

## *Joseph M. Moxley*

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### EDUCATION

- Ph.D., State University of New York at Buffalo (1984)  
 Research and Evaluation, Graduate School of Education  
 Specialization: Composition Studies  
 Dissertation: *Five Writers' Perceptions of Writing Functions: An Ethnographic Study.*
- M.A., State University of New York at Buffalo (1980)  
 English, Creative Writing
- B.A., University of Utah (1978)  
 English, Creative Writing
- B.S., University of Utah (1978)  
 Psychology

### WORKSHOPS

- Provalis Workshop on QDA Miner and Wordstat, University of Windsor, 4/21-4/22/14.

### RESEARCH INTERESTS

Rhetoric and Technology; Assessment; Commons-Based Peer Production; Qualitative Research; Writing for Publication; Open Education; Creative Writing Pedagogy; Fiction

### HONORS AND AWARDS

*John Lovas Award*

*Awarded by [Kairos, a Journal of Rhetoric, Technology, and Pedagogy](#)*

*Campus Technology Award 2016*

*Awarded by [Campus Technology](#)*

*CCCC Writing Program Certificate of Excellence, 2011-2012*

*In recognition for the First-Year Composition Program at USF.*

*Distinguished Book Award for [College Writing Online](#).*

*Awarded by [Computers and Composition](#) 2004 at the Conference on Computers and Writing. Honolulu, Hawaii. June 2004.*

*USF President's Award for Faculty Excellence, 2003.*

*Microsoft Scholar Award.*

Received \$55,000 gift and \$50,000 in-kind gift from Microsoft Corporation. 2000.

*USF Excellence in Undergraduate Teaching Awards, 1990, 1993, 1996.*

Board of Regents Teaching Incentive Program Award. University-wide award for excellence in undergraduate teaching.

## **PROFESSIONAL EXPERIENCE**

### **University of South Florida | Tampa, FL**

Professor of English, 8/95-present; Associate Professor of English, 8/89-8/95; Assistant Professor of English, 6/84-5/89

*Graduate Courses:* Ethnography; Rhetoric and Technology; Composition Theory; Research Methods; Composition Pedagogy; Politics of Literacy; Writing, Research and Scholarly Publishing

*Undergraduate Courses:* Technical, Legal, and Creative Writing; Advanced Technical Writing; Advanced Expository Writing; Research Methods in PTC.

### **Universite d'Artois | Bethune, France**

Visiting Professor of Technical Writing, summers of 1999, 2000 and 2001. Taught technical writing courses

### **Stetson University College of Law | Gulfport, FL**

Director of Writing, Adjunct Professor of Law, 6/92-5/93. Taught legal writing and directed first-year legal writing program.

## **ADMINISTRATIVE EXPERIENCE**

### **Founder of My Reviewers, 2008 to 2018**

Developed MyReviewers, a software application, to improve response to writing, peer review, and writing-program assessment. Secured \$3.4M to develop the project in funding from NSF and revenue funds. By 2018, *My Reviewers* was used by approximately 18,000 students at USF, including first-year composition, professional and technical writing, writing in health sciences, chemistry lab 1 & 2, and organic chemistry lab 1 and 2.

Responsibilities:

- hired developers and technical writers (with help from Computer Science and ISDS);
- created mockups, holding focus groups with stakeholders, oversee usability testing
- collaborate with USF stakeholders (the Chemistry Department, General Education Council, Undergraduate Studies);
- engaged in and facilitated research and publication on writing analytics
  - create partnerships and publications from world-wide leaders in corpus linguistics, artificial intelligence, and assessment regarding development,

research projects, and corpus design. Successful partnerships include The University of Tartu, Exeter University and Malmo University.

- collaborate with other writing program administrators at MIT, Dartmouth, Penn, NCSU to research ways to improve peer reviews in STEM courses
- work with IRB offices and grants administration at USF and on other learning institutions;
- coauthor grants with partners (SRI International, ETS, Digital Promise and a dozen HBS institutions) to write and submit grants;
- develop and host a biannual conference on writing analytics, held once each year at USF and once at a European institution (see <http://toolsforwriters.com>).
- founded a journal to publish work related to my lab's, *The Journal of Writing Analytics*.

### **Director of Composition, 2003-2018**

- Supervised the hiring, training, and evaluation of teaching assistants, instructors, and adjuncts.
- Led collaborative efforts to develop the curriculum materials (e.g. three original books to support our curriculum) and the development of face-to-face, hybrid, and online courses.
- Collaborated to create Rhetoric in Action Day, which involves approximately 300 to 500 students conducting public presentations at the student union building
- Developed training programs and secured funding for a robust Mentoring Program from the General Education Council
- Led research projects, including
  - a year-long qualitative study of the FYC program, which was published by the distinguished Series in Writing and Rhetoric/NCTE.
  - research in retention, grit, writing program administration, collaboration, peer review; we have over a dozen studies under way.
- Co-created the WPA affiliate with other Florida State Universities, created communication channels among Florida WPAs, and hosted meetings at USF for other Florida WPAs
- Secured approximately \$5M in funding to develop the curriculum and support the staff, including
  - annual funding from the General Education Council to support a Mentoring Program
  - annual funding from My Reviewers for the English Department—now over \$3M
  - grant funding from the NSF.

### **Conference Director, Big Data and Writing Studies, <http://toolsforwriters.com>**

- Actionable Data for Teaching and Learning Writing, Malmo, Sweden, 5/22/18 - 5/25/18
- 5<sup>th</sup> International Conference on Writing Analytics, USF, 1/11/18 - 1/12/18
- Writing Analytics, Data Mining, and Student Success, USF, 1/12/17 – 1/13/17
- Digital Tools for Global Citizens, USF, 1/15/15

- The 2014 International Writing Studies Colloquium, Malmö University, 11/12/13-11/13/14
- Big Data and Writing Studies, USF, 1/27/14

**Director of USF Ph.D./M.A. Program in Rhetoric and Composition, 8/14-12/14, 9/06-0/07, 8/03-8/04**

- Worked with colleagues to develop M.A. program and Ph.D. programs
- Developed rubrics and a system to track progress toward graduation
- Conferenced with students regarding graduate work
- Organized Town Hall Meetings to celebrate graduate students' and faculty members' research
- Arranged for Visiting Scholar Seminars (Shirley Logan and Johndan Johnson-Eilola).

**Assessment Coordinator, SACs, General Education Council, 8/09-5/11**

- Worked with faculty and the Office of Institutional Effectiveness on SACs assessment for writing and critical thinking.

**FIPSE Principal Investigator, USF Flexible Learning Community (LC) Model, (8/96-8/99)**

- Wrote, received and administered FIPSE proposal and managed budget
- Conducted WAC workshops to help LC faculty incorporate writing
- Coordinated related IT training for LC faculty
- Assessed USF Learning Communities for FIPSE and USF reports

**Conference Director, Electronic Theses and Dissertations, 1999**

- Directed an international conference on ETDs, which was sponsored by the NDLTD and attended by 250+ faculty, USF.

**Conference Director, Learning Communities, 1998**

- Directed a national conference on learning communities, which was attended by 400+ faculty, nationwide, USF.

**Conference Co-Director, Politics and Processes of Scholarly Publishing, 1994**

- Conceived and organized a national conference, USF St. Petersburg campus.

**Writing Program Administrator, Stetson University College of Law, 6/92-5/93**

As a part time consultant:

- Developed first-semester legal writing program, taught legal writing, and published results with the American Bar Association
- Hired and trained 21 teaching fellows to conference with students and evaluate writing

## RESEARCH AND CREATIVE ACTIVITIES

### Grants Awarded

1. Moxley, J., & Heiser, M. L. (2018). USF conference grant. Funded: \$5,000.

2. Moxley, J., Ventura, N. T., & Durrant, P. (2018). Support for USF and Exeter partnership. USF Global. Funded: \$25,000.
3. Moxley, J. (2017). International travel grant. USF College of Arts and Sciences. Funded: \$1,000.
4. Moxley, J. (2017). Artificial intelligence and STEM reasoning: Using automated scoring and actionable analytics to structure student learning. National Science Foundation (NSF) Small Business Innovation Research (SBIR). Funded: \$225,000.
5. Moxley, J. (2016). Investigating the commercialization of peer review tools and writing analytics. NSF Innovation Corps (I-CORPS). Funded: \$50,000.
6. Moxley, J. (2016). USF conference grant. Funded: \$5,000.
7. Moxley, J., Anson, C., Donahue, C., Lane, S., Ross, V., & Rudniy, A. (2015). The role of instructor and peer feedback in improving the cognitive, interpersonal, and intrapersonal competencies of student writers in STEM courses. NSF Prime. Funded across 4 universities: \$677,811. Funded at USF: \$356,328.
8. Moxley, J., & Donnelly, D. (2014). Internal conference grant. Funded: \$5,000.
9. Moxley, J. (2014). Colloquium support. USF Global. Funded: \$1,000.
10. Moxley, J., & Hayes, S. (2011). USF General Education Assessment: Critical Thinking and Writing Intensive Courses. Funded: \$231,273.
11. Moxley, J., & Shuman, M. (2010). USF General Education Assessment: Critical Thinking and Writing Intensive Courses. Funded: \$81,092.
12. Moxley, J. (2010). USF CTE Innovative Teaching Opportunities with iPads Program. Funded: \$1,000.
13. Moxley, J. (2009). USF SACs Internal Assessment Proposal. Received \$5,000 from the Dean of Undergraduate Studies.
14. Moxley, J. (2009). USF Samvaada Rubric Proposal. Received \$10,000 from the Office of Institutional Effectiveness.
15. Shuman, M., & Moxley, J. (2009). USF CTE Proposal. First-Year Composition Curriculum Proposal Rubric Enhancement and Assessment Strategy. Funded: \$10,000.
16. Moxley, J. (2004). General Education Council Proposal. Received \$115,897.
17. Moxley, J., Rimmell, P., & Pignetti, D. (2004). Innovative Teaching Grants: Support for Faculty Creativity in Teaching. Funded: \$10,000.

