

Curriculum Vitae
Sherin Farhana Moni

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Education

Masters of Arts

University of South Florida, Tampa, FL (anticipated graduation in summer 2020)

Department of Communication

Major Concentration: Organizational Communication

Minor Concentration: Health Communication

Advisor: Dr. Jane Jorgenson

Committee Members: Dr. Mahua Pal & Dr. Sonia Ivancic

CGPA: 3.77

Masters of Arts

University of Dhaka, Dhaka, Bangladesh

Department of Mass Communication and Journalism

Graduation in Fall 2012

CGPA: 3.50

Bachelor of Arts

University of Dhaka, Dhaka, Bangladesh

Department of Mass Communication and Journalism

Graduation: Fall 2011

CGPA: 3.47

Language & Teaching Assistant

International Teaching Assistants (ITA), Spring 2019

Teaching Assistant Training, Fall 2018

Scholarly Interest

My interest in organizational communication scholarship have adopted a Third World perspective to understand social movements as an area of organizing resistance. Using labor organizations as the site of my research, I investigate how communication works among laborers in organizing resistance. Besides, my research interest lies in exploring communication issues of female laborers from a Third World standpoint. Guided by a critical/cultural, postcolonial, subaltern and feminist theoretical lens, I want to examine: How are workers' site of discursive struggle, resistance, and control? How do power relations and narratives about well-being inscribe/produce postcolonial control? What can we learn about communication

from the study of labor organizations around their work-place crisis?

Teaching Appointments

Graduate Teaching Assistant

University of South Florida, Department of Communication 2018-present
SPC 2608: Public Speaking (Face to Face, Instructor of Record, Fall 2019)
SPC3610: Communication and Diversity (Face to Face, Teaching Assistant, Fall 2018, Spring 2019, Summer 2019 and Fall 2020)

Lecturer

University of Development Alternative (Bangladesh)
Department of Communication and Media Studies (Spring 2013 - Fall 2014)
CMS 402: Introduction to Journalism
COM 507: Media Advocacy and Development

Student Advisor

University of Development Alternative
Department of Communication and Media Studies (Spring to Fall, 2014)

Academic Honors

- Selected for *South Asia Foundation (SAF) Madanjeet Singh Scholarships* in 2013 that includes M.A in South Asian Studies at Pondicherry University, India.
- *Professor Sitara Parvin Award 2011* at University of Dhaka for outstanding result at undergraduate level.
- Best Participant award from Bangladesh in *Youth Camp of Asia's Future in South Korea* in 2009, July 29 - August 15.
- Bangladesh representative at *View Exchange Program in Pakistan* in 2011, May 22- June 7.
- Top Two - Stood 2nd in the MSS examination at the Department of Mass Communication and Journalism, University of Dhaka, 2011.
- Top Four - Obtained 4th position in the BSS examination at the Department of Mass Communication and Journalism, University of Dhaka, Bangladesh, 2010.

Publications in Progress

Moni, S. F. (2019). *Youth and resistance in postcolonial Bangladesh: Framing of Safer Road Movement in global media*. Potential outlet: Social Movement Studies

Moni, S. F. (2018). *Rana Plaza Collapse in Bangladesh: Framing the world's deadliest apparel industry disaster by the USA media*. Potential outlet: Postcolonial Studies

Moni, S. F. & Baranowicz, L. (2019). *Examining identities in Moonlight (movie)*. Potential outlet: Communication and Critical/Cultural Studies

Conference Presentations

Moni, S. F., & Alam, K. (2019). *Linking advertising, consumer culture and neo-liberalism in the context of postcolonial Bangladesh*. Competitively selected paper presented to the National Communication Association (NCA) conference. Baltimore, MD, USA.

Alam, K., & Moni, S. F. (2019). *Re(shaping) friendship among youths: Reflection of “fun-furti-friendship” culture on the telecommunication advertisements in postcolonial Bangladesh*. Competitively selected paper presented to the National Communication Association (NCA) conference. Baltimore, MD, USA.

