

Jacquelyn N. Heuer, M.A.

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Education:

Student, Doctor of Philosophy, Applied Anthropology, University of South Florida, August 2017 – present

Concentration in Biocultural Medical Anthropology

Advisor: Dr. David Himmelgreen

GPA: 4.00

Student, Master of Public Health, Public Health Education, University of South Florida, May 2018 – present

Advisor: Dr. Dinorah Martinez-Tyson

GPA: 4.00

Master of Arts, Anthropology, New Mexico State University, May 2017

Graduate minors in Food Studies and Native American Studies

Graduate Certificate in Public Health

Advisor: Dr. M. Lois Stanford

GPA: 3.94

Bachelor of Arts, Anthropology, Grand Valley State University, April 2014

Minor in German

GPA: 3.94

Magna Cum Laude

Associate of Arts, Social Sciences, Lansing Community College, December 2011

GPA: 3.78

Summa Cum Laude

Research Interests:

Cultural Anthropology, Medical Anthropology, Applied Anthropology, Nutritional Anthropology, Food Studies, Native American Studies, Health Inequities, Dietary Transitions, Food Movements, Community Engagement, Sustainable Development, Ancestral Food Systems, Food Security, Decolonizing Methodologies, Food Sovereignty, Syndemics, Structural Violence, Health Care, Marginalized Populations, Poverty, Food Justice, and Food Politics.

Academic Experience:

University Communications and Collaborations Coordinator | University of South Florida, Center for the Advancement of Food Security and Healthy Communities | May 2019 – present

Assist with the daily management of the program, organizing the office space and maintaining communication with local partners. Conduct literature reviews when needed and conduct research for local program evaluations.

Instructor | University of South Florida, Department of Anthropology | January 2019 – present

Primary instructor for Cultural Anthropology and Exploring Cross-Cultural Diversity. Responsible for preparing syllabus, readings, and other course materials, including lectures and class activities.

Teaching Assistant | University of South Florida, Department of Anthropology | August 2017 – present

Assist professors in preparing and grading materials for class. Lead course instruction and discussion on occasions when professor was unavailable. Courses include Cultural Anthropology, Anthropology of Infectious & Contagious Diseases, Applied Anthropology, and Human Variation. Aid faculty members in individual research projects, including a report on interns for a professional organization and a paper for a professional conference.

Technology Commercialization Associate | New Mexico State University, Arrowhead Center | August 2014 – May 2017

Presented to faculty, students, and investors about the intellectual property and technology transfer process. Aided entrepreneurs and inventors, providing feedback on technologies and helping to prepare them for meetings and events. Worked on research for the technologies being evaluated, including conducting a prior art search, researching the market potential, and developing marketing plans. Helped to prepare inventors to present to the Intellectual Property and Commercialization Board and guided applicants through Launch, a technology accelerator program. Responsible for editing policy changes, informational guides, office presentations, and press releases.

Teaching Assistant | New Mexico State University, Department of Public Health Sciences | August 2014 – May 2016

Assisted professors in preparing and grading material for classes. Classes included Infectious and Non-Infectious Disease, Rural Health Issues, and Human Sexuality. Held office hours to meet with students, addressing any concerns that students might have. Provided assistance for various research projects, including a tobacco use study and ethnographic work in Egypt. Aided in the preparation of public awareness events and presented findings of tobacco study to various classes.

Note Taker | Grand Valley State University, Student Academic Success Center | January 2014 – April 2014

Kept a complete and accurate record of lecture notes for students with learning disabilities. Responsible for ensuring that student received notes for their courses in a prompt and timely manner.

Peer Research Consultant | Grand Valley State University, University Libraries | August 2013 – April 2014

Aided students in locating resources through the University Libraries database. Guided students through the research process and provided referrals to other departments as needed.

Instructor | German Language School of Grand Rapids | August 2013 – December 2013

Instructed children at the beginner's level in German. Created lesson plans and homework assignments. Communicated with parents about children's progress. Facilitated discussions in German with the students. Began rudimentary instruction in reading and writing.