18. Moxley, J. (2001). USF Research and Creative Scholarship Grant Proposal: Graduate Student Development Initiative. Funded: \$6,240.
19. Moxley, J. (2001). Received \$850 from Time Warner Communications for an Outstanding Dissertation Award and an Outstanding M.A. Award.
20. Moxley, J. (2000). Received \$10,000 in-kind contribution from Time Warner Communications for ETD Road Runner Award, plus a \$5,000 match from USF IT.
21. Fox, E., & Moxley, J. (2000). UNESCO funding for International Guide for ETD Digital Library Guide. Funded: \$3,000.
22. Moxley, J. (2000). Support from Dell for Symposium/Discount on new media lab equipment. Approximately \$5,000 in kind.
23. Moxley, J. (2000). Support for ETD Symposium from Adobe. Funded: \$5,000.
24. Moxley, J. (1999). USF Provost and Deans provide support for ETD Conference. Funded: \$7,500.
25. Moxley, J. (1998). USF Research and Creative Scholarship Grant. Funded: \$4,000.
26. Moxley, J. (1996). FIPSE Proposal: Model Learning Communities at USF. Funded for three years: \$236,000.
27. Moxley, J. (1993). USF Conference Award for a conference on scholarly publishing. Funded: \$9,300.
28. Moxley, J. (1992). USF Research and Creative Scholarship Grant: "Professors as Writers." Funded: \$4,000.
29. Moxley, J. (1988). USF Research and Creative Scholarship Grant: "Goals and Methods of Responding to Student Writing." Funded: \$750.

### **Books**

30. Moxley, J., & Yirinec, J. (Eds.). (2013). *Network, Collaborate, and Compose: College Writing in the Digital Age*.
31. Moxley, J., Vieregge, Q., Stedman, K., & Mitchell, T. (2012). *Agency in the Age of Peer Production*. National Council of Teachers of English.
32. Moxley, J. (2003). *College Writing Online*. Pearson Education.
33. Fox, E., Moxley, J., Feizabadi, S., & Weisser, C. (2004). *Electronic Theses and Dissertations*. CRC Press.

34. Moxley, J. & Fox, E. (Eds.). *The Guide for Electronic Theses and Dissertations*. Retrieved from [http://curric.dlib.vt.edu/wiki/index.php/ETD\\_Guide](http://curric.dlib.vt.edu/wiki/index.php/ETD_Guide). UNESCO 12/2001.
35. Moxley, J. (2000). *Web of Danger*. Saint Gaudens Press.
36. Moxley, J. & Taylor, T. (Eds.). (1997). *Writing and Publishing for Academic Authors* (2nd ed.). Rowman & Littlefield.
37. Kirklighter, C., Vincent, C., & Moxley, J. (Eds.). (1997). *Voices & Visions: Refiguring Ethnography in Composition*. Heinemann.
38. Moxley, J. & Lenker, L.T. (Eds.). (1995). *The Politics and Processes of Scholarship*. Greenwood.
39. Moxley, J. (Ed.). (1994). *Writing and Publishing for Academic Authors*. Rowman & Littlefield.
40. Moxley, J. (1994). *Becoming an Academic Writer: A Modern Rhetoric*. D.C. Heath.
41. Moxley, J. & Gale, F. (1993). *Teaching Legal Writing: A Modern Rhetorical Approach*. American Bar Association.
42. Gale, F. & Moxley, J. (1992). *How to Write the Winning Brief*. American Bar Association.
43. Moxley, J. (1992). *Publish, Don't Perish: The Scholar's Guide to Academic Writing & Publishing*. Greenwood.
44. Moxley, J. (Ed.). (1989). *Creative Writing in America: Theory and Pedagogy*. National Council of Teachers of English

## Chapters

45. Moxley, J. (2017). Foreword. In G. Harper (Ed.), *Changing creative writing in America: Strengths, weaknesses, possibilities*. Multilingual Matters.
46. Moxley, J. (2016). Foreword. In G. Harper (Ed.), *Changing creative writing in America*. Multilingual Matters.
47. Langbehn, K., McIntyre, M., & Moxley, J. (2013). Re-mediating writing program assessment. In H. A. McKee & D. N. DeVoss (Eds.), *Digital writing assessment & evaluation*. Computers and Composition Digital Press/Utah State University Press.

48. Nieves, J., & Moxley, J. (2012). New tools for timeless work: Technological advances in creative writing pedagogy. In H. Beck (Ed.), *Teaching creative writing*. Palgrave Macmillan.
49. Moxley, J. (2010). Afterword: Disciplinarity and the future of creative writing studies. In D. Donnelly (Ed.), *The writing workshop model: Is it still working?* (pp. 230-237). Multilingual Matters.
50. Moxley, J. (2004). For students: Dissertating on the network. In E. A. Fox, F. Shahrooz, J. Moxley, & C. R. Weisser (Eds.), *Electronic theses and dissertations sourcebook* (pp. 85-100). Marcel Dekker, Inc.
51. Moxley, J. (2003). The role of compositionists in creating the networked digital library of theses and dissertations. In J. Walker (Ed.), *Texts and technology* (pp. 137-147). Hampton Press.
52. Walker, J., & Moxley, J. (2002). Dissertating in a digital age: The future of composition scholarship. In S. Carter-Tod, C. M. Latterell, & N. Welch (Eds.), *Reinventing the discipline in composition and rhetoric and a site for change* (pp. 110-118). Boynton/Cook.
53. Kirklighter, C., Vincent, C., & Moxley, J. (1997). Introduction. In C. Kirklighter, C. Vincent, & J. Moxley (Eds.), *Voices & visions: Refiguring ethnography in a postmodern era*. Heinemann.
54. Peterson, D., & Moxley, J. (1996). Author's guide to scholarly publishing. In T. Taylor (Ed.), *Writing and publishing for academic authors* (pp. 311-320). Rowman & Littlefield.
55. Moxley, J. (1996). If not now, when? In T. Taylor (Ed.), *Writing and publishing for academic authors* (pp. 3-14). Rowman & Littlefield.
56. Moxley, J., & Taylor, T. (1996). Introduction. In T. Taylor (Ed.), *Writing and publishing for academic authors* (pp. iv-xx). Rowman & Littlefield.
57. Moxley, J. (1996). Why use computerized databases? In T. Taylor (Ed.), *Writing and publishing for academic authors* (pp. 305-310). Rowman & Littlefield.
58. Moxley, J., & Lenker, L. T. (1995). Introduction. In J. Moxley (Ed.), *The politics and processes of scholarship*. Greenwood Publishing Group.
59. Sarbo, L., & Moxley, J. (1994). Creativity research and the modern creative writing classroom. In W. Bishop & H. Ostrom (Eds.), *Colors of a different horse* (pp. 133-145). NCTE.



60. Moxley, J. (1992). Responding to student writing: Goals, methods, alternatives. In J. E. Warriner (Ed.), *The Holt handbook annotated instructor's edition* (pp. 31-36). Holt, Rinehart, and Winston, Inc.
61. Moxley, J. (1989). A writing program certain to succeed. In J. Moxley (Ed.), *Creative writing in America: Theory and pedagogy* (pp. 253-260). National Council of Teachers of English.
62. Moxley, J. (Ed.). (1989). Tearing down the walls: Engaging the imagination. In J. Moxley (Ed.), *Creative writing in America: Theory and pedagogy* (pp. 25-46). National Council of Teachers of English.

