#### LIANE ROBERTSON

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## **Academic Experience**

## The University of South Florida Associate Professor, English

September 2020-Present

## **Current Administrative/Service Commitments:**

- Director, First-Year Composition Program
- Florida DOE General Education Faculty Discipline Committee
- Executive Committee
- Graduate Faculty Committee
- TPC/RC Area Committee
- USF Writes Committee

## **Courses Taught:**

- ENC 6745: Graduate Teaching Practicum
- ENC 6700: Graduate Theory of Composition
- ENC 7916: Directed Reading Knowledge Transfer in Writing Studies
- ENC 7980: Doctoral Dissertation

William Paterson University
Associate Professor, English

September 2011-July 2020 Promotion to Associate: Sept. 2016

#### <u>Administrative Positions:</u>

- Director, University Core Curriculum (appointed, 2019-2020)
- Committee for Online Educational Resource Development (appointed 2020)
- Elected Member, English Department Executive Council (2017-2020)
- Director, Writing Across the Curriculum (appointed, 2015-2020)
- Chair, English Assessment Committee (elected, 2013-2020)
- Curriculum Development Committee, English Department (2016-2020)
- Assistant Director, Program in Writing and Rhetoric (2013-2019)
- Chair, Institutional Review Board (IRB), (elected chair, 2014-2018)
- Member, Institutional Review Board (IRB), 2013-2020)
- University Senate Council for the University Core Curriculum (2018)
- University Core Curriculum Writing Intensive Review Committee, William Paterson University, (appointed 2014-2019)
- Student Academic Advisor, English Department (2014-2016)
- Managing Editor, College of Humanities and Social Sciences Dean's Newsletter (appointed 2012-2015)

## Courses Taught:

- ENG 1100: College Writing
- ENG 1500: Experiences in Literature
- ENG 2070: Effective Business Writing
- ENG 3000: Technical Writing
- ENG 3090: Book & Magazine Editing
- ENG 3300: Critical Writing
- ENG 4030: Grammar and Style
- ENG 5990: Graduate Technical Writing
- ENG 7000: Graduate Composition Theory
- ENG 2040: Intro to Writing and Rhetoric (Developed, Approved Jan 2020)
- ENG 3600: Digital Rhetoric (Developed, Pending Approval)
- ENG 4340: Digital Writing and Editing (Developed, Pending Approval)

## Florida State University

2007-2011

## **Graduate Student & Teaching Assistant, English**

## Administrative Positions:

- Director, Florida State University Reading-Writing Center (appointed to fill faculty leave, 2009-2011)
- Assistant Director, Florida State University First-Year Composition Program, (appointed 2009-10)
- Co-Developer and Director, Florida State University Digital Studio, (appointed) 2008-09)
- Co-Developer, Peer Tutoring 3000-level undergraduate course/practicum

#### Courses Taught:

### Graduate:

- ENG 5998: Graduate Pedagogy Workshop (Teaching Assistant)
- ENG 5998: Writing Graduate Essays (Instructor of Record)
- LAE 5370: Teaching Writing in College (Instructor of Record)

#### Undergraduate:

- ENC 3460: Writing and Editing in Print and Online (Instructor of Record)
- ENC 1145: Writing in Context: Genre, Audience, and Rhetorical Situation (Instructor of Record, Course Co-Designer)
- ENC 1102: Freshman Writing and Research (Instructor of Record)
- ENC 1101: Freshman Composition and Rhetoric (Instructor of Record)
- ENC 1905: Preparing College Writers (Instructor of Record)
- REA 1905: Preparing College Readers (Instructor of Record)

# **Eastern Michigan University Graduate Teaching Assistant, English**

#### 2005-2007

#### Administrative Positions:

- Tutor Supervisor, EMU Writing Center (appointed 2006-2007)
- Graduate Student Representative First-Year Writing Committee (appointed) 2006-2007)

## Courses Taught:

- English 120: Reading and Writing the College Experience
- English 121: College Writing and Research

### **Education**

Ph.D., Rhetoric and Composition, Florida State University, 2011 Dissertation: "Content Matters: The Impact of First-Year Composition Course Content on the Transfer of Knowledge Between Academic Writing Situations."

