad programs! We look forward to welcoming you to our activities and events throughout the year.

Sincerely,  
Dr. Kiki Caruson



USF basketball player Carla Brito (#55), from Las Palmas, Spain, dribbles the ball past the offense.

## March Madness: USF coach highlights star power of international athletes

Coach Jose Fernandez has led the women's basketball team for over twenty years. Hear about his strategy for recruiting international students to play for USF.

[Read more](#)



USF World congratulates the USF men's basketball team. Read about their amazing run [here!](#)

# INTERNATIONAL BUSINESS FORUM 2024

*Hosted by the University of South Florida*



April 10, 2024 // 7:30 a.m. - 5:00 p.m.

Please join us for a forum of expert panel discussions and informational education tables to meet USF and community partners.



Sponsored by USF World, Muma College of Business, and the Office of University Community Partnerships

## If you are in Florida, join us for the 2024 USF International Business Forum

The USF International Business Forum on April 10 is co-hosted by USF World, the Muma College of Business and the Office of University Community Partnerships! Register for the forum [here](#) to explore the depth of USF's global engagement and its pivotal role in fostering international business within the region. The event will showcase a diverse range of the university's resources and services. Don't miss this excellent opportunity to learn from experts and network with international businesses, associations, global organizations, and distinguished members of the diplomatic corps. You can view the [program](#) and explore [sponsorship opportunities](#).

Register

Sponsor

### Destination USF



USF World offers solutions to international student athletes navigating NCAA NIL guidelines

Read more



USF Center for Sustainable Democracy hosts immersion program for Brazilian journalists

Read more



Geosciences professor originally from U.K. earns



USF hosts the annual International Internet of



Sri Lankan monk and senior lecturer in

AAG Honors for advancements in geography

[Read more](#)

Things Conference with a panel of world-renowned experts

[Read more](#)

Linguistics discusses UNESCO World Heritage Site in Sigiriya

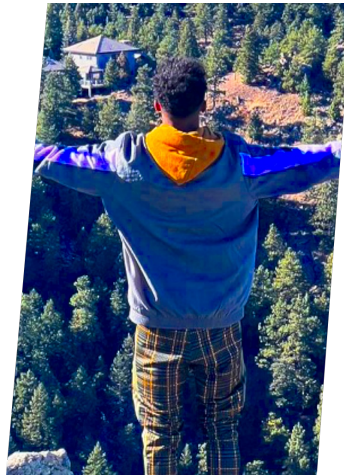
[Read more](#)

## Destination World



Alumni and students connect worldwide in Global Network virtual meetings

[Read more](#)



Engineering major and USF World employee says education abroad is key to career success

[Read more](#)



Basketball player from Udine, Italy earns sixth AAC Freshman of the Week honor

[Read more](#)



USF researchers use AI and drones to combat malaria in South Africa

[Read more](#)



USF marine biologists study threats to sea grass in six countries

[Read more](#)



USF ranks in Top 40 worldwide in patent generation in 2024

[Read more](#)

# Events

## HERE



International Business Forum  
April 10

Spring International Sash  
Ceremony  
May 1

## THERE



USF Network France in Paris  
June 2024

USF Network The UK in  
London  
June 2024

USF Network Canada  
Launch in Montreal  
October 2024

## EVERYWHERE



For more information regarding events, contact us at [USFWorldEvents@usf.edu](mailto:USFWorldEvents@usf.edu).



USF World



USF



Donate

USF World | 4202 E Fowler Ave., CGS 101, Tampa, FL 33620-9951

[Unsubscribe usfworld@gmail.com](mailto:unsubscribe.usfworld@gmail.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by [usfworldmarketing@usf.edu](mailto:usfworldmarketing@usf.edu) powered by



Try email marketing for free today!