

# Kim Golombisky

## Curriculum Vitae

Department of Women's, Gender, & Sexuality Studies CMC 202  
 University of South Florida  
 4202 E. Fowler Ave., Tampa, FL 33620  
 kgolombi@usf.edu

### Education

|            |   |
|------------|---|
| <b>PhD</b> | 2001: University of South Florida, Tampa, Department of Communication   |
| <b>MA</b>  | 1995: University of South Florida, Tampa, School of Mass Communications |
| <b>BA</b>  | 1982: University of North Carolina, Chapel Hill, School of Journalism   |

### Academic Experience

#### University of South Florida

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| <b>Chair</b>               | 2023-present<br>Department of Women's, Gender, & Sexualities Studies       |
| <b>Associate Professor</b> | 2011-present<br>Department of Women's, Gender, & Sexualities Studies       |
| <b>Interim Director</b>    | 2019-2020<br>Zimmerman School of Advertising & Mass Communications         |
| <b>Graduate Director</b>   | 2011-18<br>Department of Women's & Gender Studies                          |
| <b>Associate Professor</b> | 2007-11<br>School of Mass Communications                                   |
| <b>Assistant Professor</b> | 2003-07<br>School of Mass Communications                                   |
| <b>Affiliate Faculty</b>   | 2004-11<br>Department of Women's & Gender Studies                          |
| <b>Visiting Faculty</b>    | 2001-03<br>School of Mass Communications                                   |
| <b>Teaching Assistant</b>  | 1993-2000<br>School of Mass Communications and Department of Communication |
| <b>Research Assistant</b>  | 1997-98<br>Department of Communication                                     |

## Courses Taught

**Graduate** Feminist Media Studies  
 Feminist Research Methods  
 Feminist Scholarship & Pedagogy  
 Health Messages/Social Marketing (cross listed Mass Com, Com, & Public Health)  
 Introduction to Mass Communications Graduate Studies  
 Introduction to Public Relations Theory & Research  
 Media & Culture  
 Professional Gender Studies Writing  
 Qualitative Research Methods  
 Visual Media Communication  
 Women & Mass Media (cross listed Mass Com & Women's Studies)

### Undergraduate

**Women's & Gender Studies** Careers & Professionalism in Women's & Gender Studies  
 Feminist Media Studies (cross listed Mass Com)  
 Feminist Research Methods  
 Issues in Feminism  
 Senior Capstone  
 Social Justice Marketing (cross listed Mass Com)

**Media** Media Writing (course coordinator 2005-2011)  
 Mass Communication & Society  
 Media Ethics

**PR** Public Relations Design  
 Public Relations Writing

**Advertising** Introduction to Advertising  
 Advertising Copywriting  
 Advertising Creative I  
 Advertising Design  
 Advertising Campaigns  
 Sex in Advertising (Honors College Course)

**Journalism** Magazine & Newspaper Design

**Comm** Communication for Business & Professions  
 Family Communication  
 Women & Communication

## Professional Experience

**Agencies** 1989-93: Account Manager, Chenoweth & Faulkner Advertising (defunct), Tampa, FL

1986-89: Vice President Account Services, Media Director, Production Manager;  
 McKneely Communications (defunct), Durham, NC

1985-86: Account Executive, Jennings Carrouth Design (defunct), Chapel Hill, NC

**Newspapers** 1984-85: Advertising Sales, *The Chapel Hill Newspaper*, Chapel Hill, NC

1982-84: Advertising Sales, Classifieds Manager, *The Cary News*, Cary, NC

1982: Circulation Sales, *The News and Observer*, Raleigh, NC

## Contracts & Consulting

- CRE** July 2010: Consultant, Communication Research Enterprises, St. Petersburg: Contract project evaluating university syllabi for coverage of diversity issues.
- Poynter** May 2004-09: Visiting Faculty, The Poynter Institute for Media Studies, St. Petersburg: “Diversity Across the Curriculum” seminar: trained mass communications professors
- Publix** 2007: Writing Trainer, Publix Super Markets Inc., Lakeland, FL: trained marketing specialists in technical/research report writing
- USF Health** 2003: Writing Coach, USF Health Public Affairs: coached content and style for *USF Health* development serial
- Disney** 2002: Trainer/Consultant: Walt Disney World Resorts, Orlando: trained communication specialists in strategic writing
- ASNE** 2001: Instructor, American Society of News Editors High School Journalism Institute, USF, Tampa: taught high school teachers visual communication
- Progressive** 1995: Contractor, Progressive Insurance Corporation, Tampa: assisted with corporate communication

## Grants, Honoraria

- 2018** USF Provost Development Honorarium for serving as a Faculty Research Mentor in USF Global Partnership Program & Carnegie “Building a New Generation of Academics in Africa” (BaNGA-Africa), \$1,000.
- 2015** USF Humanities Institute Summer Grant, \$5000, Book Development Project.
- 2010** Innovative Teaching Grant, USF Center for 21<sup>st</sup> Century Teaching Excellence, \$2500 summer stipend to transform MMC 2100 Writing for Mass Media into a multimedia storytelling course.

## Publications

### Books

- forthcoming** Hagen, R., & Golombisky K. (2025, 4th ed.). *White space is not your enemy: A beginner’s guide to communicating visually through graphic, web & multimedia design*. New York: CRC/Focal Press, Taylor and Francis Group.

2017: 3<sup>rd</sup> English edition  
 2017, 2014: Chinese editions  
 2014: Russian edition  
 2013: 2nd English edition  
 2012: Portuguese edition  
 2011: German edition  
 2010: 1st English edition

- 2019** Golombisky, K. (Ed.) (2019). *Feminist perspectives on advertising. What's the big idea?* Lanham, MD: Lexington/Rowman & Littlefield.
- 2017** Golombisky, K., & Kreshel, P. (Eds.) (2017). *Feminists, feminisms, and advertising. Some restrictions apply.* Lanham, MD: Lexington/Rowman & Littlefield.

## Book Chapters & Parts of Books

- 2022** Golombisky K. (2022). What would you do?: That is not our target audience. In T. Alstiel, J. Grow, D. Augustine, and J. Jenkins, *Advertising Creative: Strategy, Copy, and Design, 6<sup>th</sup> edition*, Chapter 12: Business to business advertising (p. 293). Thousand Oaks, CA: Sage.
- 2019** Golombisky K. (2019). Chapter 7: Middle-aged women, antiaging advertising, and an accidental politics of the unmarked. In K. Golombisky (Ed.), *Feminist perspectives on advertising. What's the big idea?* (pp. 143-163). Lanham, MD: Lexington/Rowman & Littlefield.
- Golombisky K. (2019). Chapter 1: An introduction to some big ideas for critical feminist advertising studies. In K. Golombisky (Ed.), *Feminist perspectives on advertising. What's the big idea?* (pp. 1-36). Lanham, MD: Lexington/Rowman & Littlefield.
- 2018** Golombisky, K. (2018). Chapter 9: Feminist methodology. In L. Z. Leslie, *Communication research methods in postmodern culture, 2<sup>nd</sup> ed.* (pp. 172-195). New York: Routledge.
- Golombisky, K. (2018). Chapter 7: Historical Research: Part 1—Oral History. In L. Z. Leslie, *Communication research methods in postmodern culture, 2<sup>nd</sup> ed.* (pp. 105-123). New York: Routledge.
- 2017** Golombisky, K. (2017). Chapter 15: Closing arguments: A feminist education for advertising students. Feminist thought for advancing women in the academy. In K. Golombisky & P. Kreshel (Eds.), *Feminists, feminisms, and advertising: Some restrictions apply* (pp. 337-368). Lanham, MD: Lexington/Rowman & Littlefield.
- 2012** Golombisky, K. (2012) Chapter 2: Feminist thought for advancing women in the academy. In M. Meyers (Ed.), *Women in higher education: The struggle for equity* (pp. 19-38). NY: Hampton Press.
- 2010** Golombisky, K. (2010). Chapter 10: Feminist methodology. In L. Z. Leslie, *Communication research methods in postmodern culture* (pp. 167-189). Boston: Allyn & Bacon.
- Golombisky, K. (2010). Chapter 8: Oral history methods. In L. Z. Leslie, *Communication research methods in postmodern culture* (pp. 111-134). Boston: Allyn & Bacon.
- 2006** Golombisky, K. (2006). “Hey, I’m the coach’s wife, not the team mom”: The rhetoric of Little League mothers’ role performances. In L.K. Fuller (Ed.), *Sport, rhetoric, and gender* (pp. 221-231). New York: Palgrave/Macmillan.
- 2003** Golombisky, K. (2003). Research and writing for advertising copywriting. In R. Wilber & R. Miller, *Student workbook for modern media writing* (pp. 97-102). Stamford, CT: Thomson/Wadsworth.