M.A., English (Teaching of Writing), Eastern Michigan University, 2007

Certificate in Technical Writing, Ohio University, 2005

B.S., Journalism (Advertising), University of Florida, 1989

## **Relevant Professional Experience**

#### May - August 2007 Hayden-McNeil Publishing, Plymouth MI

- Edited textbook content in Writing, Humanities, and Sciences
- Liaised with editors and account managers on quality assurance and production

#### WriteOn Communications, Toronto, Canada *2003 – 2005*

 Freelance writing, marketing, public relations, crisis communication, and executive consulting

#### Weber Shandwick Worldwide

1991 - 2003

## Executive Vice President & Managing Director, Canada

- Managed Canadian operations for global PR agency; responsibility for six offices, all Canadian employees, key client relationships and interagency partnerships
- Counseled on corporate reputation management and stakeholder communication
- Multiple promotions from entry-level to EVP/MD over 12 years

# Grants and Awards

**Accepted Researcher/Team Leader,** Elon University *Writing Beyond the University Research Seminar,* 2019-2022. Competitive application process with 26% acceptance rate for international, multi-institutional seminar investigating transfer of writing knowledge and practice.

Conference on College Composition and Communication Research Initiative Grant, 2016-2017. "The Writing Passport Project: Extending the *Teaching for Transfer* Writing Curriculum into Nine Sites, Multiple Courses, and Writing Teacher Education."

Conference on College Composition and Communication Research Impact Award, 2015, for Writing across Contexts: Transfer, Composition, and Sites of Writing.

Conference on College Composition and Communication Research Initiative Grant, 2014-2015. "The Transfer of Transfer Project: Extending the *Teaching for Transfer* Writing Curriculum into Four Sites and Multiple Courses."

Council of Writing Program Administrators Research Grant, 2015. "The Transfer of Transfer Project: Extending the Teaching for Transfer Writing Curriculum into Four Sites and Multiple Courses."

2014 Council of Writing Program Administrators **Best Book Award** (for Writing Across Contexts: Transfer, Composition, and Sites of Writing, Utah State UP 2014).

2013 Composition Forum Best Article Award for "Notes Toward A Theory of Prior Knowledge and Its Role in College Composers' Transfer of Knowledge and Practice"): 2012. Republished in *The Best of the Independent Rhetoric & Composition Journals 2013*. Anderson, SC: Parlor Press. (2015).

**Faculty Summer Research Grant**, William Paterson University, 2012-2015 (awarded maximum amount each year of eligibility).

**Accepted Participant,** Elon University *Research Seminar on Writing and the Question of Transfer*, 2011-2013. Competitive application process, 22% acceptance rate.

Council of Writing Program Administrators Research Grant, 2009. Pilot Study of Teaching for Transfer Curriculum.

## **Selected Publications**

**Robertson, Liane**, Kara Taczak, and Kathleen Blake Yancey. "Knowledge Transfer in Writing." In *Constructing the Threshold: A Reference Work of Concepts between Teaching for Transfer and Teaching Writing*. Fort Collins, Colorado: The WAC Clearinghouse and University Press of Colorado, 2023. (In Review).

Martin, Marshall, and **Liane Robertson**. "Crossing the Finish Line: Post-Pandemic Challenges for Writing Instructors." In *WPA Advocacy in a Pandemic: Lessons Learned*. Eds. Sheila Carter-Tod, Heidi Estrem, and Todd Ruecker. Logan, Utah State UP, 2023. (In Review).

Taczak, Kara, **Liane Robertson**, and Kathleen Blake Yancey. "Teaching for Transfer" In *Constructing the Threshold: A Reference Work of Concepts between Teaching for Transfer and Teaching Writing*. Fort Collins, Colorado: The WAC Clearinghouse and University Press of Colorado, 2023. (In Review).

Yancey, Kathleen Blake, Sonja Andrus, Matthew Davis, Sharon Mitchler, **Liane Robertson**, Kara Taczak, Howard Tinberg, and Tanner Wouldgo. "Readiness to Learn:
Variations in How Students Engage with the Teaching for Transfer Curriculum." *College Composition and Communication*, (Accepted, forthcoming December 2023).

Blakeslee, Ann M., Jennifer Mallette, Rebecca S. Nowacek and Michael Rifenberg and Liane Robertson. "Navigating Workplace Writing as a New Professional: The Roles of Workplace Environment, Writerly Identity, and Mentoring and Support." In Writing Beyond the University: Preparing Lifelong Learners for Lifewide Writing. Sterling, VA: Stylus Press, 2022.

