



## **USF Strengthens Commitment to Community MBE's with Hire of AVP Supplier Diversity**



**TAMPA, Fla. (May 10, 2017)** – University of South Florida is pleased to announce its recent hire of Terrie Daniel, who has joined the USF team as Assistant Vice President of Supplier Diversity. As the AVP of Supplier Diversity, Daniel will work closely with the USF System Purchasing Agents, Departmental Buyers, and the Facilities, Planning & Construction Department (FPC). She will be responsible for building and energizing USF's Supplier Diversity program of monitoring, implementing, progress tracking and streamlining the small, minority, service disabled veteran and women-owned business (MBE) participation plan. Daniel will actively represent the USF System in the business community through involvement in associations and organizations that promote the economic development of diverse businesses.

"I was initially attracted to USF because of the firm commitment across the university to foster an atmosphere of increased supplier diversity," said Daniel. "I appreciate USF's mission, vision, and commitment to establish and build a more strategic supplier diversity program and I am excited to contribute my knowledge and expertise to this mission. I am looking forward to working with the USF team and the business community to increase the number of diverse businesses participating in USF's procurement process, and I believe that with a sustained effort by all involved we can and will be highly successful. By working together we will have a direct impact of economic development and sustainability for the business community in south Florida."

Daniel comes to USF with 10 years of experience in Supplier Diversity program development, implementation, and management. Most recently, she worked as the Deputy Commissioner of the State of Indiana Department of Administration where she led the State of Indiana's Supplier Diversity initiatives. Daniel was the subject matter and industry expert for all supplier diversity initiatives, and she managed a team of certification and business development specialists.

"Our mission is simple but very strategic: to foster an ongoing environment across USF to connect business owners to contracting opportunities and provide educational tools and resources to assist businesses with strategies to develop growth," said Daniel.

*The University of South Florida is a high-impact, global research university dedicated to student success. USF is a Top 25 research university among public institutions nationwide in total research expenditures, according to the National Science Foundation. Serving over 48,000 students, the USF System has an annual budget of \$1.6 billion and an annual economic impact of \$4.4 billion. USF is a member of the American Athletic Conference.*

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