## Encyclopedia Entry

- 2012** Golombisky, K. (2012). Feminism. In M. Kosut (Ed.), *Encyclopedia of gender in media* (pp. 90-96). Thousand Oaks, CA: Sage.

## Reprints

- 2019** Stamps, J. F., & Golombisky K. (2019). Chapter 11: Woman as product stand-in: Branding straight metrosexuality in men's magazine fashion advertising. In K. Golombisky (Ed.), *Feminist perspectives on advertising. What's the big idea?* (pp. 239-256). Lanham, MD: Lexington/Rowman & Littlefield. Reprinted with permission from the *Journal of Research on Women and Gender*.
- 2016** Golombisky, K. (2016). Integrating public speaking into the advertising curriculum. In the 20<sup>th</sup> Anniversary Issue, "From the *JAE* archives: Reprints of classic articles from the past 20 Years," one of four articles selected by past editors: *Journal of Advertising Education*, 20(1-2), 122-143.

## Journal Articles

- 2022** Lambiase, J., & Bronstein, C., with Golombisky, K., & Moody-Ramirez, M. (2022, Summer). Key Concepts in Advertising Series: Objectification: Video 3: Analysis and student activity, Part 1 and Video 4: Analysis of 2007 Dolce & Gabbana campaign: Student Activity Part 2. *Advertising & Society Quarterly*, 23(2). <https://muse-jhu-edu.ezproxy.lib.usf.edu/article/859955>.
- 2020** Aygüneş A., & Golombisky, K. (2020). "Shifting Subjectivities, Cultivating Safe Spaces: Mothers' Perspectives on Women's Virginity in Contemporary Turkey" *Journal of Research on Women and Gender*, 10, 23-42. <https://journals.tdl.org/jrwg/index.php/jrwg/article/view/159>.
- 2017** Shah, R., & Golombisky, K. (2017). Negotiating the third space in Chitral, Pakistan: Using education to advocate women's rights. *Journal of Research on Women and Gender*, 8, 5-20. <https://journals.tdl.org/jrwg/index.php/jrwg/article/view/83>.
- 2015** Golombisky, K. (2015). Renewing the commitments of feminist public relations theory from velvet ghetto to social justice. *Journal of Public Relations Research*, 27(5), 389-415.
- 2013** Stamps, J. F., & Golombisky K. (2013, March). Woman as product stand-in: Branding straight metrosexuality in men's magazine fashion advertising. *Journal of Research on Women and Gender*, 6(1). Lead article. [http://www.academia.edu/3377149/Woman\\_as\\_Product\\_Stand-in\\_Branding\\_Straight\\_Metrosexuality\\_in\\_Mens\\_Magazine\\_Fashion\\_Advertising](http://www.academia.edu/3377149/Woman_as_Product_Stand-in_Branding_Straight_Metrosexuality_in_Mens_Magazine_Fashion_Advertising)
- 2010** McKenna Boosalis, E., & Golombisky, K. (2010, March). Women's interpretations of music videos featuring women artists. *Journal of Research on Women & Gender*, 1(1). Lead article. <https://journals.tdl.org/jrwg/index.php/jrwg/article/view/60>.
- 2006** Golombisky, K. (2006, fall). Gendering the interview: Feminist reflections on gender as performance in research. *Women's Studies in Communication*, 29(2), 167-192.

- Golombisky, K. (2006, spring/fall). Reforming rhetoric: Gender equity, the American Association of University Women, and the new white. *Iowa Journal of Communication special issue: "Feminist Theories and Practices in Communication,"* 38(2), 101-126.
- 2005** Golombisky, K., & Holtzhausen, D. (2005). "Pioneering women" and "founding mothers": Projecting feminism onto the past. *Women & Language*, 28(2/3), 12-22.
- Golombisky, K. (2005). The First Amendment campaign: How to get students to think more deeply about free speech. *The Community College Journalist*, 32(2-3), 18-19.
- 2004** Bell, E., & Golombisky, K. (2004, fall). Voices and silences in our classrooms: Strategies for mapping trails among sex/gender, race, and class. *Women's Studies in Communication*, 27(3), 294-329.
- Golombisky, K. (2004, spring/summer). The media diversity PSA poster campaign. *The Community College Journalist*, 21-31(4, 1), 16-17.
- 2003** Golombisky, K. (2003, fall). Locating diversity within advertising excellence. *Journal of Advertising Education*, 7(2), 20-23.
- 2002** Golombisky, K. (2002). Gender equity and mass communication's female student majority. *Journalism & Mass Communication Educator*, 56(4), 53-66.
- Bell, E. & Golombisky, K. (2002, spring). Languaging the spectrum of sex, gender, and sexuality. *Transformations: The Journal of Inclusive Scholarship and Pedagogy*, 13(1), 99-103.
- 2001** Golombisky, K. (2001). Integrating public speaking into the advertising curriculum. *Journal of Advertising Education*, 5(2), 30-42.
- Golombisky, K. (2001, Winter). Mothers, daughters, and female identity therapy in *How to Make an American Quilt*. *Western Journal of Communication*, 65(1), 65-88.
- 2000** Bell, E., Golombisky, K., Hirschmann, K., & Singh, G. (2000, February). To all the girls I've loved before: Academic love letters on mentoring, power, and desire. *Communication Theory*, 10(1), 27-47.
- 1999** Golombisky, K. (1999, Spring). Ladies' home erotica: Reading the seams between home-making and *House Beautiful*. *Journal of Magazine & New Media Research*, [on-line serial] 1(1). Available: [www.aejmcmagazine.org/journal](http://www.aejmcmagazine.org/journal).

## Miscellaneous Academic Publications

- 2002** Golombisky, K. (2002, October). "Unexcused absences: Education discourses in women's sports, student-on-student sexual harassment, and gender equity advocacy." *Microform Publications of Human Movement Studies*, 15(2). Eugene, OR: International Institute for Sport and Human Performance.

## Miscellaneous Publications

- 2004-08** Golombisky, K., & Sheeler, K. (Eds.) (2008, fall). *NCA Women's Voices: Newsletter of the Women's Caucus and Feminist & Women's Studies Division*, volumes 1-5.
- 2005** Golombisky, K. (Ed.) (2005, winter). *SSCA 75<sup>th</sup> Annual Convention Newsletter*.

Golombisky, K. (2005, winter). On membership and Mentoring. *Ad News: Newsletter of the Advertising Division of AEJMC*.

- 2004** Golombisky, K. (2004, winter). Recruit a new member today...Our volunteers are standing by. *Ad News: Newsletter of the Advertising Division of AEJMC*, 7.
- Golombisky, K. (2004, February) Hava Tampa Good Time. *Southern States Communication Association annual convention website information*.
- 2003** Golombisky, K. (2003, fall). Membership news: Sign up those doc students: Top 10 reasons to join the Ad Division. *Ad News: Newsletter of the Advertising Division of AEJMC*, 8.
- 1998** Golombisky, K. (1998, October 11). Teach girls to be strong, confident. *St. Petersburg Times*, North of Tampa, p. 1.

