## UNIVERSITY OF SOUTH FLORIDA

# Undergraduate Council Minutes of September 14<sup>th</sup>, 2009

Present: Michael LeVan (Chair), Sherman Dorn, Garnet Butchart, Ken Christensen, Laura Gonzalez,

Jay Coble, Kay Perrin, Karla Davis-Salazar, Sarah Niewold, Chad Michaels

Absent:

Guests/Ex Officio: Janet Moore (UGS), Tony Embry (Registrar), Michael Kanning (UGS), Jeffrey Ryan (Geology), Jay Friedlander (Mass Comm.), Jackie Nelson (COB), Laura Runge (English),

Miriam Stamps (COB)

The meeting was called to order at 3:04 pm

- 1. The minutes of August 24<sup>th</sup>, 2009 were approved with minor changes.
- 2. Announcements
- 3. New course/curriculum proposals
  - a) New Course Proposals
    - <u>COM3600 Cultural Studies and Communication</u> Application of theories and methods of Cultural Studies to communication research. Emphasis on critical analysis of processes by which culture is produced, circulated, and negotiated. Majors only; nonmajors by permit only. May not be repeated for credit. Course was **approved** with minor changes to syllabus.
    - <u>ENC3414 New Media</u> This class will examine, analyze, and utilize new media employed by professional communicators. Students will learn some of the most recent technologies, including Podcasting, Video, Animation, and Single Sourcing. It is not repeatable nor restricted. Course was **tabled** until reviewer concerns are addressed by the proposer.
    - <u>ENC4218 Visual Rhetoric</u> The course concerns the study and production of visual rhetoric with special emphasis on print and digital document design and technical graphics. It is not restricted nor repeatable. Course was **tabled** until reviewer concerns are addressed by the proposer.
    - ENL3016 Studies in 17<sup>th</sup> and 18<sup>th</sup> Century British Literature This is a topics course focusing on British Literature primarily of the years 1600-1800. It satisfies a historical distribution requirement for the English major, literature track, and may be taken more than once for up to 6 credits. Course was **approved** with minor changes to syllabus.
    - ENL3017 Studies in 19<sup>th</sup> Century British Literature This is a topics course focusing on British Literature primarily of the years 1800-1900. It satisfies a historical distribution requirement for the English major, literature track, and may be taken more than once for credit. Course was **approved** with minor changes to syllabus.
    - <u>ENL3026 Studies in 20<sup>th</sup> Century Literature</u> This is a topics course focusing on Twentieth-Century Literature (British; American; and/or World). It satisfies a historical distribution requirement for the English major, literature track, and may be taken more than once for credit. Course was **approved** with minor changes to syllabus.
    - <u>LAE4332 Traditional English Grammar for Teachers</u> Prepares teachers to teach secondary English with an interactive approach to grammar instruction in which students learn, not only the basic elements of English grammar, but also pertinent and engaging classroom activities for teaching grammar. Course was **tabled** until proposer can be reached.
    - <u>LAE4337 Teaching Reading in Secondary English Curriculum</u> Analysis of the reading process; introduction to diagnosis of reading abilities; reading and study skill strategies to increase student achievement in reading. Course was **tabled** until proposer can be reached.
    - <u>MAN4631 Global Perspectives and Management Choices</u> Capstone course for IB major. Integrates business core, International business, concentration, area studies & required

overseas experience information. Synthesizes theoretical and practical aspects of doing business in an increasingly global environment. Course was **approved** with minor changes to syllabus.

- <u>MUL3600 Vocal Literature</u> Open to all USF undergraduate vocal performance majors that have completed four terms of vocal study with a passing grade. Other students may petition to enroll with the approval of the instructor. Provides a survey of standard vocal literature. Course was **approved**.
- <u>MVV3601 Vocal Pedagogy</u> Open to USF undergraduate vocal performance majors that have completed four terms of vocal study (passing grade). Other students may petition to enroll with the approval of the instructor. Covers the fundamental principles of the teaching of singing. Course was **approved**.

## b) Substantive Change proposals

- HUM3466 Latin American Civilization: Modern Latin America change was **approved** pending minor changes.
- c) Minor/Certificate/Track/Concentration Changes
  - Geology major changes Approved
  - International Business Major changes Approved
  - Advertising major Reassigned for review at next meeting.

#### 4. Old Business

#### New Business

- Representatives from the College of Business spoke about the proposed new Advertising
  major and its relationship to the already existing Advertising concentration available under the
  Mass Communications degree program. Concurrence from Mass Communications was
  granted and it was claimed that the addition of this program will be beneficial to both
  departments. The program will be reviewed at the next meeting.
- LeVan discussed with the council whether or not changes in delivery method from in-person to
  online constitutes a substantive change. SCNS does not consider such a change as
  substantive. It was decided that the council should work on producing a "best practices"
  document to help faculty in moving to on-line delivery. The Council on Technologies for
  Instruction and Research should be consulted for help on this matter, as they have already
  done work on this issue.

#### 6. Policy Changes

a) Choice of Catalog policy additions – This change in policy would allow Former Students Returning to remain with their original catalog year if they have 12 credits hours or less remaining to meet graduation requirements. A vote on this change was **tabled** so that **c**oncerns from departments whose degrees include time-sensitive material could be addressed.

## 7. Consent Agenda

- Non-substantive proposals for CEG4850, CES4750, CGN4122, CLT3370, CLT3501, and CWR4812 were approved.
- 8. New Course Proposals for Assignment
  - a) CLT3510 Fictional Rome (Davis-Salazar)
  - b) GRW3102 Survey of Greek Literature: Plato's Republic (Davis-Salazar)
  - c) HUM4260 Genres and Media (Butchart)

The next meeting will be September 28<sup>th</sup>, 2009. The meeting was adjourned at 4:57 pm.