### Articles

63. Durrant, P., Moxley, J., & McCallum, L. (2019). Vocabulary sophistication in freshman composition assignments. *International Journal of Corpus Linguistics*, 24(1), 36-66. <https://doi.org/10.1075/ijcl.17052.dur>
64. Moxley, J., Elliot, N., Lang, S., Eubanks, D., Vezzu, M., Nastal, J., Tackitt, A., Phelps, J., & Osborn, M. J. (2019). Writing analytics: Broadening the community. *Journal of Writing Analytics*, 3.
65. Wårnsby, A., Kauppinen, A., Aull, L., Leijen, D., & Moxley, J. (2018). Affective language in student peer reviews: Exploring data from three institutional contexts. *Journal of Academic Writing*, 8(1), 28-53. <http://dx.doi.org/10.18552/joaw.v8i1.429>
66. Moxley, J., Elliot, N., Eubanks, D., Vezzu, M., & Osborn, M. (2018). Writing analytics: Methodological and conceptual developments. *Journal of Writing Analytics*, 2.
67. Moxley, J., Elliot, N., Eubanks, D., Vezzu, M., Elliot, S., & Allen, W. (2017). Introduction: Conceptualization of a multidisciplinary field. *Journal of Writing Analytics*, 1.
68. Moxley, J., & Eubanks, D. (2016). On keeping score: Instructors' vs. students' rubric ratings of 46,689 essays. *WPA: Writing Program Administration*, 53-78.
69. Moxley, J. (2013). Open textbook publishing. *Academe*, September/October, 40-43.
70. Dixon, Z., & Moxley, J. (2013). Everything is illuminated. What big data can tell us about teacher commentary. *Assessing Writing*, 18, 241-256.
71. Moxley, J. (2013). Big data, learning analytics, and social assessment. *Journal of Writing Assessment*, 6(1).

72. Moxley, J. (2008). Datagogies, writing spaces, and the age of peer production. *Computers and Composition, 25*(2), 182-202.
73. Moxley, J., & Meehan, R. (2007). Collaboration, literacy, authorship: Using social networking tools to engage the wisdom of teachers. *Kairos: Rhetoric, Technology, Pedagogy, 12*(1).
74. Moxley, J., & Beavers, T. (2003). Are you a blogger? *Adjunct Advocate: Technically Speaking, September/October*.
75. Edminster, J., & Moxley, J. (2002). Graduate education and the evolving genre of electronic theses and dissertations. *Computers and Composition, 19*, 89-104.
76. Moxley, J. (2001). New media scholarship: A call for research. *Change: The Magazine of Higher Learning, November/December*, 36-42.
77. Moxley, J. (2001). American universities should require electronic theses and dissertations. *Educause Quarterly, 3*, 61-63.
78. Moxley, J. (2000). Academic scholarship in the digital age. *On the Horizon, March/April*.
79. Moxley, J. (1999). Using MOOCs to develop learning communities. *The Technology Source, February*.
80. Moxley, J. (1996). Finding our inner voices: Rediscovering scholarship. *Innovative Higher Education, 20*(3), 183-200.
81. Taylor, T., & Moxley, J. (1995). On reviewing electronic discussions in composition studies. *The Computer-Assisted Composition Journal, 9*(2), 18-21.
82. Moxley, J. (1993). Reinventing the wheel or teaching the basics: College writers' knowledge of argumentation. *Composition Studies, 21*(2), 3-15.
83. Moxley, J. (1992). Teachers' goals and methods of responding to student writing. *Composition Studies, 20*(1), 17-33.
84. Moxley, J. (1991). Symposium on creative writing in the K-12 curriculum. *Design for Arts in Education, 93*(2), 9-10.
85. Moxley, J. (1990). Creative writing and composition: Bridging the gap. *AWP Chronicle, 23*(1), 7-12.
86. Moxley, J., & Olson, G. A. (1990). The English department chair: Scholar or bureaucrat? *Thought and Action: The NEA Higher Education Journal VI* (Spring), 51-58.

87. Moxley, J. (1989). Responding to student writing: Goals, methods, alternatives. *Freshman English News*, 17, 3-4; 9-11.
88. Olson, G. A., & Moxley, J. (1989). Directing freshman english: The limits of authority. *College Composition and Communication*, 40, 41-60.
89. Moxley, J., & Olson, G. A. (1989). The role of the modern English department chair. *Educational Resources Information Center*.
90. Olson, G. A., & Moxley, J. (1989). The freshman English director: Who really has control? *Educational Resources Information Center*.
91. Moxley, J. (1988). Commentary: The myth of the technical audience. *The Journal of Technical Writing and Communication*, 18(2), 107-109.
92. Moxley, J. (1987). The uninvolved = poor writers. *College Teaching*, 35, 16-18.
93. Moxley, J. (1986). Five writers' perceptions of writing functions. *Journal of Teaching Writing*, 5, 249-266.
94. Moxley, J. (1986). Basic organizing strategies. *English Journal*, 75, 62.
95. Moxley, J. (1986). Memoirs of a first-year writing instructor. *Teaching Writing*, 8, 31-40.
96. Moxley, J., & Collins, J. (1986). Process turned formula in composition. *New York State English Council: The English Record* 37, 8-10.
97. Moxley, J. (1985). Trends in writing instruction: A new look at the composing process. *Florida English Journal*, 21(Fall 1985), 22-26.
98. Moxley, J. (1984). Audience awareness and inexperienced college writers. *Research & Teaching in Developmental Education*, 21-34.
99. Collins, J., Blake, R., Johnson, K., Jones, B., Lester, N., Lindemann, S., Onore, C., & Moxley, J. (1984). Report of the NYSEC committee on the review of writing programs. *The English Record*, 35, 118-121.

### Op-Eds

100. **Moxley, J.** (2013, June 17). Bending the cost curve on college textbooks. *The Tampa Bay Times*. Retrieved from <http://www.tampabay.com/opinion/columns/column-bending-the-cost-curve-on-college-textbooks/2124156>

### Book Reviews

101. **Moxley, J.** (1987). Review of *The Process Reader*, eds. Richard Gray, Gary Olson, and James DeGeorge. *College Composition and Communication*, 38(2), 243.

**Fiction**

102. **Moxley, J.** (1985). Portrait of a poor man. *Sign of the Times*, 8-14.
103. **Moxley, J.** (1986). The mountain. *Perigraph*, 69-77.

**Poetry**

104. **Moxley, J.**, (1986). A Limited Affair. In Gill, S. (Ed.), *Anti-War Poems*, 197-198. Ontario: Vesta.
105. **Moxley, J.**, (1985). Western savings and insurance. In *Songs for all Seasons*, 105. Ames, IA: Green Valley.

**Published Conference Proceedings**

106. **Moxley, J.**, (2017, September). Mining Student Peer Reviews: Cross-Cultural Perspectives. Roundtable discussion at 17th Biennial EARLI Conference for Research on Learning and Instruction. Tampere, Finland.
107. **Moxley, J.**, (2017, August). Writing in Digital Environments: A 21st century approach to actionable analytics. Paper presented at 17th Biennial EARLI Conference for Research on Learning and Instruction. Tampere, Finland.
108. **Moxley, J.**, & Walkup, K. (2016). Mapping writing analytics. In *Proceedings of the 9<sup>th</sup> International Conference on Educational Data Mining*. Raleigh, NC: EDM. Proceedings available at <http://ceur-ws.org/Vol-1633/ws2-paper1.pdf>
109. Elliot, N., Walkup, K., & **Moxley, J.** (2016). Preface to workshop two: Writing analytics, data mining, and writing studies. In *Proceedings of the 9<sup>th</sup> International Conference on Education Data Mining*. Raleigh, NC: EDM. Proceedings available at <http://ceur-ws.org/Vol-1633/ws2-intro.pdf>
110. **Moxley, J.** and Ross, V. (2015). Using digital tools to foster writing research and student success in STEM courses. In *2015 IEEE International Professional Communication Conference (ProComm)*. Limerick, Ireland: IEEE.
111. Branham, S., **Moxley, J.** and Ross, V. (2015). My Reviewers: Participatory design & crowd-sourced usability processes. In *Proceedings of the 33rd Annual International Conference on the Design of Communication*. New York: ACM.
112. **Moxley, J.** (2012). Aggregated Assessment and “Objectivity 2.0”. *The European Chapter of the Association for Computational Linguistics 2012*. Avignon, France: 23 April. Web.
113. **Moxley, J.** (2012). An Alternative Publishing Model for Academic Textbook Authors: Open Education and Writing Commons <http://writingcommons.org>.

*Cambridge 2012: Innovation and Impact—Openly Collaborating to Enhance Education*, Cambridge, UK: 16-18 April. Web.

114. Hagen, J, **Moxley, J.** and McMillan, G. (2000). *Third International Symposium on ETDs: Applying New Media to Scholarship*, West Virginia University: March. Print.

### **Selected Self-Published Articles @ Writing Commons**

(For the total list of articles by Moxley (Total N = 500+), see Moxley Bio at WC.)

- 115. 21st Century Literacies & Writing Studies
- 116. 3/18/13 is a pretty huge day @Writing Commons Thanks to Duke MOOC
- 117. A letter from the Founder of Writing Commons
- 118. Abstract Language
- 119. Academic Writing – How to Write for the Academic Community
- 120. ACRL Information Literacy Perspectives & Practices
- 121. Adopt Effective Writing Habits
- 122. Adoptions
- 123. Alignment
- 124. Anecdote – Anecdotal Evidence
- 125. Announcements, Signposting, & Organizational Theses
- 126. Apostrophes
- 127. Applied Research, Basic Research
- 128. Archaism
- 129. Archive – What Do Writers Need to Know About the Archive?
- 130. Argument – Argumentation
- 131. Aristotelian Argument
- 132. Articles
- 133. Attribution – What Is The Role of Attribution In Academic & Professional Writing?