## Unpublished Work

- 1997** Golombisky, K. (1997, Dec. 15). Interview Notes & Transcript with Dr. Garald G. Parker: Oral History Project Transcript No. 1, Southwest Florida Water Management District. Copy housed in: G. G. Parker Papers, Special Collections, University of South Florida Library, Tampa.
- 1997-98** Golombisky, K. (1997-98). Southwest Florida Water Management District Oral History Project, SWFWMD District Headquarters, Brooksville, FL:
- Transcript No. 1: Interview Notes & Transcript with Dr. Garald G. Parker, Dec. 5, 1997.
  - Transcript No. 2: Interview Notes & Transcript with Zolda Favot, Dec. 11, 1997.
  - Transcript No. 3: Interview Notes & Transcript with Alfred A. McKethan, Dec. 16, 1997.
  - Transcript No. 4: Interview Notes & Transcript with Dale H. Twachtmann, Jan. 19, 1998.
  - Transcript No. 5: Interview Notes & Transcript with Carolyn Thomas Stewart, Jan. 23, 1998.
  - Transcript No. 6: Interview Notes & Transcript with Cassandra & Robert Atkinson, Jan. 28, 1998.
  - Transcript No. 7: Interview Notes & Transcript with Michael Zagorac Jr., Feb. 20, 1998.
  - Transcript No. 8: Interview Notes & Transcript with Donna K. Parkin-Welz, March 4, 1998.

## Technical Reports

- 2005-12** Golombisky, K. (2005, 2006, 2007, 2008, 2009, 2010, 2012). *Annual Report of the USF Presidential Title IX Advisory Committee and Annual Title IX Self-Study Report*

## Training Manuals & Workbooks

- 2008** Golombisky, K. (2008). *Creative strategy workbook*.
- 2002** Bell, E., Golombisky, K., & Holtzhausen, D. (2002). *CommunicationRules!: Strategic communication planning, copywriting, design, public speaking & presentations*.
- Golombisky, K. (2002). *Writing for Mass Media Course Workbook*.

## Competitive Conference Papers

- 2020/2021** “Crazy Women Saved by Masked Men: Mental Health Crisis as Comedy to Cover for Queer Love in *Ingrid Goes West*,” Panel Title: Media Frames of Abortion, Multiracial Identity, Mental Health, and Striking Teachers, Southeastern Women’s Studies Association, March 2021, St. Petersburg (2020 Conference Cancelled: COVID-19)
- 2019** “The Role of Masked Men in Framing Gender in *Ingrid Goes West*,” Organization for the Study of Communication, Language & Gender, October 2019, Cincinnati, OH
- 2018** with Asli Aygüneş: “Different positionalities, strategic negotiations: Virginity in contemporary Turkey,” Interdisciplinary Symposium for Qualitative Methodologies, March 2018, University of South Florida, Tampa
- 2013** “The Status of Feminist Public Relations Theory,” AEJMC, August 2013, Washington D.C.
- 2011** with J. Ford Stamps: “Woman as fashion accessory proving heterosexual manhood in men’s metro-sexual magazine advertising,” NCA, November 2011, New Orleans
- 2010** with R. Lee Sing: “Facebook at Serena Software: Relationship building among employees,” NCA, November 2010, San Francisco
- 2008** with E. McKenna: “Women making sense of music television women,” NCA, November 2008, San Diego
- 2007** “The focus group as consciousness-raising: Men discussing women’s studies,” NCA, November 2007, Chicago
- 2006** “Gone to the Dogs: Middle-Aged Women in Advertising,” NCA, November 2006, San Antonio
- 2005** “The American Association of University Women (AAUW) and the New White,” NCA, November 2005, Boston
- “Age is skin deep: Middle-aged women and ‘anti-aging’ advertising,” NCA, November 2005, Boston
- “‘Anti-aging’ magazine advertising and the war on Nature,” AEJMC, August 2005, San Antonio
- “The First Amendment campaign: How to get students to think more deeply about free speech,” AEJMC, August 2005, San Antonio
- 2004** “Judging courtship: The Supreme Court’s discursive construction of student-on-student sexual harassment,” NCA, November 2004, Chicago
- “Women of a certain age, magazine advertising, and a politics of the unmarked,” AEJMC, August 2004, Toronto
- “The media diversity PSA poster campaign: How to teach students about media diversity issues through researching, collaborating, writing, designing, revising and displaying poster PSAs,” AEJMC, August 2004, Toronto
- “Reforming rhetoric & the new white: Using race to sell(out) gender equity in 1990s Education Reform,” SSCA, April 2004, Tampa



- 2003** with D. Holtzhausen: “Pioneering Women and Founding Mothers: Projecting Feminism onto the Past.” NCA, November 2003, Miami
- “Governing bodies: The AIAW myth as symbolic action.” SSCA, April 2003, Birmingham
- 2002** Top Faculty Paper, Feminist & Women’s Studies Division: “Gendering the interview: Feminist reflections on doing public oral history.” NCA, November 2002, New Orleans
- “The hortatory negative, hierarchical psychosis, & the notable misfortune of relations between the sexes: Kenneth Burke & feminism.” SSCA, April 2002, Winston-Salem, NC
- 2000** “Problematizing gender equity across eight schooling issues.” NCA, November 2000, Seattle
- “Hey, I’m the coach’s wife, not the team mom: Mother’s role in the little league family’s performance of gender.” NCA 2000, November, Seattle
- “Integrating public speaking into the advertising curriculum.” AEJMC, August 2000, Phoenix
- Top Graduate Student Paper, Commission on the Status of Women: “Four gender equity models & why they matter to mass communication education.” AEJMC, August 2000, Phoenix
- 1999** “Gender equity as sexual disguise in education.” NCA, November 1999, Chicago
- “Getting a sense of humor: On sex scandal & women joking in journalism.” AEJMC, August 1999, New Orleans
- “Spatial concepts of TV: Toward a critical phenomenology of mediated human geography.” AEJMC, August 1999, New Orleans
- “Laughing matters: Sex, lies & the fourth estate.” SSCA, April 1999, St. Louis
- 1998** “Ladies home neurotica: Reading the seams between homemaking and *House Beautiful*.” NCA, November 1998, New York
- “Title IX & educational equity: What difference does it make?” NCA, November 1998, New York
- “Interior design magazines as neurotica.” AEJMC, August 1998, Baltimore
- 1997** “*How to Make an American Quilt*: A cinematic watching cure for matriarchal genealogy.” NCA, November 1997, Chicago
- “Television as place: Toward a viewer-based geography of the media.” NCA, November 1997, Chicago

## Invited Presentations

- 2019** Invited Speaker: “Racialized Gender Counts in Beats, Bylines, Sources, Stories, & Shots.” Florida College Systems Publications Association, November 2019, Tampa

- Panel Facilitator/Chair: “Women Empowerment in Pakistan & Iran.” Conference on Women’s Empowerment: An International Perspective USF Center for Strategic & Diplomatic Studies, October 2019, Tampa
- Invited Speaker: “The Mechanics of the Gaze in the Age of Selfies.” USF Women’s & Gender Studies Brown Bag Series, September 2019, Tampa
- Panelist: “Teaching Through Thorns: An Interactive Roundtable on Today’s Prickly Classroom Issues.” Southeastern Women’s Studies Association, March 2019, Oxford, MS
- 2018** Panelist: “Natural Disasters & Publics: Strategic Crisis Communication in the Wake of Hurricanes Harvey & Irma.” Professional Freedom & Responsibility Panel, co-sponsored by the Public Relations Division and the Communicating Science, Health, and Risk Division. AEJMC, August 2018, Washington, DC
- 2017** Co-Organizer/Panelist: “Advertising and the F-Word: What’s Race, Sexuality, Gender Identity, and Ethnicity Got To Do With It?” Co-sponsored by the Advertising Division and the Commission on the Status of Women. AEJMC August 2017, Chicago
- 2016** Co-Organizer/Co-Planner with Michelle Hughes Miller: “Title IX: Framing Women & Gender,” 2<sup>nd</sup> annual USF Title IX Conference, September 2016, Tampa
- Panelist: “Faculty Panel on Graduate Student Experience,” USF Graduate Studies, August 2016, Tampa
- Panelist/Facilitator: “Defining Feminisms,” Feminist Inquiry in the Communication Discipline, ORWAC Gender Pre-Conference, February 2016, San Diego
- 2014** Panelist, “The J-School Gender Gap: Causes & Impacts,” Co-sponsored by the Internship and Careers Interest Group and the Council of Affiliates, AEJMC, August 2014, Montreal
- 2013** Poster Research Presentation, “The Status of Feminist Public Relations Theory,” USF College of Arts & Sciences Oktoberfest Research Symposium
- Co-Organizer & Chair, “Back to the Future: Celebrating 40 years of Commission on the Status of Women Leadership,” AEJMC Highlight Session, August 2013, Washington D.C.
- Discussant, Papers Presented for “Magazine, Newspaper, & Online Divisions,” AEJMC Southeast Colloquium, March 2013, Tampa
- 2012** Panelist, “Critiquing Communication in Digital Spaces: A Feminist Perspective,” Florida Communication Association, October 2012, Orlando
- Panelist, “Mad Women: Mothering & Careers,” Advertising Division and Commission on the Status of Women, AEJMC, August 2012, Chicago
- 2011** Panelist, “Plug in the Paper Incubator,” Session I: From Idea to Article, Organization for Research on Women and Communication (ORWAC), February 2011, Monterey, CA
- Panelist, “Troubleshooting Your Problem-Child Project,” Session II: From Idea to Article, Organization for Research on Women and Communication (ORWAC), February 2011, Monterey, CA

