

NOVEMBER 2010

TAMPA BAY LIGHTNING COMPANY TOUR



The Bulls Business Community's second company tour of the semester proved to be another hit. But with a sponsor such as the Tampa Bay Lightning, how could it not be? Some BBCers waited all semester for this trip.

BBC and ZAP (Zimmerman Advertising Program) students arrived at the St. Pete Times Forum and were greeted by staff members from various business departments, including Mary Milne, the vice president of operations. A common theme emerged from the advice they offered: take advantage of every job and internship you can.

Half of the students toured the Forum with Milne while half toured with the Forum's event coordinator, Rhett Blewett. Both professionals provided insight and served as great role models for the students, talking with the

students about what it means to be a professional in the sports entertainment industry.

Blewett, whose enthusiasm is contagious, surely inspired students to aspire to the field as he talked about how fun and fast-paced the job can be. As the Forum hosts events ranging from ice hockey to mega concerts to basketball games, a conversion team is responsible for changing the floors at the Forum. Students were able to learn more about what it takes to transition to between such events.

One of the key takeaways for students was Blewett's advice on "selling yourself as a brand." This excellent, unplanned talk echoed discussions students recently heard in their BBC University Experience course, so his remarks reinforced the lessons learned on campus.

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NOVEMBER'S BIRTHDAYS

11/6: Ryan Spellins	11/19: Donna Choi
11/8: Dustin Gilchrist	11/21: Brenna Bandell
11/13: Sean Payne	11/24: Cassie Coolidge
11/19: Jake Bergeron	11/29: Anthony Lombardo

UPCOMING EVENTS



11/25 - 11/26/10: Thanksgiving - NO CLASS

12/6 - 12/10/10: Finals Week

12/11/10: Poplar Hall closes for break



CIVIC ENGAGEMENT

This month, the BBC is getting involved with the community. On November 6, a group of BBC students took part in the American Heart Association's Heart Walk. Held annually at Raymond James Stadium, the walk raises money for the American Heart Association's research and programs to prevent and treat cardiovascular disease. The event raised over \$1.5 million, with the BBCers contributing what they could!

First-year BBC students are also contributing to the relief effort that continues in Haiti. As part of a civic engagement project for their University Experience class, the students chose to collect cooking oil, sugar, canned food, shoes, and clothing for Haitians living in a mountainous region outside of Port-au-Prince. Donations will be collected in the BBC office in Juniper-Poplar Hall. For UE students, these are due no later than 2:00 pm on December 3, 2010.



FREE TUTORING FOR THE BBC!

Come to any of the following days and times for tutoring in courses like college algebra, business calculus, and computers in business!

Monday: 7:30-9:30pm with Sheri

Tuesday: 4-7pm with Anthony
7:30-9:30pm with Sheri

Wednesday: 4-7pm with Anthony
7:30-9:30pm with Sheri

All sessions are held in the 4th floor kitchen!

WHAT HAS THE BBC BEEN UP TO?

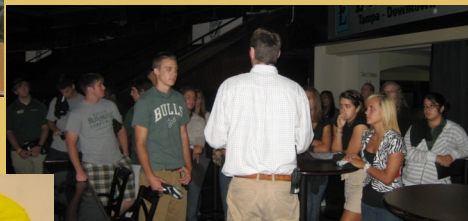
Celebrating Halloween!



Meeting with alumni from the College of Business



Touring the Tampa Bay Lightning at the St. Pete Times Forum



Inventing skits for improv



LESSONS FROM UE LIVE ON

Think back to UE... and the day you decided the brand-name cereal box was much more colorful and appealing than the generic brand. The moral of the story was to make great first impressions and develop a "personal brand" that would set you apart from others. It is all coming back to you now, isn't it? To drive the lesson home, check out this article about why you should care about your brand:

<http://www.personalbrandingblog.com/10-reasons-why-you-should-care-about-personal-branding/>

You may be wondering what you are going to do with that whole box of business cards your received. Returners may have had high expectations for handing them out, only to find them still boxed up in their room somewhere. Still have doubts on how important they are? Check out this Career Center blog and see what may happen if you are caught without them:

<http://usfcareercenter.wordpress.com/2010/08/26/shannon-love-talks-business-cards/>

* Study Abroad with the BBC!

A study abroad program to Slovakia is being offered to BBC and BBN students in May 2011.

Check out the BBC blog at bullsbusinesscommunity.blogspot.com for a flyer with more information!



big university
small community

Contact Information:

Angela Zgela

BBC Graduate Assistant

Tel: 813.974.4290

email: bsn-bbnga@usf.edu