

EARN A BACHELOR'S DEGREE IN

# Management

Excelling in management, leadership, and communication are the keys to thriving in any professional environment. Managers are experts, honed through education and experience, capable of steering any organization toward success.

Managers solve problems, implement innovative ideas, and inspire teams. Few careers offer such a dynamic blend of challenges and opportunities.



## Why Study Management at USF?

### The Big Picture

As a management major, you will explore topics such as leadership, ethics, human resources, cultural differences, organizational behavior, negotiation, and sustainability. Your education will equip you with a comprehensive understanding that spans all functional areas of business — from marketing and finance to IT and strategy.

### Pathways Tailored to Your Passions

Management at USF offers five distinct pathways. You can specialize by choosing one of the following concentrations, customizing your degree to your career aspirations:

- Human Resources
- Organizational Leadership
- Project Management
- Aging Services

Alternatively, you can opt for a General Management major by selecting varied electives to suit your interests.



UNIVERSITY of  
**SOUTH FLORIDA**  
Muma College of Business



For more info, visit [usf.to/management](https://usf.to/management)

# What sets the Muma College of Business apart?

**Power-skills certified.** Hard skills can get you hired, but you'll need strong skills in communications, time management and building relationships to lead. USF's Bellini Center for Talent Development integrates employer-led workshops into your core business courses, so you can graduate with a certificate in these skills. To learn more, visit [usf.to/BusinessTalent](https://usf.to/BusinessTalent).

**Find your people.** Enjoy the advantages of a large university, while belonging to your own tight-knit community within the college through student organizations and special programs for business students.

- Freshmen starting in the fall become a part of the **Bulls Business Network** with early admission to the business college with special registration and advising opportunities. These students may also join one of our living-learning residence hall programs, the **Bulls Business Community** or the **Zimmerman Advertising Program**. All Zimmerman Advertising Program students study abroad and have the opportunity to earn a master's degree with one additional year. Visit [usf.to/bbn](https://usf.to/bbn) for additional details.
- USF is home to the state's first and only **Business Honors Program**, affiliated with the Judy Genshaft Honors College, which blends rigorous coursework and research activities with special residential, service, international and applied learning activities. Participants live on either the St. Petersburg or Tampa campus for one year and must meet additional admission requirements upon entering as a freshman. Learn more at [usf.to/bhp](https://usf.to/bhp).
- **The Corporate Mentor Program**, based on the Tampa campus, pairs first-generation college students with a mentor who shares tips and guidance for a smooth transition from student to professional life. Students meet monthly with a management-level professional for first-hand insight into the corporate world, and become eligible for over \$100,000 in scholarships awarded each year. Visit [usf.to/cmp](https://usf.to/cmp) for more information.

LEARN MORE [usf.to/MumaUndergrad](https://usf.to/MumaUndergrad)



## Admission Requirements

The Muma College of Business has additional admission requirements to enroll in major level courses. Students interested in pursuing a degree in majors offered by the Muma College of Business must complete the required state-mandated prerequisites listed at [usf.to/MumaUndergrad](https://usf.to/MumaUndergrad).

## How to Apply

Apply early! Admissions decisions are made on a rolling basis beginning in late fall as applications are completed and all supporting documents are received. You may apply as early as August of your high school senior year. Freshman applications are considered for the spring, summer and fall semesters. Apply online at [usf.edu/admissions](https://usf.edu/admissions).

## Financial Aid

With more than 175 different scholarships available exclusively for business majors, the USF Muma College of Business is proud to award over \$1 million in scholarships each year. For more information, visit [usf.to/financialaid](https://usf.to/financialaid). For additional financial aid options, visit the USF office of Financial Aid website at [usf.edu/financialaid](https://usf.edu/financialaid).

APPLY TODAY [usf.edu/admissions](https://usf.edu/admissions)