- 2010** Paper, "Teaching Diversity as Professional Excellence in Communication Careers," Organization for the Study of Communication, Language, and Gender (OSCLG), October 2010, St. Petersburg, FL
- 2009** Women's Caucus Representative: NCA Forum Town Hall on the Politics of NCA, November 2009, Chicago
- 2008** Panelist, Commission on the Status of Women Signature Panel: "Gender & AEJMC: Past, present and future," August 2008, Chicago
- 2007** Representative, NCA Women's Caucus: "AEJMC, ICA, ORWAC, OSCLG, & NCA: Setting an Agenda for a Women's Communication Alliance," Women's Caucus, NCA, November, 2007, Chicago
- Participant: "Womentoring IV" panel: Women's Caucus, NCA, November 2007, Chicago
- 2006** Representative, AEJMC Commission on the Status of Women: "AEJMC, ICA, ORWAC, OSCLG, & NCA: Forging a Historic Alliance and Agenda for Women in Communication," Women's Caucus, NCA, November, 2006, San Antonio
- Participant: "Womentoring III" panel: Women's Caucus, NCA, November 2006, San Antonio
- Panelist: "Feminists Teaching: Dialogues on Duplicity, Subversion, and Activism," Critical & Cultural Studies Division, AEJMC, August 2006, San Francisco
- 2005** Participant: "Womentoring II" panel: Women's Caucus, NCA, November 2005, Boston
- 2004** Participant: "Womentoring I: Generating and Mentoring Women's Academic Identities" panel, Women's Caucus, NCA, November 2004, Chicago
- Panelist: "The Convergence Conundrum: Where does Public Relations Fit?" Public Relations Division, SSCA, April 2004, Tampa
- Panelist: "Burke in Use at the University of South Florida," Burke Society, SSCA, April 2004, Tampa
- 2003** Panelist: "Doing/Teaching Feminist Theory within the Undergraduate College and University Setting," NCA, November 2003, Miami
- Panelist: "Instructional Strategies to Accommodate Student Resistance," NCA, November 2003, Miami
- Instructor: "Teaching Diversity," Advertising Division Pre-Convention Workshop, AEJMC, August 2003, Kansas City

## Academic Conference Service

- 2024** Panel Moderator: "Examining Sex & Gender in Pop Culture and Media." Thinking Sex Academic Conference, Department of Women's, Gender, & Sexuality Studies, March 2024, USF Tampa

- Panel Moderator: “Investigating Sex & Gender in Politics, Law, & Sport.” Thinking Sex Academic Conference, Department of Women’s, Gender, & Sexuality Studies, March 2024, USF Tampa
- 2019** Respondent: “Feminist Discourse in the Face of Discord.” Feminist & Women Studies Division, NCA, November 2019, Baltimore
- 2014** Chair, “Cultural Groups and Identity,” USF Interdisciplinary Conference on Forms of Conflict and Unrest, Graduate Student Association of Political Scientists, April 2014, Tampa
- 2013** Discussant, Advertising Division Scholar-to-Scholar Papers, “Products and People,” AEJMC, August 2013, Washington, D.C.
- Discussant, Papers Presented for “Magazine, Newspaper, & Online Divisions,” AEJMC Southeast Colloquium, March 2013, Tampa
- 2012** Respondent, “Top Papers” in Feminist & Women Studies Division, NCA, November 2012, Orlando
- 2008** Respondent, NCA Feminist & Women’s Studies Division: “UnConventional Women at Play: Technology & Sports,” November 2008, San Diego
- 2007** Respondent, NCA Feminist & Women’s Studies Division: “Feminist Organizing in Local, Global, and Online Organizational Contexts,” November 2007, Chicago
- Chair: “Plugging Kenneth Burke into Contemporary Discourses: Top Student Papers,” Burke Society, SSCA, April, 2007, Louisville
- 2006** Respondent: “(Re)Understanding Feminist Pedagogies,” Gender Division, SSCA, April 2006, Dallas
- Chair: “When Bad Things Happen with Good Communication,” Burke Society, SSCA, April 2006, Dallas
- 2005** Moderator: “When medicine fails: Advertising and healthy communities,” Advertising Division refereed research panel, AEJMC, August 2005, San Antonio
- Discussant: “Women & Perceptions of Power: Breaking the Gender Ties that Bind,” Commission on the Status of Women, AEJMC, August 2005, San Antonio
- Moderator: “Competitive Papers in Burkean Scholarship,” Burke Society, SSCA, April 2005, Baton Rouge
- 2004** Discussant: “Women & the Media” panel, Commission on the Status of Women. AEJMC, August 2004, Toronto
- Discussant: Advertising Division Poster Session, AEJMC, August 2004, Toronto
- Moderator: Professional Freedom & Responsibility Panel, Advertising Division, AEJMC, August 2004, Toronto
- 2003** Discussant: Advertising Division Poster Session, AEJMC, August 2003, Kansas City
- Respondent: “Feminist Issues in Popular Communication,” Popular Communication Division, SSCA, April 2003, Birmingham

- 2002** Discussant: Professional Freedom & Responsibility Panel, Advertising Division, AEJMC, August 2002, Miami
- Respondent: "Popular Communication in Film, Television and Music," Popular Communication Division, SSCA, April 2002, Winston-Salem
- 2001** Respondent: "Stepping Backwards: Conservative Patriarchal Ideology & Film," Mass Communication Division, NCA, November 2001, Atlanta
- Respondent: "Media Narratives in Our Lives," Mass Communication Division, SSCA, April 2001, Lexington
- 2000** Moderator: "Creating & Recreating Identity in the Classroom, Cosmetics, Social Systems, & Healthcare," Feminist & Women's Studies Division, NCA, November 2000, Seattle
- Moderator: "Cyberspace, Identity, and Power: The Culture of the Web," Cultural and Critical Studies Division, AEJMC, August 2000, Phoenix

## Honors & Awards

- 2016** Paper Honored: "From the *JAE* archives: Reprints of classic articles from the past 20 Years." Previously published essay was one of only four articles selected by past editors to appear in the *Journal of Advertising Education* 20<sup>th</sup> Anniversary Issue.
- 2008** Discretionary Award, University of South Florida, outstanding research productivity
- 2007** Top Feminist Scholar Award, Organization for Research on Women & Communication
- 2004** USF Provost's Recognition, Outstanding Mentor of Graduate Teaching Assistant
- 2003** Outstanding Achievement Empowering Students with Disabilities, USF Student Disability Services
- 2002** Top Faculty Paper, NCA Feminist & Women's Studies Division
- 2000** Top Student Paper, AEJMC Commission on the Status of Women
- 1999** USF Arthur P. Bochner Award for Outstanding Doctoral Studies Achievement
- Women's Leadership Development Award, American Association of Colleges for Teacher Education. Principal Author: USF Gender & Schooling Interest Group
- USF Provost's Commendation, Excellence in Graduate Assistant Teaching
- 1998** USF Provost's Commendation, Excellence in Graduate Assistant Teaching
- 1997** Academic Achievement Award, doctoral work, USF Department of Communication
- 1996** American Women in Radio & Television Scholarship, Hurricane Chapter, Tampa
- 1994** Kappa Tau Alpha National Mass Communications Honor Society