Tutor | Grand Valley State University, Student Academic Success Center | May 2013 – December 2013

Provided peer support and encouragement for students enrolled in Anthropology and German courses. Communicated with students' professors as needed to ensure that students benefited from tutoring.

Research Experience:

Research Assistant | Where Love Grows | July 2019 – present

Worked with the Where Love Grows community cooking program to evaluate their youth cooking program. Facilitated focus groups and a photovoice project.

Research Assistant | University of South Florida, Center for Urban Transportation and Research | May 2019 – August 2019

Worked with the Motorcycle Injury Prevention Institute on two primary programs, the Mechanics of Riding and MEPER Safety programs. Assisted in managing social media accounts for both programs and communicated with leaders (MOR) and mentors (MEPER) to help arrange meetings for motorcycle safety. Also conducted literature reviews when necessary.

Research Assistant | University of South Florida, College of Public Health | May 2018 – August 2018

Worked on an R21 grant examining e-health and HIV. Wrote letters to healthcare centers asking for support for the research, created participant recruitment materials, and prepared materials for mailing. Assisted with the execution of cold calls for survey purposes and conducted literature reviews for potential manuscripts.

Research Consultant | La Semilla Food Center, Farm Fresh | August 2016 – July 2017

Worked with La Semilla's mobile market program, Farm Fresh, analyzing the strengths and weaknesses of the program. Developed promotional materials using Canva. Updated sales reports in Excel, exporting information from Square and Mobile EBT. Worked with program coordinator to develop first annual fiscal report for Farm Fresh. Conducted market research pertaining to viability of Farm Fresh, determining the best practices for the program. Provided assistance to develop customer feedback strategies for mobile market program.

Student Researcher | La Semilla Food Center, La Cosecha | January 2016 – May 2016

Worked on a report for the La Semilla's pilot program, La Cosecha, as part of a Community Service-Learning course. Observed gardening and cooking workshops, participating alongside community members and taking detailed notes pertaining to the activities within the classes. Researched community-based culinary programs in other areas and interviewed program directors about the work being done. Compiled the observation notes and interviews into a report which was presented to La Semilla Food Center.

Principal Investigator | New Mexico State University, Master's Thesis Project | August 2015 – May 2017

Developed a research proposal, complete with a literature review, theoretical paradigm, methodology, interview questionnaires, and consent forms. Successfully defended proposal to thesis committee and prepared IRB applications for two institutions. Facilitated meeting times with interested SIPI students before scheduling times to meet with potential participants to explain project and collect signed consent forms. Conducted individual and group interviews with participants, which were later transcribed utilizing HyperTranscribe. Coded interviews to find common themes before pile sorting data into relevant categories. Collaborated with SIPI to organize a cooking demonstration for culinary students enrolled in capstone class. Completed Master's thesis titled "Native American Culinary Traditions and Practices: Negotiating Foodways, Identity, and Culture." Successfully defended to thesis committee and managed tasks to prepare thesis for book binding.

Student Researcher | Viva Doña Ana, Comprehensive Health Plan | January 2015 – May 2015

Worked on the Comprehensive Health Plan as a part of an Applied Medical Anthropology course. Reviewed documents prepared for the comprehensive health plan, including the literature review and health impacts assessment. Provided comments and recommendations for the plan based on knowledge attained through coursework.

Applied Anthropology Intern | Grand Valley State University, Faculty Facilities Planning Advisory Committee | January 2014 – June 2014

Participated as an active research member in a pilot study on classroom use at GVSU. Engaged in IRB approval and research design process. Created consent forms and observation sheets for data collection. Responsible for obtaining consent to observe in classrooms and presenting results at the FFPAC monthly meetings. Collected data from three classrooms on campus, resulting in forty hours of observation. Input data using Microsoft Excel; responsible for verifying data input by other research members. Conducted interviews with faculty members observed; transcribed interviews using HyperTranscribe software. Coded and analyzed data using HyperResearch. Managed Google documents for research members to ensure work is completed in a prompt and timely manner. Collaborated with research members to create final presentation and report of findings.

