

EARN A BACHELOR DEGREE OR MINOR IN

Entrepreneurship and Innovation

An entrepreneurship degree from USF equips professionals with the skills to launch businesses or excel in corporations, nonprofits, and start-ups through training in analytical thinking, creativity, leadership, and strategy.



Why Study Entrepreneurship and Innovation at USF?

Real World Experience

Muma College of Business students have ample opportunity to participate in several annual, innovation-related competitions including the USF HUSTLE Entrepreneurship competition, the USF Team Startup Challenge, the AI Entrepreneurship Challenge, the Daveler Entrepreneurship program, the USF Real Estate Entrepreneurship competition, the USF Business Model competition and others.

The Center

USF's Nault Center for Entrepreneurship continues to be ranked nationally year after year. The Princeton Review and Entrepreneur Magazine have ranked the center's undergraduate program within the top 30 programs in the U.S. every year since 2023. Beginning your journey as an entrepreneur in the center's undergraduate program is just the beginning of your experience with faculty experts and practicing entrepreneurs.



UNIVERSITY of
SOUTH FLORIDA
Muma College of Business



For more info, visit usf.to/entrepreneurship

Enjoy the advantages of a large university, while belonging to your own tight-knit community within the college through student organizations and special programs for business students. Learn more at usf.to/bbn.



MAJOR IN ENTREPRENEURSHIP

Major Core Courses: (4 courses; 12 credit hours)

- ENT 3004 - Principles of Entrepreneurship (3 credits)
- ENT 3613 - Creativity and Innovation in Entrepreneurial Firms (3 credits)
- ENT 4244 - Scalability in Entrepreneurial Firms (3 credits)
- ENT 4424 - Fundamentals of Venture Capital and Private Equity (3 credits)

Major (Restricted) Elective: (3 courses; 9 credit hours)

- ENT 4024 - Small Business Management - Entrepreneurship (3 credits)
- ENT 4214 - Entrepreneurial Leadership (3 credits)
- ENT 4803 - Sustainable Entrepreneurship (3 credits)
- ENT 4940 - Internship in Entrepreneurship (3 credits)
- ENT 4945 - Student Consulting in High Growth Ventures (3 credits)
- ENT 4933 - Special Topics in Entrepreneurship (3 credits)

MINOR IN ENTREPRENEURSHIP

Entrepreneurship and Innovation concentration for Marketing majors (12 credits)

- Required courses (9 credits):
 - ENT 3613 Creativity and Innovation in Entrepreneurial Firms
 - ENT 4014 New Venture Formation
 - MAR 3400 Professional Selling
- Electives (select 3 credits):
 - ENT 4244 Scalability in Entrepreneurship Firms OR ENT 4424 Venture Capital & Private Equity
 - ENT 4940 Marketing Internship/Practicum
 - MAR 4503 Buyer Behavior

Entrepreneurship and Innovation Minor for Business and Industrial Engineering Majors (12 credits)

- Required courses (9 credits):
 - ENT 3613 Creativity and Innovation in Entrepreneurial Firms OR EIN 4200 Creativity in Technology
 - ENT 4014 New Venture Formation
 - ENT 4424 Venture Capital & Private Equity OR ENT 4244 Scalability in Entrepreneurship Firms
- Electives (select 3 credits): Any upper level Entrepreneurship courses with an ENT prefix (excluding ENT 3033 and ENT 3004)

Entrepreneurship and Innovation Minor for Non-Business and Non-Industrial Engineering Majors (12 credits)

- Required courses (9 credits):
 - ENT 3003 Principles of Business in Entrepreneurship
 - ENT 3613 Creativity and Innovation in Entrepreneurial Firms OR EIN 4200 Creativity in Technology
 - ENT 4014 New Venture Formation
- Electives (select 3 credits): ENT 4424 Venture Capital & Private Equity OR ENT 4244 Scalability in Entrepreneurship Firms



Admission Requirements

The Muma College of Business has additional admission requirements to enroll in major level courses. Students interested in pursuing a degree in majors offered by the Muma College of Business must complete the required state-mandated prerequisites listed at usf.to/MumaUndergrad.

How to Apply

Apply early! Admissions decisions are made on a rolling basis beginning in late fall as applications are completed and all supporting documents are received. You may apply as early as August of your high school senior year. Freshman applications are considered for the spring, summer and fall semesters. Apply online at usf.edu/admissions.

Financial Aid

With more than 175 different scholarships available exclusively for business majors, the USF Muma College of Business is proud to award over \$1 million in scholarships each year. For more information, visit usf.to/finaid. For additional financial aid options, visit the USF office of Financial Aid website at usf.edu/finaid.

LEARN MORE usf.to/MumaUndergrad

APPLY TODAY usf.edu/admissions