



# FREE VIRTUAL WORKSHOP SERIES

Program Evaluation and Scale  
Development: Insights from Development  
of ITMASEQ

Monday, November 25th, 2024 // 8:00–9:00 a.m. EST



**Presented by:**  
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Evaluation and scale development are integral to research and practice, particularly in fields such as education, psychology, and social sciences. Together, they form a systematic approach to measuring and understanding key constructs and program outcomes. This presentation will highlight the relationship between program evaluation and scale development, using ITMASEQ as an example.



For access to this virtual workshop, please contact  
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**Call for Workshop Proposals:**

We are seeking presenters on a broad array of topics at the national and international levels.