Lab Assistant | Grand Valley State University, Zooarchaeology Wet Lab | August 2013 – December 2013

Aided in cleaning, identification, and cataloging of faunal remains, both newly acquired and previously cataloged.

Student Researcher | Ethnographic Field School, West Michigan Therapy Dogs | May 2013 – June 2013

Aided in data collection through participant observation and field study. Input data into Microsoft Excel spreadsheet, transcribed interviews using HyperTranscribe, and used HyperResearch to code and analyze data.

Student Researcher | Bioarchaeological Field School, Ukraine | July 2012 – August 2012

Assisted in the excavation of pottery shards, faunal remains, and human remains and mapped out excavation site. Cleaned the artifacts and aided in the identification of remains. Also helped to catalog artifacts through labeling, taking photographs, and inputting data in a Microsoft Excel spreadsheet.

Published and Written Works:

- 2019 Review of *Feeding the Other: Whiteness, Privilege, and Neoliberal Stigma in Food Pantries*, written by Rebecca de Souza. [Manuscript submitted to *Food, Culture & Society*].
- 2019 More than Fry Bread: Exploring Multi-Generational Perceptions of Tradition and Authenticity in Native American Cuisine. [Manuscript submitted to *The Graduate Journal of Food Studies*].
- 2019 Food Insecurity in West-Central Florida: Household Coping and Buffering. (1st author with Edgar Amador and David Himmelgreen). [Manuscript submitted to *Ecology of Food and Nutrition*].
- 2019 “The Fair Oaks Farms Controversy: Should we believe the hype?” A Partial Perspective blog, June 16. <https://apartialperspective.com/the-fair-oaks-farms-controversy-why-we-shouldnt-believe-the-hype/>
- 2019 Review of *Metabolic Living: Food, Fat, and the Absorption of Illness in India*, by Harris Solomon. A Partial Perspective blog, June 15. <https://apartialperspective.com/metabolic-living-food-fat-and-the-absorption-of-illness-in-india/>
- 2018 Review of *Food in Zones of Conflict: Cross-Disciplinary Perspectives*, edited by Paul Collinson and Helen Macbeth. Society for the Anthropology of Food and Nutrition blog, September 15. <https://foodanthro.com/2018/09/15/review-food-in-zones-of-conflict/>
- 2017 “Native American Culinary Traditions and Practices: Negotiating Foodways, Identity, and Culture.” MA thesis, Department of Anthropology, New Mexico State University.

Invited Talks:

- 2019 Guest Lecturer, “How Decolonized Are We? The Colonial Legacy of Commodity Foods and Food Insecurity among Native Americans.” University of South Florida, ANT 4401, Exploring Cross-Cultural Diversity. March 25.
- 2018 Substitute Instructor, “How to Interpret Your Results and Share Them with Others.” University of South Florida, ANG 6198 Archaeological Methods. November 15.
- 2018 Guest Lecturer, “Culture and Well-Being.” University of South Florida, ANT 4401 Exploring Cross-Cultural Diversity. November 14.

- 2018 Guest, "Traditional Foodways." Anthro Alert Podcast, University of South Florida Bulls Radio. February 23. <https://shows.pippa.io/anthroalert-podcast/episodes/episode-37-traditional-foodways>
- 2017 Substitute Instructor, "Asian Traditions: South Asian Hindu Great Tradition & McDonalds in Hong Kong." University of South Florida, ANT 2410 Cultural Anthropology. October 16.

Organized Sessions:

- 2019 Syndemic Vulnerability: Entanglements of Food, Nutrition, and Health. (Co-organized with William Lucas). Session submitted for the American Anthropological Annual Meeting. Vancouver, B.C. November 20-24.
- 2019 Why Does It Matter How We Talk about Food Insecurity? Part 1 and 2. Sessions organized for the Society for Applied Anthropology Annual Meeting. Portland, Oregon. March 22.
- 2017 How Food Matters in Contested Sovereignties and Resistance. Session organized for the American Anthropological Association Annual Meeting. Washington, D.C. December 3.
- 2017 Indigenous Culinary Traditions and Practices: Negotiating Foodways, Identity, and Culture. Session organized for the Society for Applied Anthropology Annual Meeting. Santa Fe, New Mexico. March 28.