134. Audience – Audience Awareness
135. Authority – How to Establish Credibility in Speech & Writing
136. Authority is Constructed & Contextual
137. Autobiography
138. Avoid Procrastination
139. Avoid Unnecessary Shifts in Point of View
140. Avoid Unnecessary Shifts in Verb Tense
141. Backing
142. Balance Believing with Doubting
143. Balance: Symmetrical, Asymmetrical, & Radial
144. Best Search Tools for Images
145. Beware of “Oh, that makes sense”: Ethos in Context
146. Blogging
147. Brevity – Say More with Less
148. Burke’s Pentad
149. Canon – Why is the Concept of the Canon So Important to Writers?
150. Case Study
151. Causes & Effects
152. Charts, Figures, Graphs, Tables
153. Choppy Writing
154. Citation – Definition – Introduction to Citation in Academic & Professional Writing
155. Citation Conventions – When Are Citations Required in Academic & Professional Writing?
156. Citation Guide – Learn How to Cite Sources in Academic and Professional Writing

157. Clarity (in Speech and Writing)
158. Cluster Diagrams & Spider Maps
159. Coauthorship – How to Work with Coauthors
160. Code Switching
161. Coherence – How to Achieve Coherence in Writing
162. Collaboration – What is the Role of Collaboration in Academic & Professional Writing?
163. Collaboration Tools – The Collaborative Tools You Need for Success on School Projects
164. Color – Color Theory
165. Comma Splice
166. Communication
167. Comparison & Contrast
168. Composition Studies
169. Concrete Language, Sensory Language
170. Conflict Resolution – How to Manage Conflicts & Keep Projects On Track
171. Conjunctions
172. Contrary to Arguments by Hardcore Open Education Advocates, Creative Commons NC ND is a Valid License for Academic Authors
173. Conversations with Others
174. Coordinating Conjunctions
175. Copy – Copy Writing
176. Creating Flow via Repetition
177. Crisis Communication Plan

178. Critical Literacy
179. Critique – A Research-based Guide to Criticism in Academic & Professional Writing
180. Dashes
181. Dashes and Parentheses
182. Deductive Order, Deductive Reasoning, Deductive Writing
183. Demystify Research Methods
184. Demystify Writing Misconceptions
185. Description
186. Design – The Visual Language That Shapes Our World
187. Design Principles – The Big Design Principles You Need to Know to Create Compelling Messages
188. Design Thinking
189. Despair in the Open Education World
190. Develop Effective Writing Habits
191. Diction
192. Digital Literacy
193. Discourse
194. Discourse Community – Community of Practice
195. Discourse Conventions
196. Discovering Your Unique Writing Process: A Guide to Self-Reflection
197. Double-Entry Response Format
198. Edit for AWK (Awkward Writing)



- 199. Edit for Diction
- 200. Edit for Sentence Structure
- 201. Edit for Strings of Prepositional Phrases
- 202. Edit Paragraphs
- 203. Editing
- 204. Elements of Art – How to Leverage the Power of Art to Make Visually

#### Compelling Documents

- 205. Eliminate “to be” Verbs
- 206. Epistemology – Theories of Knowledge
- 207. Establish a Comfortable Place to Write
- 208. Ethnography
- 209. Evidence
- 210. Examples of Effective Summaries and Paraphrases (MLA Style)
- 211. Felt Sense
- 212. Flow – How to Create Flow in Writing
- 213. Formatting Styles
- 214. Genre
- 215. Global Perspective – Rhetorical Perspective
- 216. Government Publications
- 217. Grammar
- 218. Growth Mindset – Fixed Mindset
- 219. Habits of Mind – How to Foster Intellectual Growth

- 220. Hierarchical Maps
- 221. Homonym Usage
- 222. How to Develop an Effective Voice, Tone, and Persona
- 223. Hyphens
- 224. Image Formats
- 225. Inclusivity – Inclusive Language
- 226. Infographics
- 227. Information Creation as a Process
- 228. Information Design
- 229. Information Has Value
- 230. Information Literacy – Discerning Quality Information from Noise
- 231. Information, Data, Content – Building Blocks Of The Digital Information Age
- 232. Inner Speech – How to Trust Your Writerly Voice
- 233. Instructions & Process Reports
- 234. Instructions & Processes
- 235. Intellectual Property
- 236. Interpretation, Interpretative Frameworks
- 237. Invention
- 238. Journalistic Questions
- 239. Literacy
- 240. Local Perspective
- 241. Managing Group Projects

242. Mechanics
243. Mindset
244. MLA Citation – MLA In Text Citation
245. MLA Format
246. MLA Works Cited
247. Narration
248. Nominalizations
249. Occasion, Exigency, Kairos – How to Decode Meaning-Making Practices
250. OER Webinar: Save the Date 2/28/12, 12:00 p.m. EST
251. Opinion
252. Organization
253. Organizational Patterns
254. Overcome Discouragement
255. Overgeneralization
256. Page Design – How to Design Messages for Maximum Impact
257. Paraphrasing – How to Paraphrase with Clarity & Concision
258. Parts of a Sentence
259. Peer Review – How to Make The Most of Peer Review
260. Persona
261. Perspective – What is the Role of Perspective in Reading & Writing?
262. Planning – What Are the Dispositions and Planning Strategies of Successful Writers?

263. Play the Believing Game
264. Play the Doubting Game
265. Positivism
266. Post-Positivism
267. Primer Sentences
268. Problem Definition
269. Problem-Solving Strategies for Writers: a Review of Research
270. Professional Writing – How to Write for the Professional World
271. Pronoun – Guide to Writing with Pronouns
272. Proofreading
273. Proposals
274. Provide Feedback in Group Situations
275. Purpose – Aim of Discourse – Intention
276. Questions to Evaluate the Authority of the Researcher’s Methods
277. Quotation – When & How to Use Quotes in Your Writing
278. Read Your Paper Aloud to Check Cohesiveness
279. Reader-Based Prose
280. Recommendation Reports
281. Register
282. Relate Paragraphs Logically to the Previous Paragraph(s)
283. Research
284. Research as Inquiry
285. Research Communities

286. Research Methodology
287. Research Methods
288. Research Protocol
289. Research Question
290. Reviews and Recommendations
291. Reviews and Recommendations\*
292. Revise for Thesis or Research Question
293. Revision
294. Revision Questions
295. Revision: Questions to Consider
296. Rhetoric: Exploring Its Definition and Impact on Modern Communication
297. Rhetorical Analysis
298. Rhetorical Knowledge
299. Rhetorical Modes
300. Rhetorical Reasoning
301. Rhetorical Situation
302. Rhetorical Stance
303. Rhetorical Theory – The Ultimate Tool for Effective Communication
304. Rogerian Argument
305. Run-on Sentences
306. Scheduling Writing
307. Scholarship
308. Scholarship as a Conversation – The Conversation of Humankind
309. Search Dictionaries and Encyclopedias

310. Search the Library Catalog
311. Searching as a Strategic Exploration
312. Seek Help from Librarians
313. Sentences
314. Sharing – Publishing
315. Simplicity
316. Spelling
317. Structured Revision – How to Revise Your Work
318. Style
319. Subject-Verb Agreement
320. Subject, Topic
321. Subjects & Concepts
322. Subordinating Conjunctions
323. Substantive Prose
324. Summary
325. Summary – Learn How To Summarize Sources in Academic & Professional Writing
326. Team Leadership – How to Be the Team Leader Everyone Wishes They Had
327. Teamwork – Why Winning Teams Have It And How To Get It
328. The 9 Parts of Speech
329. The CRAAP Test – Currency, Relevance, Authority, Accuracy, Purpose
330. The Elements of Style – The DNA of Powerful Writing
331. The Secret, Hidden Writing Process: How to Tap Your Creative Potential

332. The Ultimate Blueprint: A Research-Driven Deep Dive into The 13 Steps of the Writing Process
333. The Writing Log & Daily Writing
334. The Writing Process – Research on Composing
335. Timelines & Flow Charts
336. Title
337. Tone
338. Topic Sentences & Paragraph Development
339. Tough, Sweet, & Stuffy Prose Styles
340. Transitions – Transition Words – Transitional Phases
341. Unity @ the Paragraph Level
342. Universal Design Principles – How To Design For Everyone
343. Usability – How to Research & Improve Usability
344. Using Databases: Periodical Indexes and Abstracts
345. Vague Language
346. Verb-Tense Shift
347. Video
348. Visual Brainstorming
349. Voice
350. What is Plagiarism?
351. When is the Active Voice Preferable to the Passive Voice?
352. Why Should I Keep a Writer's Log?
353. Writer-Based Prose
354. Writing Cover Letters

