

Hospitality and Tourism Management

August 2024

Both SACSCOC Guidelines (Standard 6.2.a) and USF Policy (10-115) provide that faculty teaching graduate and post-baccalaureate course work must possess an earned doctorate/terminal degree in the discipline taught or a related discipline.

The College of Business holds separate accreditation from the Association to Advance Collegiate Schools of Business (AACSB). AACSB Standard 3, which addresses faculty qualifications, requires that faculty meet criteria for classification as Scholarly Academic, Practice Academic, Scholarly Practitioner, or Instructional Practitioner. Normally, a minimum of 40 percent of a school's faculty resources are SA and 90 percent are SA+PA+SP+IP at the global level (i.e., across the entire accredited unit) and in the disciplines defined by the school in alignment with degrees or majors. Schools that emphasize research master's and doctoral degree programs are expected to have higher percentages of SA faculty, maintain a strong focus on SA faculty, and place high emphasis on faculty who undertake scholarly activities to maintain SA status as consistent with their peer institutions and their mission.

School of Hospitality and Tourism Management Interpretation of SACSCOC Policies and Guidelines

Hospitality and tourism management is an inherently interdisciplinary field. As an area of study, hospitality and tourism management encompasses several areas such as hospitality, tourism, culinary arts, food science, parks and recreation, leisure and sport management, sustainability, business, education with a focus on hospitality and tourism management, information technology, marketing, business administration, psychology, anthropology, and other closely related areas. The goal is to provide coursework and research coverage drawn from a multidisciplinary continuum of academic areas listed in this document.

Faculty recruitment for positions within the School of Hospitality and Tourism Management (SHTM) are conducted while considering their academic background in one or more of these fields to facilitate this interdisciplinary approach to our curricula and, as a result, current faculty have doctoral degrees in many interrelated disciplines as described above. SHTM's strategy for hiring new faculty members focuses on various factors, including academic preparation, existing research record, research potential, professional experience and network, and fit with the SHTM's strategic goals and values.

Faculty teaching undergraduate courses must have a master's degree in hospitality and tourism or the related fields cited in this document from an accredited institution with 18 credit hours of graduate work in their field. In exceptional cases, significant experience (a management/executive position characterized by substantial authority and responsibility) in the field in the profit or not-for-profit sector may substitute for 18 graduate hours in the field; however, master's degree or equivalent is required.

To teach at the graduate level, SHTM faculty must hold a Ph.D. in hospitality and tourism or the related fields cited in this document from an accredited institution. Only faculty with terminal degrees will teach at the graduate level. In exceptional cases, significant relevant experience (a management/executive position characterized by substantial authority and responsibility) in the field may substitute for terminal degree academic preparation. All exceptions are subject to approval by the faculty and then the Muma College of Business Dean's office on a case-by-case basis. Such approvals from the SHTM faculty can be obtained electronically through an electronic voting system.