Professional Presentations:

- 2019 Exploring the Role of Stigma in Accessing Food Assistance and Mental Health Services for Veterans. Paper submitted for the session "Syndemic Vulnerability and Entanglements of Food, Nutrition, and Health, Part 1" at the American Anthropological Association Annual Meeting. Vancouver, British Columbia. November 20-24.
- 2019 Searching for Well-Being: Hegemony and Resilience in Indigenous Food Systems and Culinary Movements. Paper presented at the Association for the Study of Food & Society and Agriculture, Food, and Human Values Society Joint Meeting. Anchorage, Alaska. June 27.
- 2019 "How Decolonized Are We?" The Colonial Legacy of Commodity Foods and Food Insecurity among Native Americans. Paper presented in session "Why Does It Matter How We Talk about Food Insecurity?" at the Society for Applied Anthropology Annual Meeting. Portland, Oregon. March 22.

- 2018 The Farm Fresh Mobile Market Approach: Working towards Sovereignty and Sustainability in the U.S.-Mexico Borderland, (1st author with Brittany Fisher and M. Lois Stanford). Paper presented in session “Consumption, Class, and Food Activism” at the Society for Applied Anthropology Annual Meeting. Philadelphia, Pennsylvania. April 5.
- 2017 Recreating Traditional Foodways: Sovereignty and Authenticity in Indigenous Cuisine. Paper presented in session “Food Matters in Contested Sovereignties and Resistance” at the American Anthropological Association Annual Meeting. Washington, D.C. December 3.
- 2017 Native American Culinary Traditions and Practices: Negotiating Foodways, Identity, and Culture. Paper presented at the Graduate Research and Arts Symposium. New Mexico State University. April 7.
- 2017 Culture and Cuisine, Past and Present: Perceptions of Traditional Foodways among Indigenous Culinary Students. Paper presented in session “Indigenous Culinary Traditions and Practices: Negotiating Foodways, Identity, and Culture” at the Society for Applied Anthropology Annual Meeting. Santa Fe, New Mexico. March 28.
- 2016 “Good to Eat:” Combining Anthropology and Public Health to Assess Multi-Generational Perceptions of Traditional Foodways. Poster presented at the Southwest Institute for Health Disparities Research Conference. Las Cruces, New Mexico. September 30.
- 2016 Community Engagement to Address Food Justice: A Collaborative Partnership between NMSU & La Semilla Food Center, (3rd author with M. Lois Stanford, Brittany Fisher, and Meraz Rahman). Presentation at the Roadrunner Food Bank SEED Conference. Albuquerque, New Mexico. June 9.
- 2016 “Good to Eat:” Combining Anthropology and Public Health to Assess Multi-Generational Perceptions of Traditional Foodways. Poster presented at the Graduate Research and Arts Symposium. New Mexico State University. April 15.
- 2016 “Good to Eat:” Combining Anthropology and Public Health to Assess Multi-Generational Perceptions of Traditional Foodways. Poster presented at the New Mexico Public Health Association Conference. Las Cruces, New Mexico. April 12.
- 2015 Storytelling through Recipes: Utilizing Oral Histories to Understand Multi-Generational Perceptions of Traditional and Healthy Foods. Paper presented in session “New Foods, New Worlds: How Shifting Tastes Reflect Social Change (Part 2)” at the American Anthropological Association Annual Meeting. Denver, Colorado. November 19.

- 2015 Applied Anthropology & Traditional Food Systems: How Anthropologists Can Aid in Indigenous Food Movements. Paper presented at the Graduate Research and Arts Symposium. New Mexico State University. March 18.
- 2014 Creating Ethnographic Opportunities through Department Sponsored Internships, (1st author with Alison Wilcoxson, Tara Hefferan, and David Leins). Paper presented in session “Studies of Teaching and Learning among Anthropologists’ Pupils: Student Assessment Methods and Research” at the American Anthropological Association Annual Meeting. Washington, D.C. December 7.
- 2014 Ethnography in the GVSU Classroom, (1st author with David Leins and Alison Wilcoxson). Poster presented at Student Scholars Day. Grand Valley State University. April 9.