Taczak, Kara, **Liane Robertson**, and Kathleen Blake Yancey. "A Framework for Transfer: Students' Development of a Theory of Writing." In *Stories from First-Year Composition: FYC Pedagogies that Foster Student Identity and Agency*. Eds. Ann N. Amicucci and Jo-Anne Kerr. Fort Collins, Colorado: The WAC Clearinghouse and University Press of Colorado, 2020.

Yancey, Kathleen Blake, Matthew Davis, **Liane Robertson**, Kara Taczak, and Erin Workman. "Exploring the Transfer of a Transfer Curriculum: Context, Curriculum, Findings, and the Development of Writers." *College Composition and Communication*, Dec. 2019.

Yancey, Kathleen Blake, Matthew Davis, **Liane Robertson**, Kara Taczak, and Erin Workman. "Writing across College: Key Terms and Multiple Contexts as Factors Promoting Students' Transfer of Writing Knowledge and Practice." *The WAC Journal*. Fall 2018.

Robertson, Liane. "Teaching for Transfer Online: Insights from an Adapted Curricular Model." In Writing in Online Courses: How the Online Environment Shapes Writing Practices. Gorham, ME: Myers Education Press, 2018.

Robertson, Liane, and Kara Taczak. "Disciplinarity and First-Year Composition: Shifting to a new Paradigm." In Composition, Rhetoric, and Disciplinarity: Shadows of the Past, Issues of the Moment, and Prospects for the Future. Eds. Rita Malenczyk, Susan Miller-Cochran, Elizabeth Wardle, and Kathleen Blake Yancey. Logan: Utah State UP, 2018.

Robertson, Liane and Kara Taczak. "Teaching for Transfer." Understanding Writing Transfer: Implication for Transformative Student Learning in Higher Education. Eds. Jessie L. Moore and Randall Bass. Sterling, VA: Stylus, 2017.

Taczak, Kara, and Liane Robertson. "Metacognition and the Reflective Writing Practitioner: An Integrated Knowledge Approach." In Contemporary Perspectives on Cognition and Writing. Perspectives on Writing. Eds. Patricia Portanova, Michael Rifenburg, and Duane Roen. Fort Collins, Colorado: The WAC Clearinghouse and University Press of Colorado. Available at https://wac.colostate.edu/books/cognition/ 2017/2018.

Adler-Kassner, Linda, Irene Clark, Liane Robertson, Kara Taczak, and Kathleen Blake Yancey. "Assembling Knowledge: The Role of Threshold Concepts in Facilitating Transfer." Critical Transitions: Writing and the Question of Transfer. Perspectives on Writing. Eds. Chris M. Anson and Jessie L. Moore. Fort Collins, Colorado: The WAC Clearinghouse and University Press of Colorado. Available at https://wac.colostate.edu/books/ansonmoore/ 2016/2017.

Taczak, Kara, and Liane Robertson. "Reiterative Reflection in the 21st Century Writing Classroom: An Integrated Approach to Teaching for Transfer." In A Rhetoric of Reflection Ed. Kathleen Blake Yancey. Utah State Press, 2016.

Downs, Douglas and Liane Robertson. "Threshold Concepts in First-Year Composition." In Naming What We Know: Threshold Concepts in Writing Studies. Eds. Linda Adler-Kassner and Elizabeth Wardle. Logan: Utah State Press, 2015.

Robertson, Liane, Kara Taczak, and Kathleen Blake Yancey. "Notes Toward A Theory of Prior Knowledge and Its Role in College Composers' Transfer of Knowledge and Practice." The Best of the Independent Rhetoric & Composition Journals 2013. Anderson, SC: Parlor Press. (2015). Reprint of original article published in Composition Forum 26.

Yancey, Kathleen Blake, Liane Robertson, and Kara Taczak. "Response to 'Inviting Metagenres." Composition Forum 31.2, (2015).

Yancey, Kathleen Blake, Liane Robertson, and Kara Taczak. Writing Across Contexts: Transfer, Composition, and Sites of Writing. Utah State Press, 2014.

