

EARN A BACHELOR'S DEGREE IN

# Information Assurance and Cybersecurity Management

Potential career paths include: cybersecurity specialist, cybersecurity analyst, cybersecurity manager, security auditor, penetration and vulnerability tester, incident and intrusion analyst, and cybercrime analyst.

## Why Study Information Assurance and Cybersecurity Management at USF?

### Bridge Technical and Business Expertise

This program prepares students for the high demand of cybersecurity professionals with both technical and business expertise to secure assets, implement risk-based approaches, and enhance organizational cybersecurity. Students will be trained to communicate, anticipate threats, ensure compliance, and develop policies aligned with business processes.

### Learn to speak the C-suite language

This degree equips professionals to bridge the communication gap between cybersecurity teams and executives by translating technical risks into business terms. Graduates will be prepared to help organizations manage cyber risks effectively by aligning cybersecurity strategy with business objectives.

### Employment Opportunities

The job market is burgeoning in cybersecurity and information assurance. For information on career paths and an interactive heat map showing cybersecurity job demand and supply by state and metro area, visit CyberSeek at [cyberseek.org/heatmap.html](http://cyberseek.org/heatmap.html), a project supported by the National Initiative for Cybersecurity Education (NICE).



UNIVERSITY of  
**SOUTH FLORIDA**  
Muma College of Business



For more info, visit [usf.to/cybersecurity](http://usf.to/cybersecurity)

# What sets the Muma College of Business apart?

**Power-skills certified.** Hard skills can get you hired, but you'll need strong skills in communications, time management and building relationships to lead. USF's Bellini Center for Talent Development integrates employer-led workshops into your core business courses, so you can graduate with a certificate in these skills. To learn more, visit [usf.to/BusinessTalent](https://usf.to/BusinessTalent).

**Find your people.** Enjoy the advantages of a large university, while belonging to your own tight-knit community within the college through student organizations and special programs for business students.

- Freshmen starting in the fall become a part of the **Bulls Business Network** with early admission to the business college with special registration and advising opportunities. These students may also join one of our living-learning residence hall programs, the **Bulls Business Community** or the **Zimmerman Advertising Program**. All Zimmerman Advertising Program students study abroad and have the opportunity to earn a master's degree with one additional year. Visit [usf.to/bbn](https://usf.to/bbn) for additional details.
- USF is home to the state's first and only **Business Honors Program**, affiliated with the Judy Genshaft Honors College, which blends rigorous coursework and research activities with special residential, service, international and applied learning activities. Participants live on either the St. Petersburg or Tampa campus for one year and must meet additional admission requirements upon entering as a freshman. Learn more at [usf.to/bhp](https://usf.to/bhp).
- **The Corporate Mentor Program**, based on the Tampa campus, pairs first-generation college students with a mentor who shares tips and guidance for a smooth transition from student to professional life. Students meet monthly with a management-level professional for first-hand insight into the corporate world, and become eligible for over \$100,000 in scholarships awarded each year. Visit [usf.to/cmp](https://usf.to/cmp) for more information.

LEARN MORE [usf.to/MumaUndergrad](https://usf.to/MumaUndergrad)



## Admission Requirements

The Muma College of Business has additional admission requirements to enroll in major level courses. Students interested in pursuing a degree in majors offered by the Muma College of Business must complete the required state-mandated prerequisites listed at [usf.to/MumaUndergrad](https://usf.to/MumaUndergrad).

## How to Apply

Apply early! Admissions decisions are made on a rolling basis beginning in late fall as applications are completed and all supporting documents are received. You may apply as early as August of your high school senior year. Freshman applications are considered for the spring, summer and fall semesters. Apply online at [usf.edu/admissions](https://usf.edu/admissions).

## Financial Aid

With more than 175 different scholarships available exclusively for business majors, the USF Muma College of Business is proud to award over \$1 million in scholarships each year. For more information, visit [usf.to/financialaid](https://usf.to/financialaid). For additional financial aid options, visit the USF office of Financial Aid website at [usf.edu/financialaid](https://usf.edu/financialaid).

APPLY TODAY [usf.edu/admissions](https://usf.edu/admissions)