

Mahuya Pal
Curriculum Vitae
October 2024

Department of Communication
University of South Florida
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Tampa, FL 33620 USA mpal@usf.edu
[Faculty Page](#)

EDUCATION

Ph.D. Purdue University. Department of Communication. West Lafayette, IN (2008).
M.Sc. Calcutta University. Kolkata, India. (1995)
B.Sc. Maulana Azad College, Kolkata, India (1993)

ACADEMIC APPOINTMENTS

2016-present Associate Professor, Department of Communication, University of South Florida
2009-2016 Assistant Professor, Department of Communication, University of South Florida
2008-2009 Visiting Assistant Professor, Department of Communication, University of South Florida
2007-2008 Graduate Lecturer, Department of Communication, Purdue University
2006-2007 Graduate Research and Teaching Assistant, Department of Communication, Purdue University
2003-2005 Graduate Teaching Assistant, Department of Communication, Purdue University

AWARDS AND HONORS

Keynote Addresses and Featured Speaker

2023 *Decolonizing Knowledge Production*. Keynote address at the Annual Research Symposium, Taft Research Center, University of Cincinnati.
2023 *Communication for Professional Success for Women in Technology*. Featured speaker at a forum organized by The Women in Technology Network (Florida chapter).
2022 *Global South Organizing*. The ten-year anniversary conference at the

- Center for Culture-Centered Approach to Research & Evaluation (CARE), School of Communication, Journalism and Marketing, Massey University Manawatu campus, New Zealand.
- 2021 *Engaged Research in Pandemic Times*. Keynote panelist, the Aspen Communication Conference.
- 2021 *Empire and the Global Politics of Care: Academic-Activism, Social Justice, and Southern Imaginaries*. Closing plenary panelist, International Communication Association.
- 2019 *Organizing Resistance Beyond the Boundaries of Neoliberal Capitalism*. Keynote panelist at a Preconference, International Communication Association, Washington, DC.

Research and teaching awards

- 2023 Outstanding Edited Book Award. Organizational Communication Association, National Communication Association
- 2016 Hub Award. For contributions to graduating MA students' success. Graduate Communication Association, Department of Communication, University of South Florida.
- 2015 Hub Award. For contributions to graduating MA students' success, Graduate Communication Association, Department of Communication, University of South Florida
- 2012 Top Paper Award. Environmental Communication Division, National Communication Association.
- 2008 Purdue Research Foundation Summer Fellowship. Department of Communication, Purdue University.
- 2008 Alan H. Monroe Scholar Award. For excellence in research as a graduate student, Department of Communication, Purdue University.
- 2007 Top Paper Award. Public Relations Division, Central States Communication Association.
- 2006 Top Paper Award. Public Relations Division, National Communication Association.
- 2006 Participant among 30 doctoral students competitively selected nationally to present doctoral research. National Communication Association Doctoral Honors Seminar (DHS), Purdue University.
- 2006 Purdue Graduate Student Government Travel Grant. A university-wide, competitively selected grant awarded to graduate students.
- 2005 Top Paper Award. Human Communication and Technology Division, National Communication Association.
- 2005 Graduate Teaching Certificate. Center for Instructional Excellence. Purdue University.

PUBLICATIONS

Book

- Pal., M., Cruz, J., & Munshi, D. (Eds.). (2023). *Organizing at the margins: Theorizing organizations of struggle in the global South*. Palgrave Macmillan.
(With contributions from scholars from all over the world, the book presents 13 chapters examining complex issues surrounding economic and cultural disparities in the global South and the social imaginaries articulated by vulnerable communities facing such disparities. The organizations of struggle by disenfranchised members in the global South bring forth a collective of knowledge to extend organizational theory and think of organizing a more democratic world)
- *Recipient of the Outstanding Edited Book Award (2023 NCA Organizational Communication Division)
 - *Co-author of the introduction (with Joelle Cruz, Debashish Munshi) entitled "Organizing Away from the Gaze: Local Knowledges, New Futures" (pp 1-11).
 - *published review by Iccha Basnyat, *Management Communication Quarterly*, 2024 (online first). <https://doi.org/10.1177/08933189241240960>