Robertson, Liane, Kara Taczak, and Kathleen Blake Yancey. "Notes Toward A Theory of Prior Knowledge and Its Role in College Composers' Transfer of Knowledge and Practice." Composition Forum 26 (2012).

Taczak, Kara with Liane Robertson. "The Question of Transfer." Composition Forum 26 (2012).

Robertson, Liane. "The Best Relationships are Built on High Ground: Collaborative Approach Requires Greater Openness." Strategy (1999).

## Selected Reviews/Editorship

Book Reviewer: Proposal and Sample Chapter, for Perspectives on Writing series, WAC Clearinghouse Press, 2021.

Book Reviewer: Southern Illinois University Press, 2019. Review book-length manuscript related to Writing Across the Curriculum.

Proposal Reviewer: Council of Writing Program Administrators (CWPA) Annual Conference, 2017-18. Review proposed conference presentation panels or individual submissions for acceptance or rejection.

Book Reviewer: Utah State University Press/University Press of Colorado. 2016, 2018. Review of book-length manuscripts related to writing pedagogy and the transfer of knowledge.

Journal Reviewer: College Composition and Communication (CCC). Since 2014. Review manuscripts related to writing transfer, prior knowledge, writing pedagogy, and professional writing and recommend

Journal Reviewer: Council of Writing Program Administrators (CWPA). Since 2013. Review manuscripts related to writing transfer, prior knowledge, and the teaching of writing. Provide recommendations to editor(s).

Journal Reviewer: Composition Forum. Since 2014. Review manuscripts submitted for possible publication related to writing transfer, how students learn, prior knowledge and the teaching of writing. Provide recommendations to editor(s).

## Selected Speaking Engagements/Workshops/Professional Consultation

Keynote Speaker: "Teaching For Transfer Pedagogy: An Approach to Engaged Learning." American University of Cairo, October 2020.

Consultant: Elon University Planning Forum on Writing Beyond the University. One of eight recruited consultants in planning Elon's 2019-2021 Research Seminar on the topic of Writing Beyond the University.

Keynote Speaker: "Writing in Multiple Contexts: Research on Transfer and its Implications for Writing Across the University." North Carolina State University, Raleigh, NC. April 2017.

Featured Speaker: "Transfer and First-Year Students: Teaching for Transfer for Graduate TAs." Ball State University Graduate Program in Writing. Live Video Conference. October 2016.

Institute Developer and Facilitator: "Designing Writing Courses for Transfer of Writing Knowledge and Practice." CWPA Institute. Council of Writing Program Administrators Conference. Raleigh, NC. July 2016.

Keynote Speaker: "Writing in Multiple Contexts: Research on Transfer and its Implications for Writing Across the University." University of Minnesota WEC Symposium. Minneapolis, MN. May 2016.

Invited Panelist: "Making Writing a Priority for First Generation Student Success." Association of American Colleges and Universities (AAC&U) Centennial Celebration Forum: Bringing Quality and Equity Together. New York, NY. November 2015. (Speaking invitation at the request of AAC&U president Carol Geary Schneider).

Featured Speaker: "Teaching for Transfer in FYC: Rhetorical Concepts, Systematic Reflection, and a Theory of Writing." University of Idaho Graduate Program in Writing. Live Video Conference. April 2015.

Faculty Workshop Facilitator: "Transfer Across Disciplines: Curricular Design for Writing Geared to Content Transfer." West Chester University. West Chester, PA. August 2014.

Keynote Speaker: "Teaching for Transfer in First-Year Writing." English Department, West Chester University. West Chester, PA. August 2014.

Featured Speaker: "Studying and Designing for Transfer as part of ISSOTL Online." Live Video Conference. ISSOTL 2013 Conference. Elon, NC: September 2013.

Workshop Presenter: "Assessing Transfer: Using Reflection to Evaluate Transfer at Critical Transitions." Conference on College Composition and Communication. St. Louis, MO: March 2012.

## **Selected Conference Presentations (Refereed)**

"Navigating Workplace Writing: Findings from Early Career Professionals." International Writing Beyond the University Conference, Elon, NC. Remote attendance. July, 2021.

