

# LOGAN GIBBS

## EDUCATION

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**Doctor of Philosophy** – The University of South Florida; Communication – Expected May 2028

- *College of Arts and Sciences 2024-2025 University Graduate Fellowship Recipient*

**Master of Science** – Texas Christian University; Communication Studies – May 2024

- *Outstanding Graduate Teaching Assistant Award Recipient, April 2023*
- *Outstanding Graduate Student Research Award Recipient, April 2024*
- Thesis Title: “Well, Shit. What Do I Do Now?”: Narrative Organizing, Inevitable Exit, and Commodifying Athletic Identity”
  - o Advisor: Dr. Amorette Hinderaker

**Bachelor of Science** – Texas Christian University, Film Television, and Digital Media & Journalism – May 2022

## RESEARCH EXPERIENCE

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### Conference Presentations

Gibbs, L., Carey, P. & Hinderaker, A. (2024, November 21-24). “Sometimes You Gotta Chirp A Little Bit”: An Analysis of Disruption to Organizational Stakeholder Identity-Identification in Sports Fandoms. [Paper]. The National Communication Association, New Orleans, LA.

Betts, T. & Gibbs, L. (2024, June 20-24). Fandom, Collective Action, and Social Justice: Organizational Narratives of the Hogwarts Legacy Boycott. [Panel]. The International Communication Association Conference, Gold Coast, Australia.

Hinderaker, A. & Gibbs, L. (2024, March 7-11). Professional Development in Collegiate Forensics Organizations: Marketing, Fundraising, and Social Media Management [Conference presentation]. Pi Kappa Delta 2024 National Tournament and Convention, Glendale, AZ.

Gibbs, L. (2023, November 16-19). “They Cherish Us; They Worship Us”: An Analysis of Socialization in Division I Collegiate Athletics Organizations [Paper]. National Communication Association Conference, National Harbor, MD.

Gibbs, L. (2023, October 6-8). “Blackout: An Examination of the Effects of Psychological Isolation on the Personal and Social Identity Behaviors of Geographically Distant NFL Fans” [Poster]. The Organizational Communication Mini-Conference, New Brunswick, NJ.

Gibbs, L. (2022, September 21-23). “I Don’t Want To Go There. No One Wants To Go There”: The Rohingya Refugee Crisis, Focusing Events, and The Crafting of a Cultural Resilience. [Poster]. The Organizational Communication Mini-Conference, Austin, TX.

## Published Research

Gibbs, L. (2024). "Even if I Die, They Will Take My Body There": The Rohingya Refugee Crisis and The Crafting of a Cultural Resilience. *Journal of the Communication, Speech & Theatre Association of North Dakota*, 36, 1-15.

## Research in Progress

Gibbs, L., Mogadam, L., & Hinderaker, A. (2023). An Examination of Exploitation and Feelings of Unfairness Experienced by U.S. Graduate Students. (Manuscript in preparation for journal submission).

Hinderaker, A. & Gibbs, L. (2023). Legitimizing leaks and obscuring member voice: A narrative network analysis of media coverage of MormonLeaks. (Manuscript in Preparation for journal submission).

Gibbs, L. (2022). "They Cherish Us; They Worship Us": An Analysis of Socialization in Division I Collegiate Athletics Organizations. (Manuscript under review).

## TEACHING EXPERIENCE

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### Independent Classroom Experience

Texas Christian University, Fort Worth TX

August 2022 to May 2024

*Graduate Student Instructor*

- I worked with a course director to facilitate two sections of COMM 10123: Communicating Effectively each semester for four semesters.
  - Administered classes six times a week, presented students with an array of daily activities and discussions regarding the fundamentals of public speaking, administered quizzes and exams developed by the course director, and assisted all students' speaking abilities through timed speech assignments given in class three times throughout the semester.
  - Created all assignments, presentations, and exams utilized in the course including alternative and extra credit assignments and final examinations.
- I independently instructed a section of COMM 10123: Communicating Effectively in the Summer of 2024.
  - I administered class five days a week for five weeks in which I created and all lecture material, assignments, and examinations.

### Invited Teaching Presentations

Gibbs, L. (2022). Media and technology: Media Multiplexity Theory & Social Information Processing Theory.

Gibbs, L. (2022). Deepfake and cheap fakes: Can you even believe your eyes?

## ORGANIZATIONAL MEMBERSHIPS

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**National Communication Association, 2022 - Present**

**Lambda Pi Eta National Honor Society, 2021 – Present**

**Pi Kappa Delta, 2018 – Present**

## **VOLUNTEER AND COMMITTEE INVOLVEMENT**

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### **Texas Christian University**

*TCU Forensics Team* – Department of Communication Studies – Graduate Student Assistant Coach, 2022 – 2024

- Coached undergraduate students in a variety of public speaking events alongside the Head Coach & Convenor of Debates, Dr. Amorette Hinderaker.
  - I worked with every member of the TCU Speech and Debate team from the Fall of 2022 to the Spring of 2024 to produce speeches for platform address events (persuasive speaking, informative speaking, after-dinner speaking, & rhetorical criticism), pieces/program for the oral interpretation events (prose interpretation, poetry interpretation, dramatic interpretation, duo interpretation, and program of oral interpretation), and preparation for limited preparation speaking events (extemporaneous speaking, impromptu speaking, broadcast journalism, and editorial impromptu speaking).
- Created all social media graphics and operated all social media pages associated with the TCU Forensics team from the fall of 2022 through the spring of 2024.
- Developed and pitched an asynchronous competition event for the 2024 Pi Kappa Delta National Conference and Competition.
  - The ‘podcasting’ event tasked students with developing and submitting a ten-minute audio clip including a trailer for the podcast, an interview, and an editorial segment for review by a panel of judges.
  - I developed all the rules and operation mechanics to run the event at the 2024 national tournament and convention.

*Diversity, Equity, and Inclusion Committee* – The Bob Schieffer College of Communication, 2023 – 2024

- Aided in developing a program of community events entitled “Difficult Conversations” wherein, university students and community members were invited to hear speakers discuss issues of marginalization and representation of historically marginalized groups.
  - In the Spring of 2024, the TCU DEI committee brought Jim Gray, the former principal chief of Osage Nation, to campus for a session of “Difficult Conversations” focusing on the representation of native peoples in Hollywood specifically focused on the feature film adaptation of “Killers of the Flower Moon”.
- Co-created a program for university faculty members to integrate issues of LGBTQ+ discrimination and marginalization into lecture material.

## PROFESSIONAL REFERENCES

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**Dr. Amorette Hinderaker, Ph.D.**  
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Texas Christian University  
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**Dr. Timothy Betts, Ph.D.**  
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