Arthur M. Sanderson Scholarship, USF School of Mass Communications

## Professional Development

|                      |  |
|----------------------|--|
| <b>Pedagogy</b>      | 2020: “Course Design Institute,” USF ATLE, December  |
| <b>Leadership</b>    | 2019: “Department Chairpersons Workshop,” Institute for Academic Leadership parts 1 & 2, May & October, Florida State University, Howey-in-the-Hills, FL |
| <b>DIEO</b>          | 2020, 2019, 2018, 2016, 2015: “Responsible Employee Training,” USF Title IX  |
| <b>HR</b>            | 2018: “Preventing Sexual Harassment on Campus,” USF Human Resources  |
| <b>Social Change</b> | 2018: “Theatre of the Oppressed: Strategies for Change” workshop, Finn Lefevre, USF Department of Women’s & Gender Studies                               |
| <b>Diversity</b>     | 2017: “UnDocuAlly,” UnDocumented Student Ally Training, USF Multicultural Affairs  |
| <b>Pedagogy</b>      | 2016: “Flipping the Classroom,” USF ATLE Summer Teaching Symposium   |
| <b>HR</b>            | 2013: “Managing Emotions Under Pressure,” CareerTrack/Park University Enterprises  |
| <b>Pedagogy</b>      | 2012: “TO 101: How to Teach Online,” Canvas Platform, USF University College   |
| <b>Diversity</b>     | 2010: “Safe Zone Ally,” certificate LGBT+, USF Multicultural Affairs   |
| <b>Journalism</b>    | 2010: “New Curriculum for a New Journalism,” fellowship, The Poynter Institute, St. Petersburg   |
| <b>Pedagogy</b>      | 1993-2010: Center for 21st Century Teaching Excellence, University of South Florida  |
| <b>Diversity</b>     | 2003: “Diversity in the Curriculum,” fellowship, The Poynter Institute, St. Petersburg   |
| <b>PR</b>            | 1991: Certificate, School of Extended Studies, University of South Florida, Tampa  |
| <b>Media</b>         | 1987: The Media School (Atlanta), Marketing & Media Education, New York  |

## Professional Service: Discipline

### Editorial

Editorial Board: *Journal of Advertising Education*, 2006-present  
 Editorial Board: *Journalism and Mass Communication Educator*, 2017-present  
 Editorial Board: *Journal of Public Relations Research*, 2018-present  
 Editorial Board: *Women & Language*, 2019-present  
 Editorial Board: *Journal of Research on Women and Gender*, 2014-2017  
 Editorial Board: *Western Journal of Communication*, 2014-17  
 Editorial Board: *Women’s Studies in Communication*, 2011-2013

### Ad Hoc Reviewing

(book) H. Sun, *Inclusive Digital Media Design for Global Users*. CRC/Taylor & Francis, 2022  
 (journal) *Journal of Research on Women and Gender*, 2019, 2021  
 (journal) *Journal of Public Relations Inquiry*, 2019, 2021, 2022  
 (journal) *Journalism & Mass Communication Quarterly*, 2017, 2018, 2019

(journal) *Journal of Public Relations Research*, 2018  
 (book) C. Armstrong & J. Mahone, *It's on Us'': Media & The Culture of Rape*, Palgrave, 2015  
 (book) R. Tong, *Feminist Thought*, 4<sup>th</sup> edition. Westview, 2014  
 (book) B. Barnett, *Media, Mothers, & Murder* (working title). Routledge, 2013, 2014  
 (journal) N. Eltantawy (Ed.) (2013). *Feminist Media Studies. Special Issue: Women & Media in the Middle East*, 13(5)  
 (book) C. Armstrong (Ed.) (2013). *Media Disparity: A Gender Battleground*. Lexington  
 (book) D. L. Altheide & C J. Schneider (2013, 2<sup>nd</sup> ed.). *Qualitative Media Analysis*. Sage  
 (journal) *Qualitative Communication Research*, 2012  
 (journal) *Western Journal of Communication*, 2002, 2004, 2012  
 (journal) *Women & Language*, 2011  
 (journal) *Journal of Magazine & New Media Research*, 2010  
 (journal) *Critical Studies in Media Communication*, 2005

## Elected & Appointed Offices

**AEJMC** Commission on the Status of Women: Judge, Awards Committee,  
 Lillian Lodge Kopenhaver Outstanding Junior Scholar Award, 2014, 2015  
 Advertising Division: Membership Chair, 2003-06

**NCA** Women's Caucus:  
 Past Chair/Francine Merritt Award Coordinator, 2007-08  
 Chair, 2006-07  
 First Vice Chair & Program Planner, 2005-06  
 Second Vice Chair & Secretary, 2004-05

Co-Founder & Co-Writer/Editor with Kristina Sheeler: *NCA Women's Voices: Newsletter of the Women's Caucus and Feminist & Women Studies Division*, 2004-08, 5 volumes

Women's Caucus Representative to the NCA Nominating Committee, 2007

Women's Caucus Representative to the NCA Legislative Assembly, 2007

SSCA Representative to the NCA Nominating Committee, 2005, 2006

Selection Committee: Francine Merritt Award for Outstanding Contributions to the Lives of Women in Communication, 2004

**SSCA** Kenneth Burke Society, Southern States Communication Association  
 Chair, 2007, 2008  
 Vice Chair & Program Planner, 2006, 2007  
 Secretary, 2004, 2005

SSCA Ad Hoc Committee on Electronic Submissions, 2006-07

SSCA Executive Council, 2005, 2006

Local Arrangements: SSCA Tampa Convention, 2004

## Professional Service

### USF Department of Women's, Gender, & Sexualities Studies

**Colloquium** Organizer, WGS Annual Feminist Research Colloquium, April, 2012, 2013, 2014, 2015, 2017, 2019, 2022

**Undergrad Dtr.** Interim, spring 2023-summer 2024

**Grad Dtr.** 2011-2018

**IRB** Dept. Backup Approver, USF Office of Research Integrity & Compliance, 2014-present

Dept. Approver, USF Office of Research Integrity & Compliance, 2011-13

**Committees** WGS 50<sup>th</sup> Anniversary Gala Planning Committee, 2022-23

Search Committee, WGS Assistant Instructor, 2022-23

WGS Diversity Committee, 2020-present

Faculty Evaluation Committee, Co-Chair, 2015-18, 2021-23

Search Committee, WGS Assistant Professor: 2021-22

Search Committee, WGS Visiting Instructor, 2021

Tenure & Promotion subcommittee of the Faculty Evaluation Committee, Chair, 2018, 2021.

Combined Faculty Committee: Department of Women's and Gender Studies Academic Program Review 2015-16

Search Committees, WGS Instructors, 2011-12, 2014, 2018

Search Committee Chair, WGS Assistant Professor, 2012-13

**Misc.** "Living Feminisms" Conference: Submission Reviewer & Programming Committee, October 2022

Event Organizer: "Muslim Alums, Living Our Feminist Lives," a Roundtable Discussion Honoring WGS' 50<sup>th</sup> Anniversary, Sponsored by UWAG, September 2022

Event Organizer: "WGS Alumni Panel Discussion: Navigating a Real-World Career with a WGS Worldview," March 2021

Event Organizer: "Difficult Dialogues about Race" with Keith Woods, Chief Diversity Officer at National Public Radio, WGS antiracism series, October 2020.