355. Writing Studies

356. Writing Styles

## PRESENTATIONS

### International Conference Presentations

1. Moxley, J. (2018, February). Actionable analytics at MyReviewers for administrators, instructors, students, and researchers. In Companion Proceedings of the 8th International Conference on Learning Analytics & Knowledge (LAK18), Sydney, Australia.
2. Moxley, J., Wårnsby, A., Kauppinen, A., Leijen, D., Yallop, R., & Anson, C. (2017, August-September). Writing in digital environments: A 21st century approach to actionable analytics. ICT Demonstration presented at the European Association for Research on Learning and Instruction (EARLI) 2017 Conference, University of Tampere, Tampere, Finland.
3. Moxley, J. (2017, August-September). My Reviewers and the globalization of culture. ICT Demonstration presented at the European Association for Research on Learning and Instruction (EARLI) 2017 Conference, University of Tampere, Tampere, Finland.
4. Leijen, D., & Moxley, J. (2017, June). The value of peer review across different institutional, national, and curricular contexts. Paper presented at the 9th Conference of the European Association for Teaching Academic Writing (EATAW), University of London, London, UK.
5. Moxley, J., Wårnsby, A., Kauppinen, A., Leijen, D., Ross, V., Aull, L., & Anderson, L. (2017, February). Politeness, social and intrapersonal presence in student peer reviews: A cross-cultural analysis. Presented at Writing Across Borders, Bogotá, Colombia.
6. Moxley, J. (2015, July). Peer review and document review in STEM courses. Paper presented at the annual conference of the IEEE Professional Communication Society, Limerick, Ireland.
7. Moxley, J. (2015, July). Writing Commons and open education resources/internships for STEM programs. Paper presented at the annual conference of the IEEE Professional Communication Society, Limerick, Ireland.
8. Moxley, J. (2015, July). My Reviewers: The development and user-centered design of an internally-produced document review, assessment, and e-portfolio tool. Paper presented at the ACM Special Interest Group on the Design of Communication, Limerick, Ireland.
9. Moxley, J. (2015, June). Creating an international classroom: Writing Commons and the globalization of writing studies. Paper presented at the 8th Biennial Conference of the European Association for the Teaching of Academic Writing, Tallinn, Estonia.
10. Anson, C., Moxley, J., Lejen, D., Finnegan, D., Wårnsby, A., & Kauppinen, A. (2015, June). Theorizing community rubrics: Limits, research, and case studies. Paper presented at the 8th Biennial Conference of the European Association for the Teaching of Academic Writing, Tallinn, Estonia.



11. Moxley, J. (2014, November). Keynote address. Paper presented at the 2014 Colloquium on International Writing Studies: Sharing Research and Pedagogies, Malmö, Sweden.

## Conferences

1. Moxley, J. M. (2024, June). “Remediating \w2w/ in the Commons: Agency, Authorship, & Copyright.” EARLI. [Paris Nanterre University](#) (France), [Sorbonne Nouvelle University](#) (France), and the [University of Turku](#) (Finland). Paris, FR.
2. Moxley, J. M. (2024, June). “Writing Commons, Digital Pedagogy, & Student Voice.” Computers & Writing. Texas Christian University.
3. Moxley, J. M. (2024, April). Editor’s Roundtable. “Invitation to Contribute to Writing Commons.” RNF/CCCC, Spokane, WA
4. Moxley, J. M. (2021, March). Developing architectural blueprints for a transdisciplinary commonplace. On-demand session presented at the Conference on College Composition and Communication (CCCC).
5. Moxley, J. (2018, January). Introduction to writing analytics. Paper presented at the 5th International Conference on Writing Analytics, St. Petersburg Beach, FL.
6. Moxley, J. (2017, January). Welcome to writing analytics. Paper presented at the 4th International Conference on Writing Analytics: Writing Analytics, Data Mining, and Student Success, St. Petersburg, FL.
7. Moxley, J. (2017, January). e-Portfolios and digital learning: The future of corpus studies in the domain of writing analytics. Paper presented at the 8th Annual Forum on Digital Learning and ePortfolios, San Francisco, CA.
8. Donahue, C., Elliot, N., Ross, V., & Moxley, J. (2017, January). At the intersection of writing program administration, the digital humanities, and STEM education: Corpus methods as a lens for reader response. Paper presented at the Modern Language Association Convention, Philadelphia, PA. (Note: This entry appears twice in the original list; it's consolidated here for clarity).
9. Moxley, J. (2017, January). Welcome to writing analytics. Paper presented at the 4th International Conference on Writing Analytics: Writing Analytics, Data Mining, and Student Success, St. Petersburg, FL. (Note: This entry repeats and is consolidated).
10. Figueroa, J., Anderson, L., Kulatunga, U., & Moxley, J. (2016, October). Examining web-based peer review in 2373 general chemistry students: Improving cognitive, interpersonal, and intrapersonal competencies. Poster presented at the 68th Southeastern Regional Meeting of the American Chemical Society (SERMACS), Columbia, SC.

11. Moxley, J. (2016, August). Pilot My Reviewers Today! Poster presented at the 2016 Campus Technology Conference, Boston, MA.
12. Moxley, J., Ross, V., Trauth, E., & Vetromile, C. (2016, July). Making friends in STEM: Experiences, challenges, and triumphs in collaboration, data mining, peer review, and assessment. Paper presented at the Council of Writing Program Administrators 2016 Conference, Raleigh, NC.
13. Moxley, J., & Walkup, K. (2016, June). Mapping writing analytics. Paper presented at the Pre-conference Workshop on Writing Analytics, Data Mining, and Writing Studies, 9th International Conference on Educational Data Mining, Raleigh, NC.
14. Moxley, J., Ross, V., Elliot, N., Rudniy, A., & Trauth, E. (2016, June). The role of instructor and peer feedback in improving the cognitive, interpersonal, and intrapersonal competencies of student writers in STEM courses. Paper presented at the 2016 International Writing Across the Curriculum Conference, Ann Arbor, MI.
15. Moxley, J., Ross, V., Trauth, E., & Elliot, N. (2016, May). From FYC to professional & technical communication, partnerships with other U.S. post-secondary programs, NSF Funding, and STEM education: Rethinking document critique, collaboration, and research across cultures and contexts. Paper presented at Computers and Writing, Rochester, NY.
16. Moxley, J. (2016, April). Taking action on intellectual property with open educational resources. Paper presented at the 2016 College Composition and Communication Convention, Houston, TX.
17. Moxley, J. (2016, April). Preconference workshop: Responsible action: International higher education writing research exchange. Paper presented at the 2016 Conference on College Composition and Communication Convention, Houston, TX.
18. Moxley, J. (2015, October). Editor's roundtable. Presented at the Council for Programs in Technical and Scientific Communication, Logan, UT.
19. Moxley, J. (2015, July). Peer review and document review in STEM courses. Paper presented at the annual conference of the IEEE Professional Communication Society, Limerick, Ireland.
20. Moxley, J. (2015, July). Writing Commons and open education resources/internships for STEM programs. Paper presented at the annual conference of the IEEE Professional Communication Society, Limerick, Ireland.
21. Moxley, J. (2015, July). My Reviewers: The development and user-centered design of an internally-produced document review, assessment, and e-portfolio tool. Paper presented at the ACM Special Interest Group on the Design of Communication, Limerick, Ireland.

22. Moxley, J. (2015, June). Creating an international classroom: Writing Commons and the globalization of writing studies. Paper presented at the 8th Biennial Conference of the European Association for the Teaching of Academic Writing, Tallinn, Estonia.
23. Anson, C., Moxley, J., Lejen, D., Finnegan, D., Wårnsby, A., & Kauppinen, A. (2015, June). Theorizing community rubrics: Limits, research, and case studies. Paper presented at the 8th Biennial Conference of the European Association for the Teaching of Academic Writing, Tallinn, Estonia.
24. Moxley, J. (2015, March). Assuming agency: The advantages of publishing our own books and developing our own learning management tools. Paper presented at the Conference on College Composition and Communication, Tampa, FL.
25. Moxley, J. (2015, March). Big data methods, digital tools, & writing studies, a pre-conference workshop. Paper presented at the Conference on College Composition and Communication, Tampa, FL.
26. Moxley, J. (2015, March). Why My Reviewers? Paper presented at the Ignite Event, Conference on College Composition and Communication, Tampa, FL.
27. Moxley, J. (2015, March). Creative Writing in America: Considering the past, imagining the future. Respondent in panel discussion at the Conference on College Composition and Communication, Tampa, FL.
28. Moxley, J. (2015, March). Using digital tools to improve feedback on student writing, peer review, and writing program assessment. Paper presented at the 21st Century Academic Forum at Harvard: Teaching, Learning, and Research in the 'Just Google It,' Harvard, MA.
29. Moxley, J. (2015, January). Statistical, Predictive, and Discourse Analysis of 78,000 Peer Reviews. Presented at USF Colloquium: Digital Writing Tools for Global Citizens, Tampa, FL.
30. Moxley, J. (2014, December). Using big data to assess program level reasoning and writing learning outcomes. Paper presented at the Southern Association of Colleges and Schools Commission on Colleges Annual Meeting, Nashville, TN.
31. Moxley, J. (2014, November). Using My Reviewers to improve feedback on student writing, peer review, and writing program assessment. Keynote presentation at USF and Malmö University Colloquium: International Writing Studies: Sharing Research and Pedagogies, Malmö, Sweden.
32. Moxley, J. (2014, November). Writing Commons: What constitutes global writing studies? Paper presented at USF and Malmö University Colloquium: International Writing Studies: Sharing Research and Pedagogies, Malmö, Sweden.