"Perceived Commonplaces of Writing Beyond the University: Challenges and Findings from Multi-Institutional Research." Conference on College Composition and Communication (CCCC). Remote Conference: April 2021

"Mindset and Readiness for Transfer: The Role of a Transfer Curriculum." NYU 2020 Symposium: ReVision and ReForm: Teaching Writing Across Borders. Brooklyn, NY. October 2020. (Accepted – cancelled due to COVID-19)

"A Transfer Mindset and Student Readiness to Learn: Findings from a Multi-Institutional Study of a Transfer-based Curriculum." 2020 International Writing Across the Curriculum Conference (IWAC), Fort Collins, CO: June 2020. (Accepted – postponed due to COVID-19)

"Writing Across Curricular and Co-Curricular Contexts: Findings from a Multiinstitutional Study on the Teaching for Transfer Curriculum." Conference on College Composition and Communication (CCCC). Milwaukee, WI: March 2020. (Accepted cancelled due to COVID-19)

"Crossing College Borders: Student Agency in a Transfer Curriculum across Multiinstitutional Sites." International Society for the Scholarship of Teaching and Learning (ISSoTL) Conference. Atlanta, GA: October 2019.

"Performing Curriculum in the Classroom: Designing Teaching for Transfer (TFT) Courses for Diverse Campuses." Conference on College Composition and Communication (CCCC). Pittsburgh, PA: March 2019.

"Teaching for Transfer: Upper-Level and Uptake Outside of School." Conference on College Composition and Communication (CCCC) Regional, Denver, CO: July 2018.

"Threshold Concepts: Thorny Disruptors of Entrenched Writing Knowledge." (International) 7<sup>th</sup> Biennial Threshold Concepts Conference, Miami University, Oxford, OH: July 2018.

"Exploring Teaching for Transfer Across Eight Research Sites." 2018 International Writing Across the Curriculum Conference (IWAC), Auburn University, Auburn, AL: June 2018.

"Exploring Languaging and Laboring in a Teaching for Transfer Pedagogy: Articulation and Assessment across Three Sites." 2018 Conference on College Composition and Communication (CCCC), Kansas City, MO: March 2018.

"The Transfer of Transfer Project: Extending TFT Research to Nine Sites and Multiple Contexts." *Conference on College Composition and Communication* (CCCC), Portland, OR: March 2017.

"The Teaching for Transfer Writing Curriculum: Supporting Student Success through Key Terms and Reflective Practice." *American Association of Colleges and Universities* (AAC&U) Annual Meeting. San Francisco, CA. January 2017.

"Providing an Overview of Reflection: What We Know Now" *South Atlantic Modern Language Association Conference (SAMLA)*. Jacksonville, FL: November 2017.

"The Transfer of Transfer Project: Patterns and Implications" *South Atlantic Modern Language Association Conference (SAMLA)*. Jacksonville, FL: November 2017.

"The Transfer of Transfer Project: A Multi-Institutional, Multi-Perspective view on Teaching for Transfer." *Council of Writing Program Administrators Conference*. Raleigh, NC. July 2016.

"The Role of Difference in Studies of Transfer: What we have Learned from a Four-Campus Study." *International Writing Across the Curriculum Conference* (IWAC). Ann Arbor, MI: June, 2016.

"The Transfer of Transfer Project: Analysis of Preliminary Results and their Implications for Student Writing." *Conference on College Composition and Communication (CCCC)*. Houston, TX: April 2016.

"Transfer of Transfer: Cross-Institutional Research Study Results around a Transfer-Based Curricular Model." *South Atlantic Modern Language Association Conference (SAMLA).* Raleigh, NC: November 2015.

"Investigating the Teaching of Writing as a High-Quality High-Impact Practice." International Society for the Scholarship of Teaching and Learning (ISSoTL) Conference. Melbourne, Australia: October 2015.

"The Transfer of Transfer Project: Extending a Transfer Curriculum into Multiple Sites and Contexts." *Council of Writing Program Administrators Conference*. Boise, ID: July 2015.

"Responding to Writers: A Professional Development Protocol." *Council of Writing Program Administrators Conference*. Boise, ID: July 2015.

"Teaching for Transfer: Opening Opportunities for Student Success in Writing across Contexts." *Conference on College Composition and Communication (CCCC)*. Tampa, FL: March 2015.

"New Research on the Transfer of Writing Knowledge and Practice and its Implications for High-Impact Writing-Intensive Courses Across the University." *American Association of Colleges and Universities* (AAC&U). Washington, DC. January 2015.

