

USF Health Care

New:		Revised	: ⊠	Supersedes:	07/15/2	20
Policy Name:		Photography, Videos, and Audio Recordings by Patients or Guests				
Respoi	nsible	e Office:	Privac	y & Healthcare Ci	vil Rights	Compliance Program (PHCR)
Submi	tted I	Ву:	Barba	ra Wolodzko	Title:	Privacy officer

Review/Approvals:	Committee Name and/or CEO Name:	Date Approved:
Oversight Committee (if applicable):		
Sr. Assoc. Vice President, USF Health	Renee Dubault	
Chief Operating Officer, USF Health		
CEO, UMSA		
USFHC Finance, EMC or CLB (if		
applicable):		

OBJECTIVES AND PURPOSES

To protect the privacy of all patients, guests, and workforce members within the USF Health clinical areas from unauthorized photography, videos and audio recordings by patients or guests. See 45 CFR §164.510.

STATEMENT OF INTERNAL GUIDELINES

USF Health is committed to protecting the privacy of its patients and of their protected health information (PHI), and for protecting the privacy of its workforce members and guests. To support that commitment, USF Health does not generally permit patients, individuals accompanying patients, or other visitors to take photographs, videotapes or audiotapes of themselves or others within USF Health clinical areas, including patient care areas, hallways and waiting rooms unless required by law.

However, upon request by a patient or guest to record during a treatment visit, a treating provider may exercise his or her sole professional judgment to grant or deny permission. If permission by the treating provider is granted, precaution will be taken however so as no other patient, guest or workforce member is photographed, videotaped or audio recorded without his or her express permission and that no PHI of another patient is captured.

AREAS OF RESPONSIBILITY FOR IMPLEMENTATION

- Patients, individuals accompanying patients, or other visitors are not permitted to take photographs, videos or audio recordings of themselves, their family members, guests, workforce members or treating providers in any waiting area or clinical treatment area without the express permission of the treating provider. A patient, family member or guest may request the treating provider to grant permission to record a treatment visit which the treating provider may grant or deny based solely on his or her professional judgment. If the provider, in his or her sole professional judgment, grants permission to record a treatment visit, such permission should be reflected in the medical record.
- 2. News media requesting authorization for photographing, videotaping, or audiotaping, must coordinate any request through the USF Office of University Communications and Marketing.

RESPONSIBLE OFFICE - The preceding was developed by USF Health Privacy & Healthcare Civil Rights Compliance Program (PHCR). Any questions or concerns should be directed to PHCR at privacy@usf.edu or (813) 974-2222.

Prior approval: Revised for name change and contact updates 02/27/24, Practice Leadership Team and USFGH CEO Mark Moseley 07/15/20, COO 07/12/16, AVP of QSR 07/06/16, and reviewed by USF Health PSAC 12/15/15