Co-organizer/presenter with M. Wendland, "Applying to Conferences," WGS, 2 workshops, 1 graduate and 1 undergraduate, October 2018

Panelist, WGS Women's History Month Roundtable: "Editing Feminist Anthologies," March 2018

WGS Seminar Organizer and Facilitator: How to Apply to Doctoral Programs, 2014

WGS table, USF Black Heritage Month Kick-off Celebration, 2014

## **USF Zimmerman School of Advertising & Mass Communications**

**Coordinator** Mass Communications basic course, MMC 2100 "Media Writing," 2005-11



|                   |   |
|-------------------|---|
| <b>Committees</b> | Graduate Committee, 2003-11   |
|                   | Tenure & Promotion Committee, 2007-11   |
|                   | Executive Committee, 2019-20 (ex officio), 2010-11, 2003-06   |
|                   | School Search Committee, School Director, 2008-09, 2009-10  |
|                   | Advertising Search Committee, 2008-09   |
|                   | Advertising Search Committee Chair: 2006-07   |
|                   | Curriculum Committee, 2006-007  |
|                   | Library Representative, 2004-05   |
|                   | Ad Hoc Convergence Committee, 2003-04   |
|                   | Undergraduate Committee, 2002-03  |
|                   | Graduate Student/Alumni Representative: Accreditation Self-Study Committee, 1999-2000 (Accrediting Council for Education in Journalism & Mass Communication)              |
|                   | Graduate Student Representative: Search Committee: School Director, 1994-95   |
| <b>Misc.</b>      | Coordinator: Brought “Digital Television Report” to the SMC (Lillian Dunlap and Andrew Thornhill), September 2007   |
|                   | Faculty Volunteer: “Advertising Campaigns” spring capstone course, competition team, American Advertising Federation National Student Advertising Competition, 2006, 2005 |
|                   | Editing: Alumni News, Newsletter, 1997  |
|                   | Media Relations: <i>Spectrum</i> undergraduate project, televised WUSF-TV 16, 1996  |

## University of South Florida

|                         |  |
|-------------------------|--|
| <b>Senate</b>           | USF Faculty Senate, Women’s & Gender Studies Representative, 2021-2024   |
| <b>Sr. Scholar</b>      | Senior Scholar Mentor, Sisters of the Academy Research Bootcamp, USF DIEO, May 2019  |
| <b>Research Sponsor</b> | Faculty Research Mentor for Visiting Scholar, USF Global Partnership Program & Carnegie “Building a New Generation of Academics in Africa” (BaNGA-Africa): Dr. Grace Diabah, University of Ghana, at USF spring 2018 |
| <b>Mentor</b>           | Faculty Mentor, College of Arts & Sciences Faculty Mentoring Program, 2016-2020  |
| <b>Committees</b>       | Intercampus Council, 2023-present  |
|                         | Committee on Faculty Issues, 2021-22   |
|                         | Tenure & Promotion Committee, School of Social Sciences, College of Arts & Sciences, 2017-19, 2019-2021  |

USF Contemporary Art Museum Collection Acquisition Committee, 2015-2018

Internal Review Committee: *USF Oracle*, 2011, 2017

Graduate Curriculum Committee, School of Social Sciences, College of Arts & Sciences, 2014-17

President's Title IX Advisory Committee:

Ex Officio, 2009-10, 2012-2015

Interim Chair, 2010-11, 2011-12

Chair, 2006-09

Faculty Representative, 2004-05

Cultural Competency Training, Virtual Cultural Competency Commons Curriculum Development Committee, USF Office of Multicultural Affairs, 2014

Diversity Committee, College of Arts & Sciences, 2010-2012

USF Athletics Council (ex officio): 2006-2009

Department of Women's & Gender Studies Futures Committee, appointed by the dean, College of Arts & Sciences, 2009-2010

Planning Committee Member: 2008 Women's Sports Symposium, NCAA Women's Basketball Final Four Tampa Community Initiative, USF Athletics.

USF Scholarship Oversight Committee: 2007-2008

USF Gender & Schooling Interest Group (GASIG): research, outreach, programming promoting diversity in education, 1997-2001

**Graduation** Marshal: 2011-18

**Presentations** Department Chair Panelist Aug. 2020: CAS New Chairs Orientation: Chat with Experienced Chairs

Instructor: "Everything You Ought to Know about Gender Equity," Cultural Competency Certificate Program Curriculum, USF Office of Multicultural Affairs: fall 2012, 2013

Panelist: Screening, *Miss Representation*, USF Women's Status Presidential Advisory Committee, February 2012

Guest Speaker: USF Women's Status Presidential Advisory Committee, November, 2008

Instructor: "Finding Your Active Teaching Style," New Faculty and New TA training seminar sessions, USF Center for 21<sup>st</sup> Century Teaching Excellence, August 2007, 2008

Nominator & Speaker: "USF President's Women's Leadership Awards": Nominated & spoke on behalf of recipient Barbara Sparks-McGlinchy, USF Senior Associate Director of Athletics, April 2008

Guest Speaker: "The Status of Women's Studies at USF," Grace Allen Room, Library, March 27, 2008

Moderator: U.S. Media and Arab Stereotypes, sponsored by the USF Arab American Student Association and Leadership, March 2003

Guest Speaker: USF Diversity Network. "Infusing Diversity throughout the Syllabus,"  
December 2003

Diversity Instructor: New faculty and TA training. Center for Teaching Enhancement,  
August 2003

**Miscellaneous** Volunteer: USF N.I.T.E. Walk: 2011-14

Participant: Feminist Philosophy Reading Group, Dr. Joanne Waugh, USF Department of  
Philosophy, summer 2012

Volunteer: "Advertising Campaigns" capstone class took on USF Women's Athletics as  
pro bono client to produce a communication plan, fall 2007

Participant: USF Diversity Summit, January 2007

Participant: "Storyweaving for Teachers," Spiderwoman Theater Group,  
Communication Department, January 2003

Research volunteer: communication audit and focus groups,  
USF Department of Women's Studies, 2003

Participant: Service Learning Seminar, USF Center for Teaching Enhancement, 2003

Participant: African-American Students' Views on Teaching & Learning at USF,  
USF Center for Teaching Enhancement, 2002

Participant: discussion group, strategies for teaching diversity and difficult courses,  
USF Center for Teaching Enhancement, 2002

Participant: Curriculum Progress: Reflecting the Latino Experience,  
USF Center for Teaching Enhancement, 2000

Coordinator: David Sadker Student Lecture and Faculty Workshop, USF, March, 2000  
Sponsors: USF Gender & Schooling Interest Group with University Lecture Series,  
College of Education, College of Arts & Sciences, Office of Diversity Initiatives,  
Center for Teaching Enhancement, Institute on Black Life, and departments of  
Africana Studies, Communication, and Women's Studies

Member: Dean's Gender Reading Group, USF College of Education, 2000

Coordinator: Myra Sadker Days, Gender & Schooling Interest Group, USF, March, 2000

Volunteer: Advertising production, USF Oracle student newspaper, fall semester, 1999

## Community

Panelist: Film screening and panel discussion of *Ingrid Goes West*. St. Petersburg  
Museum of Fine Arts, September 2018.