33. Moxley, J. (2014, September). Using digital tools to facilitate and assess the development of 21st century literacy competencies in scientific and technical writing programs. Panel presented at the Conference on Programs in Technical and Scientific Communication (CPTSC), Colorado Springs, CO.
34. Moxley, J. M. (2014, March). Academic scholarship in rhetoric and composition. Featured Doctoral Consortium Panel presented at the Conference on College Composition and Communication (CCCC), Indianapolis, IN.
35. Moxley, J. (2014, March). Composition MOOCs and pedagogy by the thousands: Reflections on four open education innovations. Paper presented at the Conference on College Composition and Communication (CCCC), Indianapolis, IN.
36. Moxley, J. (2014, January). Introduction to big data and writing studies. Paper presented at the Tools for Writers conference, Tampa, FL.
37. Moxley, J. (2013, July). Big data and learning analytics in a university writing program. Paper presented at the Conference on Writing Program Administration (CWPA), Savannah, GA.
38. Moxley, J. (2012, July). Print to digital: Writing Commons > Open education for writers. Paper presented at the Conference on Writing Program Administration (CWPA), Albuquerque, NM.
39. Moxley, J., Dixon, Z., Carabelli, J., & McIntyre, M. (2012, July). Reflections from the panopticon: Inside looking in. Panel presented at the Conference on Writing Program Administration (CWPA), Albuquerque, NM.
40. Moxley, J. (2012, April). Aggregated assessment and objectivity 2.0. Paper presented at the European Chapter of the Association for Computational Linguistics, Avignon, France.
41. Moxley, J. (2011, October). Writing Commons 3.0. Paper presented at Open Education 2011, Park City, Utah.
42. Moxley, J. (2010, July). Intellectual freedom, writing programs, and open textbooks: If textbooks are history, what's the future? Paper presented at the Conference on Writing Program Administration (CWPA), Philadelphia, PA.
43. Moxley, J. (2010, May). Assessment 3.0: Reconfiguring grading spaces with My Reviewers. Paper presented at Computers & Writing, West Lafayette, IN.
44. Moxley, J. (2009, March). Orchestrating change: Harmonizing the personal, social, and the digital in a community of learning. Paper presented at the Conference on College Composition and Communication (CCCC), San Francisco, CA.

45. Moxley, J. (2006, June). Databases and collaboration spaces for composition. Paper presented at Computers & Writing, Palo Alto, CA.
46. Moxley, J. (2006, March). Technological dramas, crowd sourcing, and the wisdom of teachers. Paper presented at the Conference on College Composition and Communication (CCCC), Chicago, IL.
47. Moxley, J. (2005, June). Computers and Writing Job Market. Invited paper presented at the Graduate Research Network session at Computers & Writing, Palo Alto, CA.
48. Moxley, J. (2004, June). Research blogs & the ETD guide: Creating a community for academics. Paper presented at Electronic Thesis and Dissertations, Lexington, KY.
49. Walker, J., & Moxley, J. (2004, June). Divergent perspectives on writing environments and the future of online textbook publishing. Paper presented at Computers & Writing, Manoa, HI.
50. Moxley, J. (2004, March). Wicked wiki rhetoric: How fast, how far. Paper presented at the Conference on College Composition and Communication (CCCC), San Antonio, TX.
51. Irvin, L., Kemp, F., Palmquist, M., & Moxley, J. (2003, April). Instructionware, courseware, & programware databases. Online Panel presented at Computers & Writing, West Lafayette, IN.
52. Moxley, J. (2003, March). Weblogs, Wikis, and Interactive Scholarship. Paper presented at the Conference on College Composition and Communication, New York, NY.
53. Moxley, J. (2002, May). Starting an ETD initiative. Plenary paper presented at the Fifth International Symposium on Electronic Theses and Dissertations, Provo, UT.
54. Moxley, J., Fox, E., & Plathe, A. (2001, March). The ETD Guide. Paper presented at the Fourth International Symposium on Electronic Theses and Dissertations, Pasadena, CA.
55. Moxley, J., Cochrane, B., & Edminster, J. (2001, March). NDLTD Update and USF's ETD Project. Panel presented at the Conference on College Composition and Communication, Denver, CO.
56. Moxley, J., & Edminster, J. (2000, June). What's after WAC: Electronic Theses and Dissertations. Panel presented at Computers and Writing, Denton, TX.
57. Moxley, J. (2000, April). Working collaboratively online to create electronic theses and dissertations. Paper presented at the Conference on College Composition and Communication, Minneapolis, MN.

58. Moxley, J. (1999, May). Beyond PDF: Publishing standards for preservation. Paper presented at the Networked Digital Library of Theses and Dissertations National Conference, Blacksburg, VA.
59. Moxley, J. (1999, May). Training graduate students to create ETDs. Paper presented at the Networked Digital Library of Theses and Dissertations National Conference, Blacksburg, VA.
60. MacGregor, J., Moxley, J., & Summerfield, J. (1998, October). Learning communities as a context for change. Invited presentation at the FIPSE 26th Annual Project Directors' Meeting, Washington, D.C.
61. Moxley, J. (1998, May). The effect of ETDs on the academic climate of research universities. Paper presented at Computers & Writing, Gainesville, FL.
62. Moxley, J. (1998, April). Interdisciplinary innovations: Scientific and historical literacies. Invited presentation at the Ninth International Conference on College Teaching and Learning, Jacksonville, FL.
63. Moxley, J. (1998, April). Electronic scholarship: Breaking with precedent or continuing the tradition? Paper presented at the Conference on College Composition and Communication (CCCC), Chicago, IL.
64. Moxley, J. (1998, February). At the heart of it all: Reexamining the academic rewards system. Paper presented at the National Federation of Abstracting & Information Services, Philadelphia, PA.
65. Moxley, J. (1998, January). USF's learning communities. Poster presented at the Transforming Campuses into Learning Communities conference, Miami, FL.
66. Moxley, J. (1996, January). Finding your voice as a scholar. Presentation at USF College of Business FLORIS Annual Conference, Tampa, FL.
67. Moxley, J. (1995, March). A hands-on introduction to hypercard and multimedia. Paper presented at the Conference on College Composition and Communication (CCCC), Washington, D.C.
68. Moxley, J. (1993, August). Successful legal writing: The practicing lawyer's method. Presentation at the American Bar Association Annual Meeting General Practice Section, New York, NY.
69. Moxley, J. (1992, October). Scholarly writing workshops for faculty. Preconvention workshop at the 17th Annual POD Convention: Professional and Organizational Development Network in Higher Education, Saddlebrook, FL.

70. Moxley, J. (1991, March). Understanding the relationship between productivity and creativity. Paper presented at the Conference on College Composition and Communication (CCCC), Boston, MA.
71. Moxley, J. (1990, March). Establishing communities for teachers to conduct research. Paper presented at the Conference on College Composition and Communication (CCCC), Chicago, IL.
72. Moxley, J. (1989, March). Notes from the western front: Responding to student writing. Paper presented at the Conference on College Composition and Communication (CCCC), Seattle, WA.
73. Moxley, J. (1988, December). Tearing down the walls, engaging the imagination. Special panel presentation at the Modern Language Association (MLA) Conference, New Orleans, LA.
74. Moxley, J. (1988, March). Directing freshman English: Who really has control? Paper presented at the Conference on College Composition and Communication (CCCC), St. Louis, MO.
75. Moxley, J. (1985, March). College students' perceptions of technical and expository audiences. Paper presented at the Technical Writing Conference for Future Professionals: Addressing the Needs of Education and Industry, Orlando, FL.
76. Moxley, J. (1985, February). Bridge building: The chasm between experience and school-learned concepts. Paper presented at the Florida College English Association Annual Conference, Winter Park, FL.

## SERVICE

### *Professional Service: Editorial Work*

1. Founder, *Journal of Writing Analytics*. Peer-reviewed journal deploying educational measurement, massive data analysis, digital learning ecologies, and ethical philosophy to serve an emerging research community. Published by Colorado State University Open Press. Available at <http://journals.colostate.edu/index.php/analytics/index>
2. Editorial Board, *Communication Design Quarterly (CDQ)*
3. Reviewer. *Assessing Writing, 2013-2015*
4. Reviewer. SAGE. Open. <http://sgo.sagepub.com/>. 2014
5. Reviewer. *New Writing: The International Journal for the Practice and Theory of Creative Writing*. 2010-2012.
6. Reviewer. *Kairos, a Journal of Rhetoric, Technology, and Pedagogy*, 2011.
7. Host/Manager. Create, evaluate, and manage a variety of public writing forums, including *WritingBlogs*, *Writers at Work*, *Tools for Writers*, *WritingWiki*, *TeachingWiki*, *GrammarWiki*. Present to 2002.
8. Editorial Board Member. *The Technology Source*. 2002-2003.