"Sustainable Transfer: A Conceptual Framework for Writing Knowledge and Practice." South Atlantic Modern Language Association Conference (SAMLA). Atlanta, GA: November 2014.

"Rhetorical Productivity and a Transfer Curriculum: Student Success in Writing Across Contexts." Council of Writing Program Administrators Conference. Normal, IL: July 2014.

"Shifting Content: Student Success in Writing Across Contexts." Writing Across the Curriculum Conference (IWAC) Minneapolis, MN: June 2014.

"Threshold Concepts in First-Year Composition." Featured Session. *Conference on College Composition and Communication (CCCC)*. Indianapolis, IN: March 2014.

"Teaching for Transfer: Opening Opportunities for Student Success in Writing across Contexts." *Conference on College Composition and Communication (CCCC)*. Indianapolis, IN: March 2014.

"Making Meaning Across Contexts: Writing and The Question of Transfer." South Atlantic Modern Language Association (SAMLA) Conference. Atlanta, GA: November 2013.

"Threshold Concepts of Writing and WPA Work." Council of Writing Program Administrators Conference. Savannah, GA: July 2013

"Writing and Learning in General Education." *Critical Transitions: Writing and the Question of Transfer Conference*. Elon, NC: June 2013.

"Navigating the Landscapes: Transfer and Threshold Concepts as Lenses for the Public Work of Writing in the University." *Conference on College Composition and Communication*. Las Vegas, NV: March 2013.

"Connecting Content and Transfer in Teaching Writing Across Contexts." South Atlantic Modern Language Association Conference (SAMLA). Raleigh-Durham, NC: November 2012.

"Transfer Across Contexts: Critical Transitions for Student Writers." Florida College English Conference. Tampa, FL: October 2012.

"The Role of Theory and Alignment in Transfer: Framing Knowledge from First-Year Composition to WAC Courses" *Writing Across the Curriculum Conference*. Savannah, GA: June 2012.

"Transfer and Content in Context: Comparing FYC Content for Transfer to GenEd Writing." Conference on College Composition and Communication (CCCC). St. Louis, MO: March 2012.

"Images in the Advanced Writing Classroom: A Curricular Approach using Genre and Context." *South Atlantic Modern Language Association (SAMLA) Conference*. Atlanta, GA: November 2011.

"Teaching for Transfer: Strengthening the Relationship between First-year Composition and Writing in Multidisciplinary Contexts." *Conference on College Composition and Communication (CCCC)*. Atlanta, GA: April 2011.

"Students' Theory of Writing: How Content Fosters Transfer Between Academic Writing Situations." Writing Research Across Borders Conference. Washington, D.C.: February 2011.

"Visual Genre Awareness: How Genre Knowledge Leads to Effective Interdisciplinary Writing" *South Atlantic Modern Language Association (SAMLA) Conference*. Atlanta, GA: November 2010.

"Genre, Reflection and Rhetorical Awareness: Encouraging Transfer in College Writing." Florida College English Association (FCEA) Conference. Winter Park, FL: October 2010.

"Transfer of Information Literacy in College Writing: The Role of Genre and Reflection in Learning Academic Discourse." *Georgia Conference on Information Literacy.* Savannah, GA: October 2010.

"Re-thinking Transfer, Renewing Pedagogy: Knowledge Transfer Research and its Implications for Revising First-Year Composition Pedagogy." *Conference on College Composition and Communication (CCCC)*. Louisville, KY: March 2010.

"Re-envisioning Writing Center Services: A Client Service Model of Administration and Tutoring." Florida Regional Writing Centers Conference. Tampa, FL, April 2009.

"Subject Matters: The Impact of Course Content on Learning Transfer." Roundtable Presentation: *Research Network Forum.* San Francisco, CA: March 2009.

## **Outside Service and Professional Memberships**

- Outside Committee Member, Indiana University of Pennsylvania (2019-2020)
   Dissertation: Writerly Identity in Liminal Spaces
- South Atlantic MLA, Finance Committee, (appointed 2013-2017)
- Association of American Colleges and Universities (AAC&U)
- International Society for the Scholarship of Teaching & Learning (ISSOTL)
- National Council of Teachers of English (NCTE)
- Council of Writing Program Administrators (CWPA)
- Association for Writing Across the Curriculum (AWAC)