

Spring 2025

# Applied Communication Research

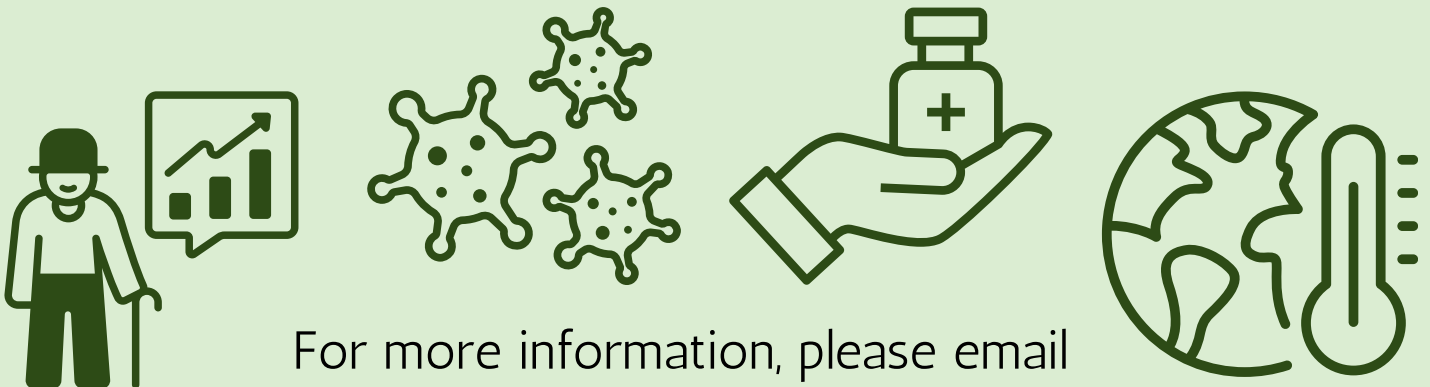
SPC 6934-005 | CRN 13893

T 2:00-4:45 PM | CIS 3057

## Overview:

This course explores how communication theory and research can address practical concerns and problems with the goal of providing implications for practice. Specifically, we will explore the history and current status of applied communication scholarship—including the controversies and dilemmas that applied communication scholars face, the common issues that confront them, the methods they employ, and the communication contexts they examine.

Throughout the semester, we will be joined by prominent guest speakers in this field and integrate timely, socially relevant examples. Students will be assessed through a variety of assignments including a full scholarly research paper (e.g., proposal, data collection, analysis, write-up), a co-written, translational paper (e.g., white paper, blog, op-ed, etc.), a learning choices assignment (tailored to the student's interest area), reading reflections, and class participation.



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