9. College English Reviewer. Read and critiqued submissions to *College English*, 2000.
10. Web Editor. Created and edited legal writing site for the American Bar Association: <http://abanet.org/writing.html>. 1996-1999.
11. Co-edited a special edition on Academic Listservs in Composition Studies for the *Computer-Assisted Composition Journal* 9:2 1995.
12. Reviewer. Reviewed books submitted to Allyn and Bacon.
13. Reviewer. Reviewed books submitted to NCTE. 1989-1995.
14. Production Editor. *White Mule*, 1993.
15. Editorial Board Member. *Computer-Assisted Composition Journal* (1985-1993).
16. Production Editor. *The Insider's Guide to USF*, 1993.
17. Symposium Editor. *Design for Arts in Education* (November/December) 1991: 9-34.
18. Editorial Reader. *Journal of Advanced Composition* (1/27/88-1995).
19. Bibliographer. *The CCCC Bibliography* (4/89-2/90).
20. Assistant Editor. *Journal of Advanced Composition* (5/85-8/88).
21. Copy Editor. *Journal of Advanced Composition* 4 (1984) and 5 (1985).
22. Referee Reader. *Technical Communication* (1985-1987).
23. Bibliographer. *The Longman Bibliography of Composition and Rhetoric* (5/86-10/84).

#### *Other Professional Service*

1. Publisher, *Writing Commons* <<http://writingcommons.org>> (Over 7 million users since 2012).
2. Blogger for *Academe*, 2013-2015: <http://academeblog.org/author/joemoxley/>
3. Tenure and Promotion Reviewer
  - Amy Kimme Hea, 2018
  - Laura Aull, 2016
  - Tom Peele, 2016
4. Member, Florida Affiliate, Council of Writing Program Administrators. Hosted listserv and WPA site for association, 2012-present
5. President, Florida Affiliate, Council of Writing Program Administrators. Hosted 9/30/2011 Annual Meeting of Florida State University Writing Program Administrators. Also, hosted association's websites, 2012.
6. Reviewer, Stage 1, Conference Proposals for CCCC, 2007-2009.
7. Reviewer, Stage 1, Conference Proposals for CCCC, 2007-2009.
8. Review Reader, *Composition Studies*, 2009
9. Member, Board of Directors, NDLTD (Networked Digital Library of Theses and Dissertations). Participate in the growth of the NDLTD, including grant proposals, training, and conference-planning. Attend meetings twice each year. Present-2003.
10. Member, NDLTD (Networked Digital Library of Theses and Dissertations) Conference Committee. 2002-2003.
11. Member, NDLTD (Networked Digital Library of Theses and Dissertations) Steering Committee. 1999-2003.
12. Chair, International Task Force on ETD Training. NDLTD. 1999-2002.
13. Program Reviewer. Proposal for the Initiation of a New Instructional Program, Utah Valley State College. October 1999.
14. Reviewed Prof. Mary Minock's application for tenure at Wayne State University. 1994.



15. Reviewer. Proposals submitted for the 1995 CCCC Convention. 1994.
16. Writing Consultant. Provide workshops for Tampa-based companies, such as Delta Engineering, KPMG Peat Marwick, and HSA Environmental Services, 1990s.
17. Evaluation Consultant. Worked with the Texas Committee on Testing about establishing a CLAST Program in Texas Universities and Colleges (1/27/86).
18. Judge. P.R.I.D.E. Award for Excellence in Writing. Hillsborough County Public Schools (1985-1986).
19. Judge. Florida Community College Press Association Creative Writing Contest (1984-1986).
20. Administrator. Pilot CLAST Project. Miami Dade Community College (1984-1986)

*Service to the University*

1. Reviewer, USF Global Faculty Travel Mobility Grant, 2016-2018
2. USF Advisory Committee: College Assistance Migrant Program (CAMP) Management Team, 2009-present.
3. USF Advisory Committee for Pilot on Online Student Evaluations
4. General Education Workgroup on Common Book, 2013
5. General Education Advisory Committee on Common Book, 2012-present
6. Assessment Coordinator, SACS (Southern Association of Colleges and Schools), 2008-2010.
7. QEP Impact Report Workgroup SACS (Southern Association of Colleges and Schools) Commission on Colleges, 2009-present.
8. USF Textbook Affordability Committee, 2009-present.
9. USF Content Management System Advisory Committee, 2007-present
10. Member, General Education Council, 2005-2007.
11. College of Education/College of Arts and Sciences Advisory Committee, 2005-2007.
12. Member, General Education Assessment Committee, 2004-2006.
13. Member, Gordon Rule Review Committee. College of Undergraduate Studies, 2004.
14. Project Director, ETD Pilot Research Project (5/99--5/02),
  - o Worked with colleagues and their graduate students in business, engineering, medicine, education, and medicine to facilitate electronic theses and dissertations.
  - o Thanks to Time-Warner sponsorship, 33 of our graduate students receive free high-speed access to the Internet at their homes.
  - o Hosted training seminars and develop the Digital Media Institute.
  - o Arranged for awards for outstanding ETDs.
15. USF ETD Team, USF Workgroup on Computers and Technology, 2000-2003.
16. USF Intellectual Property Task Force, 2002-2003.
17. USF ETD Implementation Committee, 2002-2003.
18. Distinguished Research University Professor Committee, 2002.
19. DMI Workshops and Reports, Graduate Council, Fall 2000.
20. Member, Religious Studies Faculty Search Committee, Fall 2000.
21. Workshops to Faculty Groups on ETDs and the Digital Media Institute, including VITAL Showcases, 8/22/2000.
22. Member, Ana G. Mendez University System Task Force. Summer 2000.

23. Chair, USF Task Force on Electronic Theses and Dissertations, 1996-2000.
24. Chair, 1996 Outstanding USF Master Thesis Award Committee.
25. University CLAST Grievance Committee. 1991-1997.
26. Established The Suncoast Teacher-Researcher Center for the Study of Writing. Received funding and support from the Pinellas County School Board and the Department of English at USF for the center; arranged for Dixie Goswami, Karen Spear, and other teacher-researchers to give presentations on teacher-research projects and methods; arranged for the Poynter Institute for Media Studies to host meetings in 1989.

*Service to the College*

1. CAS Faculty Development Coordinator. Hosted a variety of faculty development workshops for approximately 50 CAS pre-tenure faculty, 2005.
2. Coordinator of Interpretive Research, College of Arts and Sciences, USF (8/93-8/95) Provided faculty development, academic writing, and WAC workshops for faculty; Published information about RFPs; Introduced faculty with related research interests to one another and encouraged collaboration; Arranged for foundation personnel to hold grant-writing workshops.
3. USF Library Author/Artist Honoree Committee. 1994.
4. College of Arts and Science Faculty Development Committee. 1992.
5. College Student Grievance Committee. 1985 & 92.

*Service to the Department*

1. Chair, Composition Policy Committee, 2003-present.
2. Member, Faculty Evaluation Committee, 2009-present
3. Member, Executive Committee, 2003-present.
4. Chair, Search Committee, Associate to Full Professor, Rhetoric and Composition, 2009.
5. Member, Rhetoric and Composition Committee, 2000-present.
6. Chair, Search Committee, Rhetoric Professor Search, 2006.
7. Member, Search Committee for English Department Chair, 2005.
8. Member, Assistant Professor in New Media Search Committee, 2005.
9. Member, Undergraduate Curriculum Committee, 2000-present.
10. Search Committee for English Department Chair, 2004.
11. Chair, MA Exam, Spring 2002.
12. Member, M.A. Exam Review Committee, Summer 1999-present.
13. Member, Assistant Professor Search Committee, Technical Writing, Fall 2000.
14. Chair, Ad Hoc Faculty Evaluation Committee, Spring 1999.
15. Member, Ad Committee on Improving Student Writing. 1998-1999.
16. Member, Search Committee, Full Professor. Fall 1997-1998.
17. Member, Search Committee, Instructor. Fall 1997.
18. Member, Faculty Evaluation Committee. Fall 1996-present.
19. Mentor, STC (Society for Technical Communication Student Chapter) Fall 1996-present.
20. English Graduate Committee. Fall 1995-present.

21. Ad Hoc Committee for the Improvement of Undergraduate Writing. Fall 1995-present.
22. English Colloquium Committee. Fall 1995-present.
23. Undergraduate Curriculum Committee—Advanced Writing. Fall Semester 1987-present.
24. Mentoring Committee. Fall 1996-Fall 1997.
25. Freshman English Policy Committee. Fall Semester 1988-Fall 96.
26. Freshman English Committee (Fall Semester 1984-Summer Semester 1988).
27. Rhetoric and Composition Committee. 1985-1986.
28. Co-director, Writing Lab. 1985-86.
29. Professional Writing Search Committee. 1984-1985.
30. M.A. Exam Committee: 1996; Fall 95; Fall 94; Spring 94; Summer 93; Fall 92; Spring 92, Summer 91, Spring 91; Fall 89; Summer 88.