Judge: Teacher of the Year, Florida Scholastic Press Association, March 2011

Judge: ADDY Annual Advertising Awards, Suncoast Chapter of the American  
Advertising Federation, Hosted by Ringling College of Art + Design, Sarasota, FL,  
January 2011

Writing Coach/Guest Speaker: Media General, *Tampa Tribune*, TBO.com, Tampa, December 2010

Instructor: high school newspaper design, Florida Scholastic Press Association annual convention, Tampa, April 2007

Producer: “Gender Equality in Education” televised panel discussion, Education Channel 18, *Community Forum*, Tampa (GASIG project), March 2000

Communication Coordinator: The Compass Project Inc., education grants for women, Tampa; coordinated pro bono development of collateral material, 1991-93

PSA Campaign Coordinator: Drop-out Prevention Awareness, Hillsborough County Public Schools, Tampa, coordinated annual pro bono print and broadcast PSA campaign, 1990-93

Advertising Coordinator: business and education partnership, Greater Tampa Chamber of Commerce, coordinated production of pro bono collateral for program facilitating responsible employment of high school students, 1990-91

Committee: tourism promotion, Hillsborough, NC, Chamber of Commerce, 1988-89

Adult Reading Tutor: Raleigh, NC, Adult Literacy Council, 1983-84

## Student Committees

- ongoing** MA Thesis Chair: Emily Hernandez, USF Department of Women’s, Gender, & Sexuality Studies
- Dissertation Committee: Tiffany Edwards, USF Department of History
- Dissertation Committee: Berit Van Neste, USF Department of Educational Leadership, USF College of Education
- 2024** MA Internship Committee Chair: Maria Carrillo Gonzalez, “Contradictions & Feminism: Making Sense of the Feminist Life,” [Medium](#). USF Department of Women’s Gender, & Sexualities Studies
- Honors Thesis Chair: Madison Hall, *Bans off our Bathrooms: A Contextualized Analysis of HB 1521*, USF Honors College
- Dissertation Committee: Scottie Basham, *A School Leader’s Experiences with Ableism in an Educational System*, USF Department of Educational Leadership, College of Education
- 2023** Thesis Chair: Deborah Omontese, *Social Media and Women Empowerment in Nigeria: A Study of the #BreakTheBias Campaign on Facebook*, USF Department of Women’s & Gender Studies
- MA Internship Committee Chair: Isabella Del Hoyo, *Equality Florida: The Joy of Working for a Feminist Killjoy Organization*, USF Department of Women’s Gender, & Sexualities Studies

MA Portfolio Committee Chair: Raquel Serrano, USF Department of Women's & Gender Studies

MA Internship Committee: Tasnim Mahbuba Rahman, USF Department of Women's & Gender Studies

Honors Thesis Chair: Alisa Bakieva, USF Honors College

Dissertation Defense Chair: Karla Maddow, *Organizing Enduring Resilience: A Case Study of Cortez, Florida*, USF Department of English

**2022** Thesis Committee: Aimee Jones, *Hiding in Plain Sight*, USF Department of Art and Art History

Thesis Committee: Alisha Romano, *Transnational Perspectives on the #MeToo and Anti-Base Movements in Japan*, USF Department of Women's & Gender Studies

**2021** Thesis Committee: Zoe Knowles, *Criminalizing LGBTQ+ Jamaicans: Social, Legal, and Colonial Influences on Homophobic Policy*, USF Department of Women's & Gender Studies

**2020** MA Internship Committee Chair: Breanna Carter, USF Department of Women's & Gender Studies, *A Look Inside the Feminist Toolbox: Utilizing Feminist Thought Outside of Academia*

Thesis Committee: Fyn Asay, USF Department of Women's & Gender Studies, *Transfat Representation*

Dissertation Defense Chair: Antoine Hardy, USF Department of Communication, *When I Rhyme It's Sincerely Yours: Burkean Identification and Jay-Z's Black Sincerity Rhetoric in the Post Soul Era*

**2019** Thesis Committee: Elise Hummel, USFSP Master of Liberal Arts Department, *How We Experience Eating Disorders: An Interpretive Phenomenological Analysis*

Thesis Committee: Sunahtah Jones, USF Department of Women's & Gender Studies, *Ain't I a Woman, too? Toxic Femininity, Normalized Transphobia, and the Safety of Black Trans Women*

Thesis Committee: Leah Turner, USF Department of Women's & Gender Studies, *Roll Models: Fat Sexuality and Its Representations in Pornographic Imagery*

Chair of Dissertation Defense: Jennifer R. Bender Whalen, USF Department of Communication, *Widow Narratives on Film and in Memoirs: Exploring Formula Stories of Grief and Loss of Older Women after the Death of a Spouse*

**2018** Thesis Chair: Abby Schneller, USF Department of Women's & Gender Studies, *Penalizing Pregnancy: A Feminist Legal Studies Analysis of Purvi Patel's Criminalization*

MA Internship Committee Chair: Lindsay Firster, USF Department of Women's & Gender Studies, *Humanities for Everyone: Using Feminist Digital Humanities to Challenge, Create, and Connect Communities at the USF Humanities Institute*

MA Internship Committee Chair: Neylis Sanchez, USF Department of Women's & Gender Studies, *USF Safe Zone Ally Program, Office of Multicultural Affairs*

Thesis Committee: Jamie Lane, USF Department of Women's & Gender Studies,  
*Reproducing Intersex Trouble: An Analysis of the M.C. Case in the Media*

Thesis Committee: Megan Weideman, USF Department of Women's & Gender Studies,  
*A Queer and Crip Grotesque: Katherine Dunn's Geek Love*

Dissertation Committee: Raheleh Dayerizadeh, USF Department of International Affairs,  
*"Neither East nor West": Shia Women Negotiating Gender Norms in America.*

Dissertation Committee: Sarah "Katie" Cooper, USF Department of Sociology, *Breaking the Crass Ceiling? Exploring Narratives, Performances, and Audience Reception of Women's Stand-Up Comedy*

## 2017

Thesis Committee Chair: Aslı Aygüneş, USF Department of Women's & Gender Studies,  
*"Mothers like Us Think Differently": Mothers' Negotiations of Virginity in Contemporary Turkey*

Thesis Committee: Mary McKelvie, USF Department of Women's & Gender Studies,  
*Surveilling Hate/Obscuring Racism?: Hate Group Surveillance and the Southern Poverty Law Center's "Hate Map"*

Thesis Committee: Jessica Pinto, USF Department of Women's & Gender Studies,  
*Resistance from Within: Domestic Violence and Rape Crisis Centers that Serve Black/African American Populations*

Thesis Committee: Shannon Suddeth, USF Department of Women's & Gender Studies,  
*(Dis)Enchanted: (Re)constructing Love and Creating Community in the Once Upon a Time Queer Fandom*

MA Portfolio Committee: Rachel Preston, USF Department of Women's & Gender Studies

Thesis Committee: Manuel Ramirez, USF Department of Sociology, *Cosplay, Conventions, and Identity Construction*

Chair of Dissertation Defense: Kiersten Downs, Department of Anthropology,  
*"Beautifully Awful"—A Feminist Ethnography of U.S. Women Veterans' Experiences with Transition from Military Service*

## 2016

MA Internship Committee Chair: Jennie Reiken, USF Department of Women's & Gender Studies, *Selling the Economics of Equality: Modernizing the Florida Civil Rights Act of 1992*

MA Internship Committee Chair: Kelly Dyer, USF Department of Women's & Gender Studies, *Global Meets Local: The Convention on the Elimination of all Forms of Discrimination Against Women & the United Nations Association of Tampa Bay*

Thesis Committee: Kaeleen Kosmo, USF Department of Women's & Gender Studies,  
*Tough Guy, Sensitive Vas: Masculinity, Male Contraceptives, & the Sexual Division of Labor*

Chair of Dissertation Defense: Christine Wieseler, Department of Philosophy, *A Feminist Contestation of Ableist Assumptions: Implications for Biomedical Ethics, Disability Theory, and Phenomenology*

Chair of Dissertation Defense: Joanna Bartell, USF Department of Communication, *When the Map Ignores the Territory: An Examination of Gendered Language in Cancer Patient Information Literature*

**2015**

Thesis Committee Chair: Mary Dickman, USF Department of Women's & Gender Studies, *Let's Move! Biocitizens and the Fat Kids on the Block*

Thesis Committee Chair: Rakshinda Shah, USF Department of Women's & Gender Studies, *Interpretations of Educational Experiences of Women in Chitral, Pakistan*

Thesis Committee: Robert Bruce, USF Department of Communication, *Straight Benevolence: Preserving Heterosexual Authority and White Privilege*

Honors Thesis Committee Chair: Jenna Nixon, USF College of Arts & Sciences, *Women in Pharmacy: A Literature Review and A Proposal*

Chair of Dissertation Defense: Elaina Behounek, USF Department of Sociology, *Mediated Relationships: An Ethnography of Family Law Mediation*

**2014**

Thesis Committee: Kasie Holmes, USF Department of Women's & Gender Studies, *Herstorizing Baldness: Situating the Experiences of Women with Baldness from Skin and Hair Disorders*