Journal Articles

* *graduate student*

- Basnyat, I., & Pal, M. (accepted). "Oh! She works in such a place": Intersections of Dirty Work & Stigma in Dohori Entertainment Establishments in Kathmandu, Nepal. *Communication Monographs*.
- Dutta, M. J., & Pal, M. (2024). Experiences of Muslims in India on digital platforms with anti-Muslim hate. *Frontiers in Communication*, 9.
[doi: 10.3389/fcomm.2024.1205116](https://doi.org/10.3389/fcomm.2024.1205116)
- Durham, A., Pal, M., & Ivancic, S. (accepted). Pedagogies of discomfort: Critical lessons from Florida feminist professors. *Feminist Pedagogy* (short commentary)
- Pal, M., & Nieto-Fernandez, B.* (2024). Politics of transnational feminism to decolonize feminist organizational communication. A call to action. *Management Communication Quarterly*, 38(1), 60-85.
<https://doi.org/10.1177/08933189231161620> (**Honorable Mention**, Organizational Communication Division, NCA, 2024)

Pal, M. (2024). On the Censoring of Dr. Ahlam Muhtaseb. *Journal of International and Intercultural Communication*, 17(1).
<https://doi.org/10.1080/17513057.2024.2309803> (**non-refereed**, editorial)

(As part of Editors' Collective: Robin Boylorn (she/her), Brandi Lawless (she/her), Bryan J. McCann (he/him), Billie Murray (she/her), Ersula J. Ore (she/her), Mahuya Pal (she/her), Kimberlee Pérez (editor-elect, she/her), Srividya Ramasubramanian (she/her), Stacey K. Sowards (she/her), Armond Towns (he/him), and Heather M. Zoller (she/her). The editorial has been published in all the NCA journals.)

Pal, M. (2023). Decolonizing culture and communication. *Journal of International and Intercultural Communication*. <https://doi.org/10.1080/17513057.2023.2213938> (**non-refereed** editorial)

Pal, M., Kim, H., Harris, L. K., Long, Z., Linabary, J., Larson, W. E., Jensen, P., Gist-Mackey, N. A., McDonald, J., Nieto-Fernandez, B.,* Jiang, J., Mishra, S.,* & Dempsey, S. (2022). Decolonizing organizational communication. *Management Communication Quarterly*, 36(3), 547-577.
<https://doi.org/10.1177/08933189221090255> (**non-refereed**)

Dutta, M., & Pal, M. (2020). Theorizing from the global South: Dismantling, resisting, and transforming communication theory. *Communication Theory*, 30(4), 349-369.
<https://doi.org/10.1093/ct/qtaa010> (**non-refereed**)

D'Souza, A. R.,* & Pal, M. (2018). Encountering the postcolonial in academia. *Journal of Organizational Ethnography*, 7(3), 361-372.
<https://doi.org/10.1108/JOE-10-2017-0046>

Pal, M. (2016). Organization at the margins: Subaltern resistance of Singur. *Human Relations*, 69(2), 419-438. <https://doi.org/10.1177/0018726715589797>

Dutta, M. J., & Pal, M. (2014). Financialization, communication, and new imperialism. Meaning in circuits of flow. *Global Media Journal*, 13(23), 1-4 (**non-refereed**)

Pal, M. (2014). Solidarity with subaltern organizing: The Singur movement in India. *The Electronic Journal of Communication*, 24(3-4).
<https://www.cios.org/EJCPUBLIC/024/3/024343.html>

Pal, M., & Jenkins, J. J.* (2014). Reimagining sustainability: An interrogation of the Corporate Knights' Global 100. *Environmental Communication*, 8(3), 388-405.
doi:10.1080/17524032.2014.906477

- Pal, M., & Buzzanell, P. M. (2013). Breaking the myth of Indian call centers: A postcolonial analysis of resistance. *Communication Monographs*, 80(2), 199-219. doi: 10.1080/03637751.2013.776172
- Pal, M., & Dutta, M. J. (2013). "Land is our mother": Alternative meanings of development in subaltern organizing. *Journal of International and Intercultural Communication*, 6(3), 203-220. doi: 10.1080/17513057.2013.765954
- Pal, M., & Dutta, M. (2012). Organizing resistance on the Internet: The case of the International Campaign for Justice in Bhopal. *Communication, Culture & Critique*, 5(2), 230-251. doi:10.1111/j.1753-9137.2012.01129.x
- Dutta, M. J., Zhuo, B., & Pal, M. (2012). Engaging worldviews, cultures, and structures through dialogue: The culture-centered approach to public relations. *PRism* 9(2), 1-15. [http:// www.prismjournal.org/homepage.html](http://www.prismjournal.org/homepage.html)
- Dutta, M. J., & Pal, M. (2010). Dialog theory in marginalized settings. A subaltern studies approach. *Communication Theory*, 20(4), 363-386. doi:10.1111/j.1468-2885.2010.01367.x
- Pal, M., & Dutta, M. J. (2008). Theorizing resistance in a global context: processes, strategies and tactics in communication scholarship. *Annals of the International Communication Association*, 32(1), 41-87. <https://doi.org/10.1080/23808985.2008.11679075>
- Pal, M., & Buzzanell, P. M. (2008). The Indian call center experience: A case study in changing discourses of identity, identification, and career in a global context. *Journal of Business Communication*, 45(1), 31-60. doi: 10.1177/0021943607309348
- Pal, M., & Dutta, M. J. (2008). Public relations in a global context: The relevance of critical modernism as a theoretical lens. *Journal of Public Relations Research*, 20, 159-179. <https://doi.org/10.1080/10627260801894280>
- Dutta-Bergman, M., & Pal, M. (2005). The negotiation of U.S. advertising among Bengali immigrants: A journey in hybridity. *Journal of Communication Inquiry*, 29(4), 317-335. <https://doi.org/10.1177/0196859905278744>

