

# SARAH MARSHALL

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4202. E. Fowler Ave  
CIS 3066  
Tampa, FL., 33620

## EDUCATION

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- Ph.D.** University of South Florida, Communication May 2028  
Concentrations: Interpersonal/Organizational Communication, Gender/Queer Identity Studies, Difficult Conversations
- M.A.** University of South Florida, Communication May 2024  
Concentrations: Interpersonal/Relational Communication, Queer Studies  
Committee: Dr. Keith Berry (Advisor), Dr. Steven Wilson, Dr. Mariaelena Bartesaghi  
*Magna Cum Laude*  
3.86
- B.A.** Rowan University, Communication Studies May 2022  
Concentrations: Honors, Interpersonal/Organizational Communication  
Advisor: Dr. Daniel Strasser  
*Summa Cum Laude*  
3.93
- A.A.** Camden County College, Liberal Arts – Communication May 2020  
*Cum Laude*  
3.68

## RESEARCH EXPERIENCE

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- Research Team** Jan. 2023-Present  
Supervisor: Dr. Steven Wilson  
*Participated on a four-person team in which we coded qualitative data, analyzed responses using the Goals-Plan-Action model, and sensitized meaning using Normative Rhetorical Theory. We are currently in the process of writing a paper to be submitted for journal publication and have submitted an abstract to the International Communication Association.*
- Research Assistantship** Aug. 2023-May 2024  
Supervisor: Dr. Joanna Burchfield  
*Worked as a research assistant organizing student-reported reflections in the Economic and Social/Global Impact course and developing materials for a paper on study-abroad communication outcomes in the engineering field. This work examines the connections students make between their social/global impact engineering coursework and interpersonal communication.*

## Research Assistantship

Jan. 2023-May 2023

Supervisor: Dr. Mahuya Pal

*Completed research tasks including indexing a manuscript on transnational feminism, formatting key words and abstracts for authors' chapters, and editing citations. During this assistantship, Dr. Pal invited me to contribute to her chapter on transnational feminist ethics, for which I wrote the introduction, edited the completed chapter, and organized references.*

## PUBLICATIONS

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### *Book Chapters*

Pal, M., Alam, K., Pyatovskaya, E., & **Marshall, S.** (Forthcoming). Transnational feminist ethics and second world feminist ethics. In P. Buzzanell & A. Pinchevski (Eds.), *Handbook of Communication Ethics*, Routledge, 2<sup>nd</sup> ed.

## PEER-REVIEWED CONFERENCE PRESENTATIONS

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Murray, S., **Marshall, S.**, & Kahn, Z. (2024, Nov. 21-24). Queer as day: Using grounded practical theory to give advice to queer employees or employers. *Submitted to the National Communication Association*. New Orleans, LA, USA.

Willard, Z., **Marshall, S.**, & Pal, M. (2024, Nov. 21-24). Organizing trans/queer antagonism: A necrocapitalist critique of anti-trans youth healthcare discourse. *National Communication Association*. New Orleans, LA, USA.

Willard, Z. & **Marshall, S.** (2024, Sept. 4-7). Policing trans and erasing intersex youth: A queer rhetorical criticism of anti-trans youth healthcare bills. *International Trans Studies Conference*.

Murray, S. & **Marshall, S.** (2024, July 5-9). Work in-queery: How displaying queer artifacts in the workplace impacts identification. *International Association for Relationship Research*. Boston, MA, USA.

Wilson, S., Worwood, J., **Marshall, S.**, Vidal, A., Debeck, D., & Scacco, J. (2024, June 20-24). Dilemmas vaccinated individuals in the United States face when discussing getting vaccinated for COVID-19 with hesitant family members. *International Communication Association*. Gold Coast, AU.

Pollino, M. A., **Marshall, S.**, & Williams, K. (2024, March 23-24). Pedagogical resistance: Using erasure poetry to combat SB 266's attempt to erase diversity, equity, and inclusion in our teaching. *Women Who Create: The Feminine and the Arts Transdisciplinary Conference*. Cambridge, UK.

**Marshall, S.** & Murray, S. (2023, October 13-14). A job worth crying for? Conceptualizations and implications of integrity within the workplace on Reddit. *Florida Communication Association*. Tampa, FL, USA.

**Marshall, S.** (2023, October 6-8). Not so dislo-sure: Exploring privacy management practices of queer graduate students. *Organizational Communication Mini Conference*. New Brunswick, NJ, USA.

## **WRITING IN PROGRESS**

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Wilson, S., Worwood, J., **Marshall, S.**, Vidal, A., Debeck, D., & Scacco, J. (In-progress). Difficult family conversations about health: Dilemmas that vaccinated individuals in the U.S. experience when discussing Covid-19 vaccination with hesitant family members. *Submitted to Health Communication*.

Willard, Z., **Marshall, S.**, & Pal, M. (In-progress). Organizing trans/queer antagonism: A necrocapitalist critique of anti-trans youth healthcare discourse. *Submitted to the International Journal of Communication*.

