

# CONVERSATION WITH A FOUNDER

## Speaker Series

**USF Sarasota-Manatee**

## Pete Petersen '15

**Entrepreneur, Advisor and Investor**

Join us for an exclusive talk with successful exited entrepreneur Pete Petersen. Pete is a former CEO and Managing Partner of Dealers United, a social advertising *un-agency* for the automotive industry. He also co-founded BuyerBridge, a platform helping businesses manage, deploy, and scale advertising campaigns. Hear Pete's story and be inspired by his journey and success. Secure your spot today!

**Thursday, September 26**

4:45 p.m. Reception

5:45 p.m. Fireside Chat

USF Sarasota-Manatee Selby Auditorium

**LIMITED TICKETS AT  
[USF.TO/PETE-PETERSEN](https://usf.to/pete-petersen)**



**Featuring Q&A with  
Allen Clary**



**Executive Director  
University of South Florida  
Nault Center for Entrepreneurship**

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