Revised and Resubmitted

Dutta, M. J., Basu, A., **Pal, M.**, Kaur-Gill, S., Siegenthaler, B., Elers, P., Mishra, R., & Willard, A. Z. (revised and resubmitted). Critiquing the critique: Past, present, and future of the CCA. *Review of Communication*

Under Review

Alam, K., & Pal, M. Branding hijab: Cultural production of Islamic consumers in global South advertising. *Journal of Consumer Culture*.

Dutta, M., Basu, A., Dutta, D., Kaur-Gill, S., **Pal, M.**, Basnyat, I., Metuamate, S., Pokaia, V., Elers, P., Mookerjee, D., Sastry, S., & Robb, J. (2024). Anticolonialism and Qualitative Methods: Culture-centered Futures. *Journal of Communication*.

Book chapters

Pal, M., Alam, K., Pyatovskaya, E.,* & Marshall, S.* (in press). Transnational feminist ethics and second world feminist ethics. In A. Pinchevski, P. M. Buzzanell, & J. Hannah (Eds.), *The handbook of communication ethics* (2nd ed). Routledge.

Regutti, K.,* Willard, Z. A.,* & Pal, M. (in press). Regimes of visibility in Disney's CSR: Corporate wokeness, neoliberalism and promotional industries. In L. Edwards, C. Bourne, J. V. Cabañes, & G. Castro (Eds.), *The Sage handbook of promotional culture and society*. Sage.

Pal, M., Nieto-Fernandez, B.,* Satheesh, S. (2024). Postcolonial approaches to qualitative organizational communication. In B. J. M. Brummans, B. Taylor, & A. Sivunen (Eds.), *The Sage handbook of qualitative research in organizational communication* (pp. 161-180). Sage.

Pal, M., Cruz, J., & Munshi, D. (2023). Organizing away from the gaze. Local knowledges, new futures. In M. Pal, J. Cruz, & D. Munshi (Eds.), *Organizing at the margins: Theorizing organizations of struggle in the global south* (pp. 1-11). Palgrave.

Pal., M., & Nieto-Fernandez, B.* (2022). Pandemic reflections: precarity, solidarity, and global inequities in organizational communication. In C. Beck (Ed.), *Communication in the 2020s. Viewing our world through the eyes of communication scholars* (pp. 184-191). Routledge.

Pal, M., & D'Souza, R.* (2020). Indigenous sovereignty and nationhood: The Standing Rock Movement. In K. Silva & M. Franz (Eds.), *Migration, identity, and*

belonging: Defining borders and boundaries of the homeland (pp. 163-174).
Routledge.

Pal, M., & Nieto-Fernandez, B.,* & Ketheeswaran, N.* (2020). Postcolonial organizational autoethnography: journey into reflexivity, erasures, and margins. In A. Herrmann (Ed.), *Handbook of organizational autoethnography* (pp. 84-98) Routledge.

Dutta, M. J., & Pal, M. (2011). Public relations and marginalization in a global context: A postcolonial critique. In N. Bardhan & K. Weaver (Eds.), *Public relations in global cultural contexts* (pp. 195-225). Routledge.

Dutta, M. J., & Pal, M. (2007). The Internet as a site of resistance: the case of the *Narmada Bachao Andolan* (Save the river Narmada movement). In S. Duhe (Ed.) *New media and public relations* (pp. 203-215). Peter Lang.