MA Internship Committee Chair: Heather Kozar, USF Department of Women's & Gender Studies, *Facing the Future: Reinforcing the Mission of Pay It Forward Farms*

MA Internship Committee Chair: Samantha Heuwagen, USF Department of Women's & Gender Studies, *"A Blog is a Continuing Conversation": How I Learned to Blog and Use Social Media as a Feminist Activist*

Dissertation Committee: Amanda Firestone, USF Department of Communication, *"Is That What You Dream About? Being a Monster?": Bella Swan and the Construction of the Monstrous-Feminine in The Twilight Saga*

Thesis Committee: Aphrodite Kocieda, USF Department of Communication, *"We're Taking Slut Back": Analyzing Gender Politics in Chicago's Slutwalk March*

Honors Thesis Committee: Stephanie Long, USF College of Arts & Sciences, Department of Women's & Gender Studies, *The Comfort of Inclusion: Improving Sex Education in the United States*

Honors Thesis Committee: Vishu Pasham, USF College of Arts & Science, *Food-related Media as a Barometer of Current Gender Stereotypes and Practices*

**2013**

MA Internship Committee Chair: Rebecca Killik, USF Department of Women's & Gender Studies, *Reconciling Faith and Reproductive Justice: Forming a Student Organization for Spiritual Youth for Reproductive Freedom*

Thesis Committee: Heidi Kramer, USF Department of Women's & Gender Studies, *Monsters Under the Bed: An Analysis of Torture Scenes in Three Pixar Films*

Thesis Committee: Kristin Gay, USF Department of English, *Unbearable Weight, Unbearable Witness: The (Im)possibility of Witnessing Eating Disorders in Cyberspace*

Thesis Committee: Megan Wood, USF Department of Communication, *When Celebrity Women Tweet: Examining Authenticity, Empowerment, and Responsibility in the Surveillance of Celebrity Twitter*

**2012**

MA Internship Committee Chair: Brittany Taylor, USF Department of Women's & Gender Studies, *Reaching Out from Privilege: An Analysis of a Minority Outreach Program at Metro Wellness and Community Centers and Applications for Future Research*

Thesis Committee: Elaine Taylor, USF Department of Women's & Gender Studies, *A Woman's Interactive Guide to Self Discovery*

Dissertation Committee: Steve Schoen, USF Department of Communication, *The Rhetoric of Evidence in Recent Documentary Film and Video*

Dissertation Committee: Carly Gieseler, USF Department of Communication, *Performances of Gender and Sexuality in Extreme Sports*

Thesis Committee: Megan Pugh, USF Department of Communication  
*An Evolving Dyke-otomy: Lesbianism, Language, and Learning.*

**2011**

MA Internship Committee Chair: Kelly Wagner, USF Department of Women's & Gender Studies, *Using Art to Engage At-risk Girls at PACE Center for Girls.*

Thesis Committee: Allyson Calandro, USF School of Mass Communications  
*A Focus Group Study of Baby Boomers' and Older Adults' Interpretations of Fear Appeals in Health Care Reform Political Advertising*

Thesis Chair (through final work until removed because of changing departments from mass communications to women's and gender studies): Laura LeBeau, USF School of Mass Communications *USF's Coverage of Women's Athletics on the Internet: A Content Analysis*

Chair of Dissertation Defense: Emily Ryalls, USF Department of Communication  
*Girl Bullies*

Thesis Chair (through final work until removed because of changing departments from mass communications to women's and gender studies): Alicia Pack, USF School of Mass Communications *Athletic Website Representations of Collegiate Volleyball*

Thesis Committee: Emma Brown, USF School of Mass Communications  
*News Framing of the Supreme Court's Decision in Citizens United v. Federal Election Commission and the First Amendment*

Thesis Committee: Andrea Lypka, USF School of Mass Communications  
*Framing 10/12 and 3/11 in American and European News*

Chair of Dissertation Defense: Christine Grogan, USF Department of English  
*The Wound & the Voiceless: The Insidious Trauma of Father-Daughter Incest in Six American Texts*

Thesis Committee: Cherisse Rivera, USF School of Mass Communications  
*Public Perceptions of Organizational Culture and Organization-Public Relationships*

Honors Thesis Chair: Ashley Holloway, USF College of Fine Arts



*The Controversy of Human Photographic Manipulation in the Advertising and Magazine Industries and the Views of Female Art Studio Students.*

**2010**

Thesis Chair: Colleen Krepstekies, USF School of Mass Communications  
*News Media Representations of Women in the U.S. Military post September 11, 2001*

Thesis Committee: Jessica McDonald, USF School of Mass Communications  
*Consumer Responses to Stereotypical Versus Non-stereotypical Depictions of Women in Travel Advertising*

Chair of Dissertation Defense: Matthew Johnson, USF Department of Communication  
*An Ethnography of the Bay Area Renaissance Festival: Performing Community and Reconfiguring Gender*

**2009**

Thesis Chair: Rianna Lee Sing, USF School of Mass Communications  
*Social Network Web Sites and Intra-Organizational Relationships:  
Using Facebook to Build Employee Relationships at Serena Software*

Dissertation Committee: Gregory Smith, USF Department of Communication  
*Rhetorics of Fear, Deployment of Identity, and Metal Music Cultures*

Thesis Committee: Camille Roberts, USF School of Mass Communications  
*An Experimental Investigation into the Impact of Crisis Response Strategies on Relationship Quality and Corporate Credibility*

**2008**

Thesis Committee: Susannah Smith, USF School of Mass Communications  
*Exotic Pet Owners and TV Viewing*

Thesis Committee: Courtney Glass, USF Department of Political Science  
*Nationalism and Women as National Sports Heroes*

Chair of Dissertation Defense: Robert Gonzalez, USF Department of Communication  
*Collaborative Creativity on the Sets of Filmmaking*

Chair of Dissertation Defense: Angela Day, USF Department of Communication  
*The Role of Daughters in Family-Owned Businesses*

Thesis Chair: Jennifer Ford, USF School of Mass Communications  
*Representations of Women in Men's Magazine Advertising*

Thesis Committee: Michelle Keating, USF School of Mass Communications  
*MLB Franchises and their Minor League Players: Maintaining a Relationship on and off the Field.*

**2007**

Thesis Committee: Lorna Geggis, USF School of Mass Communications,  
*Interpretations of National Weather Service Hurricane Graphics*

Thesis Committee: Delia Jourde, USF School of Mass Communications  
*Public Relations Practices in Puerto Rico*

Dissertation Committee: Adi Thelen, USF Communication Department,  
*Enlightened Narratives: A Rhetorical and Therapeutic Recipe for Living with HIV and Dying of AIDS*

**2006**

Thesis Chair: Elizabeth McKenna, USF School of Mass Communications

*Audience Interpretations of the Representation of Women in Music Videos by Women Artists”*

Thesis Committee: Sung Taik Cha, USF School of Mass Communications  
*American Interpretations of Korean Film*

Chair of Dissertation Defense: Linda Vangelis, USF Department of Communication  
*Communicating Change: An Ethnography of Women’s Sensemaking on Hormone Replacement Therapies, Menopause, and the Women’s Health Initiative*

**2005**

Thesis Committee: Shani Jefferson, USF School of Mass Communications  
*Occupational Role Portrayals of African-American Women on Prime-Time Television*

Chair of Dissertation Defense: Shane Moreman, USF Communication Department  
*Performance of Latina/o-White Hybrid Identity*

**2004**

Dissertation Committee: Deborah Bowen, USF English Department,  
*Towards an E-critique Feminine: A Justification of the New Online Feminine Literary Tradition*

Dissertation Committee: Eric Shouse, USF Communication Department,  
*Working Class Standup Comics: Anonymous Celebrities in a Celebrity Culture*

Thesis Committee: Coby O’Brien, USF School of Mass Communications,  
*Brand/Cause Alliances in Advertising*

Thesis Committee: Kim Amendola, USF School of Mass Communications,  
*Identification & Measurement of Two Factors Affecting the Long-term Outcomes of Public Relations Programs: Public Image and Public Trust*