

UNIVERSITY OF SOUTH FLORIDA
General Education Council (GEC)
Minutes of November 3, 2014

Present: Scott Rimbey (chair), Maryellen Allen (LIB), Ross Andel (CBCS), Brendan Cook (CAS), Katherine Davis (COB), Sara Green (CAS), Hunt Hawkins (CAS), Chung Seop Jeong (COENG), Pat Jones (COEDU), Matt Knight (LIB), Leslie Lockett (CON), Mariam Manzur-Leiva (CAS), David Payne (CAS), Stephan Schindler (CAS)

Absent: Dan Belgrad (CAS), Robert Lawrence (CoTA), Francis Ntumngia (COPH)

Guests/Ex Officio/

Resource Staff: Karla Davis-Salazar (UGS; Past Chair), Cynthia DeLuca (InEd), Elizabeth Garland (InEd), Jessica Lauther (UGS), Arnie Mejias (HON), Janet Moore (UGS), Sue RiCharde (UGS), Bob Sullins (UGS Dean), Kevin Yee (ATLE)

1. **Welcome and Announcements:** The meeting was called to order at 3:00 pm. Chair Scott Rimbey introduced two new council members present, Matt Knight, and Leslie Lockett.
2. **Approval of Minutes:** The minutes from the October 20, 2014 meeting were approved with 2 abstentions.
3. **Old Business**
 - a. **Continued Discussion: Capstone Courses**
 - The GEC Chair will forward the proposed new Capstone definitions (developed by the subcommittee) to the council for review at the next meeting.
4. **New Business**
 - a. **Discussion: Online General Education Courses**
5. **Dean Sullins (UGS), Cynthia DeLuca (Innovative Education), and Elizabeth Garland (Innovative Education) led a discussion regarding Pearson's and Innovative Education's involvement in creating online general education courses for USF; a few highlights follow:**
 - a. All SUS institutions are strongly encouraged to place the state-mandated general education courses online. Dean Sullins explained that the Provost wants to make all general education courses available online in order to retain our students and remain competitive in the SUS. He said that Innovative Education is capable of producing top-rate course conversions.
 - b. The Innovative Education (InEd) team assured the council members that they work directly with faculty in converting courses to online formats (purchasing any tools necessary), while maintaining the integrity of the critical thinking and inquiry-based learning dimensions. They also provide on-going faculty support, and give back 10% of the course's earnings to the college.
 - c. If a department were to use Pearson to create an online course, it would still need to be vetted by Innovative Education for SACS accreditation purposes. Students will be charged an e-textbook/access code to the online course from Pearson. This would replace the necessity to purchase a hardcopy textbook. This may actually be an affordable alternative for the student. The DL fee will be assessed as is the current policy here at USF.
 - d. Pearson has a library of resources that they make available. The material is developed specifically for the discipline with a number of approaches in some disciplines. They create the resources based on the demand by faculty across the nation. The advantage to using InEd to convert USF courses is their ability to individualize each online course to its faculty; however, the level of faculty effort may justify the use of a more standardized content (especially in high enrolled lower level courses). Therefore, it may be optimal to use a publisher/InEd blended approach. In this approach, InEd could assist in providing a quality experience for the student by weaving that content around the faculty's unique take on teaching the course. As well, they could assist in insuring the courses incorporate the FKL and QEP dimensions

- e. There were questions as to how USF will handle the huge increase in demand for online courses, logistically, financially, etc. Chair Scott Rimbey will present the GEC's questions to the Provost.
- f. There were questions about whether there are university policies and/or regulations in place yet, regarding who can do online course conversions for USF. It was suggested that the Office of the General Counsel be consulted before using an outside vendor.
- g. Innovative Education follows university guidelines regarding Intellectual Property, specifically, USF Regulation #USF12.003, Inventions and Works, found here: <http://rptest.fastmail.usf.edu/policies-and-procedures/pdfs/policy-0-300.pdf>. Essentially, works developed by faculty are owned by USF, not IE.
- h. Concerns were raised about the logistics of grading and assessment of online writing courses with hundreds of students.
- i. There was discussion about online proctoring services; InEd is currently piloting a possible vendor.

6. Recertifications

- a. Under Review (new)
- b. Under Review (previously tabled)
 - BSC 1020 The Biology of Humans (CANL: INL, SCP) **APPROVED**
 - EIN 4891 Capstone Design (CPST: SCP) **APPROVED pending changes**
 - ENC 3246 Communications for Engineers (WRIN: WLS; Gordon Rule Communication) **TABLED**
 - PHI 2101 Introduction to Formal Logic (CAQR: QUL, SCP; Gordon Rule Computation) **TABLED**
 - RUT 3111 20th Century Russian Literature in English (CPST/WRIN: ETP, WLS; Gordon Rule Communication) **To be returned**
- c. Under Review – NEW review teams were assigned for:
 - AMS 4804 Major Ideas in America (CPST: CPE)
 - EGN 3835 Globalization and Technology (CAGC: GLC, HHCP)
- d. Review Teams were assigned for:
 - GEY 4635 Business Management in an Aging Society (CPST: IRD)

7. New Course Proposals

- a. Under Review (previously tabled)
 - CIS 4935 Senior Project for Information Technology (CPST: SCP) **TABLED**
- b. Review Teams were assigned for:
 - ARC 4385 Made in Italy: Italian Design and Interdisciplinary Coherence (WRIN: CPE; Gordon Rule Communication)

The meeting was adjourned at 4:30 p.m. The next GEC meeting is scheduled for November 17, 2014 (SVC 5012 at 3pm).