*Ph.D. Exam Committees*

1. Peter Cannon, 2017
2. Tanya Zarlengo, 2017
3. Johanna Hillen, 2015
4. Daniel Richards, Fall 2011
5. Emily Lane, Member, Fall 2011
6. Shelley Hayes, Instructional Technology/College of Education Member, Spring 2010
7. Kate Pantelides, Chair, Fall 2010
8. Kyle Stedman, Chair, Fall 09
9. Quentin Vieregge, Chair, Spring 09
10. Taylor Mitchell, Member, Spring 09
11. Danita Berg, Chair, Fall 2008
12. Dianne Donnelly, Chair Fall 2007
13. Donna Hanack, Chair, Spring 2007 (Interdisciplinary Ph.D.)
14. Daisy Pignetti, Chair, Spring 2007.
15. Aurora Mackey, Member, 2006
16. Anne Jones, Chair, 2006
17. Matt Barton, Chair, 2003
18. Jude Edminster, Chair, 2002
19. Janice Walker, Chair, 1998
20. Jeff Karon, 1998
21. John Baker, Chair, 1997
22. Marcia Bruels, Chair, 1997
23. Mike Sullivan, Member, 1996 & 1997
24. Bonnie Surfus, Chair, 1995
25. Cloe Vincent, Chair, 1995
26. Jim Sanders, 1995
27. Linda Sarbo, Chair, 1994
28. Diorah Nelson, Chair, 1994
29. Cristinia Kirklighter, Chair, Fall 1994
30. Ann Bunting, Summer 1993

*Masters Theses*

1. Chair, Michael Taber, "Methodological Rigor in Composition Studies," 2009.
2. Angela Tartagra, Member, Dressing Psychic Wounds: Clothing as Metaphor in Paule Marshall's *Praisesong for the Widow* and Leslie Marmon Silko's *Ceremony*, 2009.
3. Member, Michelle Rolland, "Manifestations of Ebenezer Howard in Disneyland." Department of Art. USF. Fall 07.
4. Chair, Ryan Meehan, "The Enthymeme's Role in Modern Discourse." Spring 2006.
5. Member, Phil Chamberlin, "Wikis and Folklore." Spring 2006.
6. Member, Leah Cassorla, MA, 2004. "Tutor Attitudes Toward Tutoring Creative Writers in Writing Centers."
7. Member, Jonette Lagamba, MA 2004.
8. Member, Maureen Ivusvic. Humor and Isocrates. 2002.
9. Director, Janice Walker, "The Logic of Citations: Citing the World Wide Web."
10. Director, Andrea Greenbaum, "Comic Voices: Standup Comedy as Rhetorical Argument: An Ethnographic Perspective."
11. Director, John Baker, "Autobiographical Essays & Gender Toward Equality in the Classroom."
12. Director, Todd Taylor, "Computers & Postsecondary Writing Programs: A Recommendation for Change."
13. Director, Dean Kohrs, "The Mind is a Druken Monkey: A Cognitive Anthropological Study of Inner Speech Among Individuals in Twelve Step Recovery Programs."
14. Committee Member, Stephen Brown, "The Importance of Being Earnest in the *Phaedrus*: An Inquiry into Rhetoric as a Form of Seduction."
15. Director, Bonnie Surfus, "Autobiography & the Freshman Writer Gateway to Multicultural Literacy."
16. Director, Cindy Flora, "Exploring the Tools of Multi Culturalism: An Argument for Change."
17. Director, Linda Sarbo, "Creativity Research & the Creative Writing Classroom."
18. Committee Member, Sophronia Grantham, "Gender, Personality, and Writing Response."
19. Director, Virginia Anderson, "A Descriptive Study of Motivation & Student Attitudes in Freshman English Writing Courses."
20. Committee Member, Scott McCloud, "An Examination & Evaluation of Hillsborough County's Writing Enhancement Program."
21. Committee Member, David Brothers, "Teaching Critical Thinking in America: New Implications for Freshman English."
22. Committee Member, Tammy McCloud, "Lev Semenovich Vygotsky's Influence on Composition Theory: A Reassessment."
23. Director, "A Teacher Composing with Students: Joining the Community of Writers," James Leonard, 1989.
24. Committee Member, "A Comparative Study of Low and High Apprehensive Writers' Perception of the Writing Process," Sandra Kerns, 1988.
25. Committee Member, "Teaching Critical Thinking in America: New Implications for Freshman English," David Brothers, 1988.

26. Committee Member, "The Role of Writing in the Treatment of Depression: Implications for Scholars and Teachers of Composition," Jeanne Luchte, 1986.

### *Dissertation Committees*

1. Chair, Johanna Hillen, "Institutional Review Boards and Writing Studies Research: A Justice-Oriented Study
2. Member, Daniel Richards, "Dead Man's Switch: Disaster Rhetorics in a Posthuman Age." 8/12/13.
3. Chair for Dissertation Defense. Mantle-crust Interactions in Granite Petrogenesis in Post-collisional Setting: Insights from the Danubian Variscan Plutons of the Romanian Southern Capathains. Department of Geology. 7/12/13.
4. Chair, Kate Pantelides, "Mapping Dissertation Genre Ecology," Spring 2013
5. Chair, Grace Veach, Tracing Boundaries, Effacing Boundaries: Information Literacy as an Academic Discipline, 2012
6. Chair, Kyle Stedman, "Sound Composing: Composers' Strategies and Influences when Making Music, 2011
7. Chair, Quentin Vieregge, "Narratives of Architectural Revolution in Online Christian Rhetoric," Spring 2010
8. Chair, Daisy Pignetti, "Writing to (Re)New Orleans: The Post-Hurricane Katrina Blogosphere and Its Ability to Heal and Inspire Recovery," Spring 2010
9. Chair, Dianne Donnelly. "Establish Creative Writing as an Academic Discipline." Summer 2009.
10. Committee Member, Susan Friedman. "Changing the Subject: First Person Narration in and out of the College Classroom." Spring 2006.
11. Committee Member, Member, Dissertation Committee. David Steiling. "Icon and the Graphic Narrative." Spring 2006.
12. Committee Member, Dissertation Committee. Daniel Broudy. "From Play to Poetics: Clearing a Vygotskyan Path to Prose." Deakin University. Victoria, Australia, Fall 2006.
13. Director, Matt Barton, "Dissertations: Past, Present, and Future," 2005.
14. Member, Codrinia Cozma, "The Power of the Spoken Word: Literature in the American Mass Media of the 1990s," 2005.
15. Committee Member, Deepa Sitaraman, "Composing Identities, Composing Words, and Writing the Rhetorical Politics of Composition: Rhetorics of Identity, Otherness, and the Diasporic Self-Subject in Post 9-11 America," 2004.
16. Member, Marc Seals, "Raymond Chandler's Errant Knight-Errant: Philip Marlow As Postmodern," 2004.
17. Director, Jude Edminster, 2002, The Diffusion of New Media Scholarship: Power, Innovation, and Resistance in Academe.
18. Committee Member, Tom Philippe, Organization Hypocrisy: An Employee Perspective on Consistency. Industrial Engineering, College of Engineering, 2001.
19. Director, Diorah Nelson, 2001, Pedagogy in the Networked Classroom.

20. Committee Member, Jeff Karon, 2000. *The Ethics of Writing*.
21. Director, John Baker, Chair, 2000. *Rhetoric & Ethnography: An Analysis of 16 Studies About Academia, the Workplace, & Sites of Technology*.
22. Director, Cloe Vincent, Chair, 2000. *(Con)Texts and Constructions from the Writing Class: Ethnographic Research in Literary Studies*.
23. Committee Member, Ellen Lee Noto, Member, 1999. *Modernist Irony & the Problematized Narrator in Faulkner's Snopes Trilogy*.
24. Director, Cristina Kirklighter, 1999. *Transversing the Democratic Borders of the Essay in Western Europe, Latin America, & the U.S.*
25. Director, Janice Walker, 1999. *Technology, and Change: The Gates of Hell*.
26. Committee Member, "Redefining the Rhetorical Tradition: Feminist Sophistics, Cultural Studies, and Composition," Andrea Greenbaum, 1999.
27. Chair, Michael Washington, College of Engineering, 1998.
28. Chair, Jackie Mason, Chair, College of Engineering, 1999.
29. Director, Bonnie Surfus, 1998. *Composition and the New Science: Chaos, Expressionism, & Social-Epistemic Rhetoric*.
30. Director, "Composition's Knowledge-Makers: The Next Generation," Linda Sarbo, 1996.
31. Committee Member, "Balance and Tension: Connections Between Contemporary Composition Theory and Pedagogy," Sidney Dobrin, 1995.
32. Committee Member, "Discourse and Authority: An Inquiry into the Teacher's Role in the Writing Class," Xin Liu, 1994.
33. Committee Member, "Toward a Dialogic Pedagogy: An Interactive Model of Composition," I. Gale, 1992.
34. Committee Member, "Literacy as Social Exchange: The Influence of Class, Gender, and Culture on Academic Discourse," Maureen Hourigan, 1992.
35. Committee Member, "Rhetoric, Ideology, and the Possibility of Justice," Fredric Gale, 1992.
36. Committee Member, "Collaborative Learning in Composition: Gender and Ideology," Evelyn Ashton-Jones, 1989.

### *Sabbaticals*

1. Spring 2023
2. Sabbatical, Spring 2015
3. Sabbatical, Spring 2007
4. Sabbatical, Fall 1999
5. Sabbatical, Fall 1991