Workshops Attended:

- 2017 Becoming a Practicing Anthropologist: A Workshop for Students Seeking Non-Academic Careers. Sponsored by the Society for Applied Anthropology Annual Meeting. Santa Fe, New Mexico. March 31.
- 2017 Framing an Economic Evaluation of Community Food Systems. Sponsored by Growing Food Connections and United States Department of Agriculture, Doña Ana Government Center. Las Cruces, New Mexico. February 14.
- 2016 Native Seed/SEARCH Seed Saving Workshop. Sponsored by the Society of Ethnobiology Annual Meeting. Tucson, Arizona. March 16.

Service:

Society for the Anthropology of Food and Nutrition

Reviewer for the Christine Wilson Award | July 2019 – August 2019

Reviewer for Thomas Marchione Award | July 2018 – August 2018

Feeding Tampa Bay Community Nutrition and Research Sub-Committee

Committee Chair | August 2018 – present

USF Anthropology Representative | October 2017 – August 2018

USF Anthropology Graduate Student Organization

Treasurer | May 2018 – May 2019

Social Events Coordinator | November 2017 – May 2018

USF Food Studies Research Initiative

President | May 2019 – present

Vice President | May 2018 – May 2019

Secretary | September 2017 – May 2018

NMSU Anthropology Graduate Student Organization

President | August 2015 – May 2017

Secretary | January 2015 – August 2015

Volunteer Coordinator | October 2014 – August 2015

GVSU Anthropology Club

Vice President | August 2013 – April 2014

Professional Memberships:

American Anthropological Association (AAA)

Association for the Study of Food and Society (ASFS)

National Association of Student Anthropologists (NASA)

National Association of Practicing Anthropologists (NAPA)

Society for Applied Anthropology (SfAA)

Society for the Anthropology of North America (SANA)

Society for the Anthropology of Food and Nutrition (SAFN)

Society for Medical Anthropology (SMA)

Grants, Honors, & Awards:

2019 USF Student Government Conference Travel Grant

2018 USF Student Government Conference Travel Grant

2017 NMSU College of Arts and Sciences Outstanding Graduate

2017 NMSU College of Arts and Sciences Graduate Travel Grant

2016 Society for Collegiate Leadership & Achievement

2016 Golden Key International Honor Society

2015 NMSU College of Arts and Sciences Graduate Travel Grant
2015 NMSU Southwest Border and Culture Institute Research Grant
2015-2016 NMSU Outstanding Graduate Assistant Fellowship
2015 NMSU Anthropology Department Grant
2014 Lambda Alpha | Anthropology Honors Society
2014 Phi Kappa Phi | Honors Society
2013 Delta Phi Alpha | German Honors Society
2013 Omnicron Delta Kappa | National Leadership Society
2013-2014 GVSU George and Helen Quimby Anthropology Scholarship
2013-2014 GVSU Upperclass Honors Scholarship
2013-2014 GVSU State Competitive Scholarship
2012
-2013 GVSU State Competitive Scholarship
2011 American FFA Degree | National Award

Special Skills:

Languages

English | Native Speaker

German | Heritage Speaker | Fluent in Reading and Writing

Spanish | Elementary Proficiency

Leadership Abilities

Communication

Time Management

Organization

Research Skills

NIH Training

Research Design

Survey Design

Participant Observation
Interviewing
Transcription
Coding
Qualitative Data Analysis
Quantitative Data Analysis
Report Writing

Computer Skills

Microsoft Office (Word, PowerPoint, Publisher, OneNote, and Excel)
HyperTranscribe and HyperResearch
IBM SPSS
Google Drive
Canva
Square
Mobile EBT
Mac and PC Proficiency
Social Networking

****References available upon request****