Encyclopedia Entries

Nieto-Fernandez, B.,* & Pal, M. (in press). Genomic health advocacy. *The Encyclopedia of Health Humanities*.

Ketheeswaran, N.,* & Pal, M. (in press). Land rights, displacement, and health humanities. *The Encyclopedia of Health Humanities*

Munshi, D., & Pal, M. (2018). Colonialism/Postcolonialism. *The International Encyclopedia of Strategic Communication*.
<https://doi.org/10.1002/9781119010722.iesc0023>

Pal, M. (2017). Neoliberalism and labor politics. *The Oxford Research Encyclopedia of Communication*. <https://doi.org/10.1093/acrefore/9780190228613.013.55>

Conference Presentations (includes competitive papers and panel discussions, responses and chair activities, and professional meetings)

* graduate student

Edwards, L., Pal, M., Munshi, D., & Jiménez-Martínez, C. (2024, July). Decolonizing Promotion: The progressive potential of centering the margins of promotional scholarship. International Association of Media and Communication Research, Christchurch.

- Pal, M. ((2023, November). Respondent. *Decolonize the Oriental Imaginations: Diverse voices of organizational communication scholarship in Asia*. National Communication Association (virtual)
- Pal, M. (2023, June). *Postcolonial approaches to qualitative methods in organizational communication studies*. International Communication Association, Toronto.
- Edwards, L., & Pal, M. (2023, June). *The limits of 'global' promotional scholarship: Forging a new topography*. International Communication Association, Toronto.
- Pal, M., & Nieto-Fernandez, B. (2022, November). *Politics of transnational feminism in organizational communication: A call to action*. National Communication Association, New Orleans.
- Pal, M., & Nieto-Fernandez, B. (2022, November). *Communication in the 2020s: The communication discipline after a consequential start to the decade*. National Communication Association, New Orleans.
- Pal, M. (2022, November). Respondent. Top Papers in Organizational Communication. National Communication Association, New Orleans.
- Pal, M. (2022, November). Co-presenter. Organizational Communication Division Town Hall. National Communication Association, New Orleans.
- Pal, M. (2022, November). Chair. Organizational Communication Division Business Meeting. National Communication Association, New Orleans.
- Pal, M. (2022, November). NCA Journal Editor's Workshop. National Communication Association, New Orleans.
- Pal, M. (2022, November). *How to Get Published and Navigating the NCA Journals – Part II*. National Communication Association, New Orleans.
- Pal, M. (2022, June). Co-presenter. Organizational Communication Division Summer Town Hall on Building Connections. National Communication Association, virtual.
- Pal, M. (2021, November). *Celebrating the 2020 Charles H. Woolbert Research Award Winner: Mohan Jyoti Dutta's (2007) "Communicating about Culture and Health: Theorizing Culture-Centered and Cultural Sensitivity Approaches."* National Communication Association, virtual.

- Pal, M. (2021, November) Vice Chair. Organizational Communication Division Business Meeting. National Communication Association, Seattle.
- Pal, M. (2021, November). Chair. Top Papers in Organizational Communication. National Communication Association, Seattle, WA.
- Pal, M. (2021, November). Organizational Communication Division Town Hall on (Re)Organizing Ourselves: Continuing Difficult Conversations from 2020 for Transformation. National Communication Association, Seattle.
- Pal, M., & Kim, H. (2020, November). Co-Chair, Preconference: *Decolonizing and unconferecing: Social justice in organizational communication*. National Communication Association, virtual.
- Pal, M. (2020, November). Respondent. Organizational Communication Top Student Paper Panel. National Communication Association, virtual.
- Pal, M., & Fernandez, N. B.*. (2019, November). "*Alternative*" shades of grey. *Communication, power, and deception*. National Communication Association, Baltimore.
- Pal, M., & Ketheeswaran, N.* (2019, November). *Listening to subaltern organizing: An approach to decolonizing the discipline*. National Communication Association, Baltimore.
- Pal, M. (2019, November). Respondent. *Inclusion as a means of survival: Challenges to diversity work in academic and organizational life*. National Communication Association, Baltimore.
- Pal, M., & D'Souza, R.* (2018, November). *Playing with a different philosophy: Asian/Asian American pedagogical performances on "playing" with limitations of the critical norm* National Communication Association, Salt Lake City.
- Pal, M., & D'Souza, R.* (2018, May). *Rewriting national identity. A postcolonial analysis of Coke Studio Pakistan*. International Communication Association, Prague.
- Pal, M. (2018, May). *Voices from the margins in the global South: A critique of development discourse*. International Communication Association, Prague.
- Alam, M. K.,* & Pal, M. (2017, November). *Framing of Bangladesh in the US media: A postcolonial analysis*. National Communication Association conference, Dallas, TX.