**Marshall, S.**, Siegenthaler, B. & Murray, S. The hidden (heteronormative) curriculum: How queer medical students navigate identity and professional relationships. *For submission to the National Communication Association*.

Murray, S. & **Marshall, S.** (In-progress). Work in-queery: How displaying queer artifacts in the workplace impacts identification. *For submission to the Quarterly Journal of Speech*.

Murray, S., **Marshall, S.**, & Kahn, Z. (In-progress). Queer as day: Using grounded practical theory to give advice to queer employees or employers. *For submission to the Journal of Applied Communication*.

## **HONORS AND AWARDS**

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**Departmental Service Award**, Department of Communication, *University of South Florida*,  
Presented by the Graduate Communication Association 2023-2024

## **TEACHING EXPERIENCE**

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**Instructor of Record**, *University of South Florida* Aug. 2023-Dec. 2024  
SPC 2608: Intro to Public Speaking (7 sections)  
Online Sections: 2  
In-person Sections: 5

**Teaching Assistant**, *University of South Florida* Aug. 2022-May 2023  
Dr. Laurel Friedman  
COM 2000: Intro to Communication (2 sections)

Online Sections: 2

**Teaching Assistant**, *University of South Florida*  
Dr. Navita James  
SPC 4701: Intercultural Communication (1 section)  
Online Sections: 1

Oct. 2022-Dec. 2022

#### **INVITED TALKS & GUEST LECTURES**

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“Interpersonal Foundations of Relationships”, **Sarah Marshall**, *Interpersonal Communication*, University of South Florida, Department of Communication. Tampa, FL, USA, 2024.

“Public Speaking for Engineering”, Dr. Madison Pollino, **Sarah Marshall**, & Elliot Powell, *Principles of Engineering Management*, University of South Florida, College of Engineering. Tampa, FL, USA, 2024.

“Public Speaking for Engineering”, Dr. Madison Pollino & **Sarah Marshall**, *Management of Technology Change*, University of South Florida, College of Engineering. Tampa, FL, USA, 2023.

#### **PROFESSIONAL SERVICE**

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<b>Reviewer</b> , <i>National Communication Association</i>	May 2024
Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns	
<b>Reviewer</b> , <i>Southern States Communication Association</i>	Oct. 2023
Gender Studies Division	
<b>Reviewer</b> , <i>Western States Communication Association</i>	Sept. 2023
Organization for Research on Gender and Communication	

#### **ACADEMIC SERVICE**

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<b>Social Media Committee</b> , <i>University of South Florida</i>	Aug. 2024-May 2025
<b>Master’s Student Chair</b> , <i>University of South Florida</i>	Aug. 2023-May 2024
Graduate Communication Association	
<b>Social Events Committee</b> , <i>University of South Florida</i>	Aug. 2023-May 2024
Graduate Communication Association	
<b>Peer Mentor</b> , <i>University of South Florida</i>	Aug. 2023-May 2024

**Bantivoglio Honors College, Rowan University**

Aug. 2020-May 2022

Student Mentor, Bantivoglio Leadership and Service Training

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**PROFESSIONAL DEVELOPMENT**

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**What's Next Workshop, Host** Apr. 2024

Workshop for graduate students preparing for transitions into industry and academia.

**Accountability & Academia** Apr. 2024

Workshop & Training led by Dr. Walid Afifi

**Cultivating Brave Spaces: Equity and Inclusion within the University and the  
Communication Department** Jan. 2024

Workshop & Training led by Dr. Tangela Serls

**IAANI Forum, Participant** Jan. 2024

International Association of Autoethnography and Narrative Inquiry

**Research and Mentoring** Oct. 2023

Workshop & Training led by Dr. Krystal Bresnahan

**Working with Generative AI** Sept. 2023

Workshop & Training led by Dr. Tim Henkel

**Online Instructor Certification** Aug. 2023

University of South Florida Innovative Education

**Rowan University, CCCA Annual Research Showcase, Participant** May 2022

“Mill’s Theory of Utilitarianism on the Misrepresentation of Diversity and Inclusion in  
University Marketing Materials” (Poster Presentation)

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**GRANTS**

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Graduate Student Research Grant, *University of South Florida*, \$250

Organizational Communication Mini Conference (2023), *University of South Florida*, \$500

Florida Communication Association Conference (2023), *University of South Florida*, \$300

## **RESEARCH INTERESTS**

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Interpersonal Communication, Organizational Communication, Identity, Queer Studies/LGBTQIA+, Critical/Cultural Communication, Qualitative Research Methods, Gender Communication, Family Communication, Applied Communication

## **PROFESSIONAL AFFILIATIONS**

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National Communication Association

Florida Communication Association

## **PROFESSIONAL REFERENCES**

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Keith Berry, Professor  
Department of Communication  
University of South Florida  
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Tampa, FL, 33620  
[keithberry@usf.edu](mailto:keithberry@usf.edu)  
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Dr. Daniel Strasser  
Department Chair, Professor  
Department of Communication Studies  
Rowan University  
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Victoria 260, Room 604  
Glassboro, NJ, 08028