Professional Association Memberships

- NCA (2016 to present)
- South Asian Media & Cultural Studies Conference. Florida State University, 2018, Tallahassee, Florida, USA (Audit)
- International Communication Association (ICA) conference, 2017. San Diego, California, USA. (Audit)

Class Papers

Moni, S. F. (2011). *Reflection of worker movement on mainstream media in Bangladesh: An inquiry*. Master’s monograph, Department of Mass Communication and Journalism, University of Dhaka.

Moni, S. F. (2010). *An inquiry of commercial failure of alternative film in Bangladesh*. Bachelor’s monograph, Department of Mass Communication and Journalism, University of Dhaka.

Moni, S. F. (2009). *Tendency of presenting crime news events on TV news in Bangladesh: An inquiry*. Department of Mass Communication and Journalism, University of Dhaka.

Research Experience

Research Assistant, Bangladesh Press Institute (PIB), January-June 2011

- Collected and analyzed data for the research project of PIB titled *People’s expectation to the newspaper: An observation among the reader in Dhaka city*.

Service Works

General Secretary: Student Association of Bangladesh at USF

Communication Consultant: [Silhouette](#)

Member: [iLace: International Ladies and Conversational English](#)

Contributor: newsbangladesh.com

Non-academic Job Experience

Democracy International (DI), Dhaka, Bangladesh

Media Relations Specialist

August 2013-July 2015

- Implemented communication policies of DI, developed a jointly funded USAID UKaid project- DPR (Democratic Participation and Reform Project)
- Contacted and maintained relations with relevant media, funders and stakeholders
- Worked as the liaison with DI's Washington, D.C. and funder's office in Bangladesh
- Performed as the focal person for DI's funders programs/campaigns with State Department, IFFS, USAID, UN Women, dTS, DFID
- Prepared press releases, media advisories and press kits for media events both in Dhaka and regional Women and Youth Centers (WYCs)
- Prepared a biweekly newsletter based on the key findings of DI Media Monitoring Portal
- Implemented DI's Political Fellow's Alumni Association programs in different regions and supported their activities
- Organized Advance Media Training for DI's fellows with a national TV channel
- Organized 'Stop Violence, Build a Peaceful Nation' Campaign with fifteen national organizations, with support of United Nations Development Program (UNDP) and Democracy International (DI), facebook page: [#BDwithME](#)

BBC Media Action, Dhaka, Bangladesh

Translator

July 2011-December 2012

- Translated *BBC Editorial Guideline* from English to Bengali
- Edited and prepared *BBC Janala* Part 1 and Part 2 in book, CD and web format

Banglanews24.com, Dhaka, Bangladesh

Sub-editor

April 2010- March 2011

- Collected news from reporters, edited and gave a polished news look
- Browsed several international and national news agencies
- Developed the contents of Bengali news web portal

Workshop

- 'USAID communication workshop for Implementing Partners Population, Health, Education, and Democracy and Government' organized by USAID, Bangladesh, December 11, 2013
- 'Universal Health Coverage' organized by the Center of Excellence for Universal Health Coverage and ICDDR,B, from June 6-10, 2013.

Extra-Curricular Activities

- Publicity secretary of *Ruquayyah Debating Society*, University of Dhaka, Bangladesh, from 2006-2010.
- Debater of *Roquayyah Debating Society*; *Dhaka University Debating Society* (DUDS); and *National Debate Federation Bangladesh* (NDFBD).
- Media Manager of the Event division of *11th South Asian Games* in 2010 organized by *Bangladesh Olympic Association* (BOA).
- Worked with *Progaty Publishers*, a book publisher, during *Akushe Boi Mela*, a national book fair, in 2009 and *International Book Fair* in 2009 in Bangladesh.
- Member of *Bangladesh National Cadet Core* (BNCC) naval wing in Dhaka University contingent in 2007.

Referees

Dr. Jane Jorgenson

Advisor

Professor

Department of Communication

University of South Florida

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Dr. Ambar Basu

Graduate Director

Department of Communication

University of South Florida

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