- D'Souza, R,* & Pal, M. (2017, November). *Encountering the postcolonial: Critical autoethnography and transnational diversity in academe*. National Communication Association conference, Dallas.
- Alam, M. K.,* & Pal, M. (2017, May). *Bodies claiming and being thrown up into public space: Digital mediations of gender and subalternity*. International Communication Association, San Diego.
- Pal, M., & Bush, H.* (2017, May). *Critical interventions for sustainable global value chain communication: suspicion, critique, and creative engagement*. International Communication Association, San Diego.
- Pal, M. (2016, November). *Future directions for critical theory and praxis*. National Communication Association, Philadelphia. **(invited)**
- Alam, K. Md.,* & Pal, M. . (2016, November). *Labor movements of ready made garment (RMG) workers in Bangladesh*. National Communication Association conference, Philadelphia, PA.
- Pal, M., & Martinez, A* (2015, March). Navdanya: An alternative organizational form confronts neoliberal logic. WFI symposium on *Communication, postcoloniality & social justice: Decolonizing imaginations*, Villanova University, Philadelphia.
- Pang, H.,* & Pal, M. (2014, November). *The 2008 candlelight protest in South Korea: Identifying presence of the historical past in understanding the resistance*. National Communication Association conference, Chicago.
- Pal, M. (2014, November). Feminisms in communication research 20 years after gaining a voice (Buzzanell, 1994): Celebrating histories and envisioning futures. National Communication Association, Chicago. **(invited)**
- Pal, M. (2013, November). *Slanders and slogans in subaltern organizing*. National Communication Association, Washington DC.
- Pal, M. (2013, November). Exploring the case of Adrienne Pine: Making connections between career, professionalism, family, and the rhetoric surrounding the professor-mother. National Communication Association, Washington DC.
- Jenkins, J. J.,* & Pal, M. (2012, November). *Reimagining sustainability: An interrogation of the Corporate Knights' Global 100*. National Communication Association conference, Orlando.

- Day, C.,* & Pal, M. (2012, November). *Every drop (word) counts: A postcolonial critique of water sustainability practices by transnational corporations*. National Communication Association conference, Orlando. **(Top paper award)**
- Pal, M., & Jenkins, J. J.* (2011, November). *Reimagining sustainability: An interrogation of the Corporate Knights' Global 100. Eastern and Indigenous Perspectives on Sustainability and Conflict Resolution*, organized by the Center for India Studies, University of South Florida, Tampa.
- Pal, M. (2011, May). *Solidarity and silence in subaltern organizing. The Singur movement*. International Communication Association conference, Boston.
- Pal, M. (2010, November). *Discourses of change in subaltern organizing of resistance*. National Communication Association conference, San Francisco.
- Pal, M. (2010, November). *The culture-centered approach to public relations*. National Communication Association conference, San Francisco.
- Pal, M. (2010, October). *Collaboration within and across disciplines*. Organizational Communication Mini Conference, Rutgers University, NJ **(invited panel)**
- Pal, M. (2009, April). *Crossing ideologies: Subaltern resistance and organizational communication*. Southern States Communication Association conference, Norfolk.
- Pal, M., & Dutta, M. J. (2009, May). *Subaltern organizing: Resisting master narrative of development*. International Communication Association conference, Chicago.
- Dutta, M., & Pal, M. (2008, November). *Resistance in organizational communication: The unCONVENTIONAL framework of subaltern studies*. National Communication Association conference, San Diego.
- Pal, M., & Dutta, M. J. (2007, April). *The Internet as a site of resistance: The case of the Narmada Bachao Andolan*. Central States Communication Association conference, Minneapolis. **(Top paper award)**
- Pal, M., & Buzzanell, P. M. (2007, November). *Postcolonial approach to theorizing resistance in organizational studies: The Indian call center in a global context*. National Communication Association conference, Chicago.
- Dutta, M., & Pal, M. (2007, November). *Engaging worldviews, cultures and structures through dialogue: the culture-centered approach to public relations*. National Communication Association conference, Chicago.

