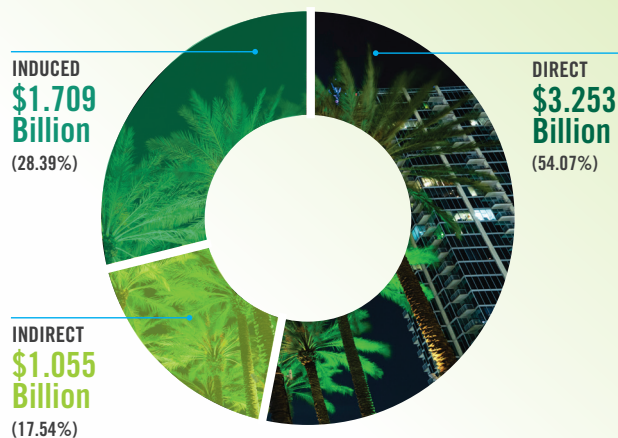


# USF: CREATING OPPORTUNITIES

## ECONOMIC IMPACT REPORT

**\$6.02 Billion**  
ECONOMIC IMPACT

Compiled by a team from the Muma College of Business, the study shows that America's fastest-rising university had a total economic impact of \$6.02 billion in fiscal 2019-20. For reference, USF's economic impact would be like having roughly 10-15 Super Bowls in one city per year, based on data from host cities.



**KEY TERMS**

**Direct Effect:** University spending on wages and purchases from Florida-based vendors.

**Indirect Effect:** Stems from business-to-business purchases in the supply chain.

**Induced Effect:** The values stemming from household spending of labor income (after removal of taxes, savings and commuter income).

**16,277 employees**

USF IS THE 14TH LARGEST PUBLIC EMPLOYER IN FLORIDA



**68,704**  
JOBS SUPPORTED

In the 2019-20 fiscal year, USF-related direct spending, together with ripple effects, supported 68,704 jobs in Florida. Many of the jobs supported by USF are in high-skill, high-wage, knowledge-based industries, such as life sciences, information technology and financial services.

**STATE SUPPORT SHOWS BIG RETURNS**

Every dollar in state funding helped generate \$14.07 in economic output. USF received state support of \$427.8 million in the 2019-20 fiscal year.

**\$1 = \$14.07**

STATE FUNDING

ECONOMIC OUTPUT

# \$1 = \$3.33

STATE FUNDING

NON-STATE  
GOVERNMENT SOURCES

## LEVERAGED SUPPORT

Every dollar in state support leveraged \$3.33 from other non-state government sources for USF during the 2019-20 fiscal year.

# \$1.43 Billion

REVENUE GENERATED

In addition to the Florida taxpayer money provided to support the institution, USF generated \$1.43 billion in additional revenues ranging from support from the federal government and private-sector to intercollegiate athletic revenues and other auxiliary enterprises.



USF spending generated more than \$600 million in federal, state and local tax revenue.

# \$600 Million

TAX REVENUE

# \$ 535.4 Million

RESEARCH IMPACT

The university amassed a record total of \$535.4 million in research contracts and grants, building a powerful research and innovation enterprise that produces new knowledge and technologies.

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