- Pal, M. (2007, October). *Fighting from and for the margin: Local activism in the realm of global politics*. Organizational Communication Mini-conference, University of Illinois at Urbana-Champaign, Champaign.
- Pal, M. (2006, July). *Narmada Bachao Andolan: The discursive construction of the people's movement on the Internet*. NCA Doctoral Honors Seminar, Purdue University.
- Pal, M., & Buzzanell, P. M. (2006, November). *The Indian call center experience: A case study in changing discourses of identity, identification, and career in a global context*. National Communication Association conference, San Antonio.
- Pal, M. (2006, November). *Public relations in a global context: the relevance of critical modernism as a theoretical lens*. National Communication Association conference, San Antonio. (**Top paper award**)
- Pal, M. (2005, November). *Internet as a communication tool for strengthening health of activist communities: The Narmada Dam movement in India*. National Communication Association conference, Boston. (**Top paper award**)
- Pal, M. (2005, November). *Advertising and culture: Advertising for the hybrid global consumer*. National Communication Association conference, Boston.
- Pal, M. (2005, April). *Corporate social responsibility among ten most reputed firms*. Central States Communication Association conference, Indianapolis.
- Pal, M. (2005, October). *The Indian call-center experience: The global-local connection*. Organizational Communication mini-conference, Ohio University, Athens.
- Pal, M., & Dutta-Bergman, M. (2004, November). *Advertising and culture: American advertising in the eyes of Indian immigrants*. National Communication Association conference, Chicago.
- Dutta-Bergman., & Pal, M. *American advertising in the eyes of Bengali immigrants*. (2004, May). International Communication Association, New York.
- Dutta-Bergman., Jiang, M., & Pal, M. (2004, April). *Negotiation of UNAIDS campaigns by Indian and Chinese immigrants*. Central States Communication Association conference, Kansas City.

Grants

- 2024 USF, CREATE (Collaborative Research Excellence And Translational Efforts) award. Sustainable storage and fuel production. PI: J. Kuhn. (pre-proposal accepted; proposal submitted). \$1M (not awarded)
- 2023 Department of Energy. Biogenic routes for energy-efficient advanced decarbonization. PI: J. Kuhn. \$2.5M (not awarded)
- 2020 Marsden Grant, New Zealand. The uses of new communication technologies by peoples at the margins in social movements. P.I. M. Dutta. \$420,000 (not awarded)
- 2019 USF Nexus Initiative (UNI) Awards. A communicative model for communityacademic partnership: A pathway to develop an alternative model of sustainable development. \$15,000 (not awarded).
- 2019 USF Women in Leadership and Philanthropy faculty research award. Culturecentered approach to understand domestic violence among immigrant women. \$5000. (not awarded)
- 2017 USF. Internal Travel Grant, College of Arts and Sciences. International Communication Association, San Diego. \$850
- 2015 USF Women in Leadership and Philanthropy faculty research award. Culturecentered approach to understand domestic violence among immigrant women \$5000 (not awarded)
- 2013 USF, College of Arts and Sciences Research and Scholarship Grants. An indigenous model of sustainable agriculture in India: A local sustainable project to meet the global challenges of food security and climate change. (not awarded)
- 2009 International Travel Grant, College of Arts and Sciences, USF. For conducting research in India. \$1500
2008. Purdue University. Purdue Research Foundation Summer Fellowship for dissertation. \$3,000
- 2006 Purdue University. Graduate Student Government Travel Grant, a universitywide, competitively selected grant for graduate students. \$300

Professional Affiliations

- National Communication Association.
- International Communication Association.

- Southern States Communication Association.

Editorial Responsibilities

- 2023-2025 Editor-in-chief, *Journal of International and Intercultural Communication*, published by Taylor & Francis on behalf of National Communication Association. *Journal of International and Intercultural Communication* publishes original scholarship that expands understanding of international and intercultural, and cross-cultural communication. Widely interdisciplinary, the journal features diverse perspectives and methods, including qualitative, quantitative, critical, and textual approaches to intellectual inquiry. I process approximately 150 submissions per year. After desk rejecting approximately 50% of submissions due to poor fit/quality, I assign a few manuscripts to the associate editor. However, I serve as action editor for all the submissions. I also produce annual reports for NCA, address inquiries from submitters, and attend informational/mentoring panels on the editorial process. Dr. Iccha Basnyat (George Mason University) is the current Associate Editor.
- 2020-2022 Associate Editor, *Journal of Applied Communication Research*, published by Taylor & Francis on behalf of National Communication Association.
- 2017-2020 Guest journal editor, *Communication Theory*. Served as one of the guest editors (with Mohan Dutta) for a special issue of *Communication Theory* entitled “Theorizing from the Global South: Dismantling, Resisting, and Transforming Communication Theory” (Vol 30, Issue 4). We received 12 submissions for our CFPs out of which 4 were accepted following a peerreview process.
- 2014-2015 Guest journal editor, *Global Media Journal*. Served as one of the guest editors (with Mohan Dutta) for a special issue of *Communication Theory* entitled “Financialization, Communication, and New Imperialism. Meaning in Circuits of Flow.” We received 25 submissions and 10 were accepted following a peer-review process.

Editorial Boards: Served as editorial board members for the following journals.

- 2022-present *Communication Monographs*
 2022-present *Journal of Applied Communication Research*
 2022-present *Management Communication Quarterly*
 2014 *Annals of the International Communication Association*, (Vol. 39)

2011-2020 *Journal of International and Intercultural Communication*
2011-present *Public Relations Inquiry*

Teaching

I. Courses taught – University of South Florida

Undergraduate

- Communication and Leadership (new course developed; approved by university and state).
- Group Communication
- Organizational Communication (in-person and online; developed online course with Innovative Ed)
- Global Organizations
- Communication and Organizational Change
- Public Affairs and Issues Management

Graduate

- Philosophy of Communication
- Organizational Communication
- Communication and Resistance
- Power and Control in Organizations

Directed Readings for Doctoral and Masters Students

- 2024 Humanitarian Aid in Organizational Communication (to be offered in Fall, Rana Elhendi)
- 2019 Postcolonial Organizational Communication and Genomics (Beatriz NietoFernandez)
- 2018 Homelessness, Nonprofit and Sustainability (Lemuel Scott)
Diaspora Organizing and Communication (Nivethitha Ketheeswaran)
- 2017 Indian Christianity and Nationhood (Ryan D'Souza)
Organizing in Environmental Health (Hannah Bush)
- 2016 History of Indian Newspaper (Khorshed Alam)
- 2014 Culture, Hybridity and Identity (Ashley Martinez)

II. Graduate Student Mentoring

Dissertation chair

1. Nieto-Fernandez, Bieto, *Re-centering and de-centering "race:" An analysis of direct-to-consumer genetic testing organizational websites*, 2022 (currently an Assistant Professor at Florida Atlantic University)
2. Alam, Md Khorshed, *Constructing a neoliberal youth culture in postcolonial Bangladeshi advertising*, 2020 (currently an Assistant Professor of Teaching at University of Mississippi; also Associate Professor at University of Dhaka, Bangladesh on leave of absence)
3. D'Souza, Ryan, *Representations of Indian Christians in Bollywood movies*, 2019 (currently an Assistant Professor at Chatham University)
4. Pang, Huikyong, *The 2008 candlelight protest in South Korea: Articulating the paradox of resistance in neoliberal globalization*, 2013 (co-chaired with Ambar Basu). (currently Assistant Professor at Sungkonghoe University, Seoul; Lead Researcher, Sogang University, Seoul, 2008-2023)
5. Ketheeswaran, Nivethita, *Bharathnatyam as diaspora*, expected 2024 (co-chaired with Patrice Buzzanell)
6. Elhendi, Rana, *Humanitarian aid in Palestine*, in progress.
7. Jones, Charles, *Narrating nonresident dads in the shadows of the law*, in progress (co-chaired with Jane Jorgenson)

Masters Thesis chair

1. Scott, Lemuel, *Making sense at the margins: Describing narratives on food insecurity through hip-hop*, 2019 (program and social enterprises coordinator, Feeding Tampa Bay)
2. Martinez, Ashley, *Half empty/half full: Absence, ethnicity, and the question of identity in the United States*, 2015. (Former team lead at TD Synnex, a top 60 Fortune 500 company; currently servant leader at ServiceNow; recognized as a future leader by CompTIA in 2021; Ashley currently also serves on the Diversity in Action Workforce Council)
3. Pugh, Megan, *An evolving Dyke-otology: Lesbianism and learning*, 2012 (working as graphic designer)

Dissertation committee member

1. Jacob Jenkins – 2010-2013 (graduated)

2. Carolyn Day – 2011-2014 (graduated)
3. David Jenkins – 2011- 2015 (graduated)
4. Sheila Gobes-Ryan- 2012-2017 (graduated)
5. Rati Kumar – 2012-2013 (Purdue University, graduated)
6. Toni Powell-Young – 2014-2021 (graduated)
7. Silpa Satheesh – 2015-2020 (Sociology) (graduated)
8. Joseph Simmons – 2017-2021 (Education) (graduated)
9. Jaime Robb – 2018- 2020 (graduated)
10. Parameswari Mukherjee – (2021-2023) (graduated)
11. Rebecca Todd – (2021-) (defended prelims)
12. Erjona Gashi – (2022-) (defended dissertation)
13. Evgeniya Pyatovskaya – (2021) (defended prospectus)
14. Sidney Murray – 2023 - present
15. Patricia Abijah – 2023 – present
16. Aya Diab-2024

Masters Thesis Committee Member

1. Kyle Romano – 2013-2014 (graduated)
2. Beatriz Nieto Fernandez – 2017 (graduated)
3. Erin Howell – 2016 (graduated)
4. Moni Sherin – 2018-2020 (graduated)
5. Bianca Siegenthaler – 2021-2022 (graduated)
6. Deana Marshall -2021-2022 (graduated)

Undergraduate Honors Thesis Chair

1. Amber Pirson – 2019-2020

Undergraduate Honors Thesis Committee Member

1. Mimi Ton – 2014 (graduated)

Service

Department

- Chair, Search Committee, Organizational Communication, 2023-2024. Resulted in hiring Peter Jensen

- Member, Faculty Evaluation Committee, 2021-present, 2017-2020 spring
- Supervisor, Group Communication (2019-present)
- Co-chair, Organizational Communication Mini Conference, Department of Communication, USF, 2020
- Faculty participant: Graduate Student Open House at NCA (2008, 2010), writing retreat for graduate students, job-letter writing workshop for graduate students, job talk workshop for graduate students, undergraduate job fair, graduate student colloquia on publishing and workshop on teaching (2012) and workshop on conference presentations (2013), co-editor (2011, 2012), consultant (2013) for department newsletter, adhoc committee for graduate student issues (2012), judge for GCA-organized Speak Out (2012, 2013).
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- Member, SPR Committee (2010-2011)
- Member, Search Committee, senior position in Organizational Communication (2010-2011)
- Member, Graduate Committee (2011-2013)
- Liaison, visitor program: communication with an international faculty; faculty participant, workshop on the application process (2013)
- Member, search committee, postdoc position in communication, 2013
- Member, external review committee, Fall 2013
- Chair, search committee, postdoc position in communication, Spring 2014
- Member, undergraduate committee, 2014-2017
- Chair, organizational communication unit, Fall 2014
- Chair, search committee, Instructor I position, Fall 2015, Spring 2016, Fall 2017

University

- Member, College of Arts and Sciences Faculty Council, Fall 2022-present

- Member, Distinguished University Professor review committee, Spring 2022
- Member, College of Arts and Sciences Anti-Racism required course committee (Fall 2020-2022)
- Member, College of Arts and Sciences Dean's Diversity Committee – (2011-2013)
- Member, Conference Committee, Center for India Studies' *Eastern and Indigenous Perspectives on Sustainability and Conflict Resolution* – Fall 2011
- Member, College Instructor Promotion committee, 2014-Spring 2016, Spring 2017
- Member, Professional Development Leave committee, 2014, 2015, 2017.
- Chair, Professional Development Leave Committee, Spring 2016.

Professional

- Editorial Responsibilities (listed above)
- External Referee, Tenure and Promotion, University of Denver, 2023
- NCA Nominating Committee, 2023
- Chair, Gerald M. Phillips Award for Distinguished Applied Communication Scholarship, NCA, 2022-2023. Committee member, 2020-2022.
- Immediate past chair, Organizational Communication Division, National Communication Association, 2022-2023
- Chair, Organizational Communication Division, National Communication Association, 2021-2022
- Vice chair, Organizational Communication Division, National Communication Association, 2020-2021
- Vice chair-elect, Organizational Communication Division, National Communication Association, 2019-2020.

- *Krantikari Network*: Part of an initiative by a global network of scholars in Communication to digitize ideas on decolonizing from across the world. (2020present)
- Reviewer, a text book in Organizational Communication to be published by Oxford University Press (2009)
- Member, Award Committee, Environmental Communication Division, NCA, (2013).
- Faculty participant. Organizational Communication Mini Conference, Rutgers University, 2020, 2018.
- Paper reviewer, *Communication Theory, Management Communication Quarterly, Organization, Journal of Public Relations Research, Health Communication, Communication Monographs, Critical Studies in Media Communication, International Journal of Communication, Human Relations, Journal of Rural Studies, Social Media + Society, Frontiers In Communication, Journal of Applied Communication Research, Western Journal of Communication* (2008-present)
- Paper reader, National Communication Association.