UNIVERSITY OF SOUTH FLORIDA
Undergraduate Council
Agenda for January 13, 2025, 3:00 p.m.
Adriana Uruena-Agnes, Chair

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[+1813-694-2079](#) United States, Tampa (Toll)
Phone Conference ID: 920 207 484#

1. Welcome and Announcements
2. Approval of November 25, 2024 Undergraduate Council Meeting Minutes
3. Informational Items

1. Quality Enhancement Plan – Addye Buckley-Burnell
2. Program Discontinues **(eff. 25-26)**:
   a. Exercise Science B.S.
   b. Marketing B.S.
   c. Marketing B.S., with Digital Marketing Concentration
   d. Marketing B.S., with Entrepreneurship Concentration
   e. Marketing B.S., with Sales Marketing Concentration
   f. Marketing B.S., with Sports Marketing Concentration

4. Consent Items (All Effective 25-26)

1. Accountancy and Analytics B.S.
2. ACG 3113 – Intermediate Financial Accounting II
3. APK 3120 – Exercise Physiology
4. APK 4138L – Applications of Strength and Conditioning
5. Athletic Coaching Minor
6. Business Foundation Core – PHI 1103 inclusion (all Muma programs affected excepting Hospitality Management B.S.)
7. Business Foundation Core – SCM 3005 inclusion (all Muma programs affected excepting Hospitality Management B.S.)
8. Business Foundation Core – International Business course inclusion (all Muma programs affected excepting Hospitality Management B.S.)
9. Chemical Engineering B.S.C.H.
10. EEE 4359 – Analog CMOS/VLSI Design
11. EEL 4461 – Antenna Theory
12. Entrepreneurship B.S.
13. ESE 4341 – Secondary Teaching Methods
14. General Business Studies B.S.
15. Global Business B.A., with Business Analytics and Information Studies Concentration
16. Health Sciences B.S., with Biological Health Sciences Concentration
17. Health Sciences B.S., with Health Care Administration Concentration
18. Health Sciences B.S., with Health Information Technology Concentration
19. Health Sciences B.S., with Social and Behavioral Health Sciences Concentration

20. LIS 4204 – Information Behaviors
21. MAR 3023 – Basic Marketing
22. MAR 4403 – Sales Management
23. MAR 4824 – Marketing Management Problems
24. Marketing B.S. Major Core courses revision
25. MCB 3020 – General Microbiology
26. PET 3211 – Stress, Health and Disease (request change to APK prefix)
27. PET 3312 – Biomechanics in Human Motion (request change to APK prefix)
28. PET 3314 – A Survey in Leadership and Professionalism in Exercise Science (request change to APK prefix)
29. PET 3370 – Science of Weight Management (request change to APK prefix)
30. PET 3361 – Nutrition for Fitness and Sport (request change to APK prefix)
31. PET 3384 – Exercise Testing and Prescription (request change to APK prefix)
32. PET 3384L – Exercise Testing Lab (request change to APK prefix)
33. PET 3940 – Exercise Science Practicum (request change to APK prefix)
34. PET 4088 – Integrated Fitness Programming (request change to APK prefix)
35. PET 4093 – Strength and Conditioning (request change to APK prefix)
36. Physical Education B.A./B.S.
37. SCM 3005 – Supply Chain Management
38. SCM 4120 – Global Commerce
39. SCM 4930 – SCM Capstone Project
40. SOW 4233 – Social Welfare Policy and Program Analysis (title change request)
41. SOW 4343 – Multi-Methods of Social Work Practice I - Micro System Intervention (title change request)
42. SOW 4341 – Multi-Methods of Social Work Practice II Macro-System Intervention (title change request)
43. Supply Chain Management B.S.

5. Old Business

New Curriculum Proposals

1. Artificial Intelligence B.S.A.I. **(eff. 25-26)** (ADRIANA URUENA-AGNES)

2. Computer Science & Engineering B.S.C.S.E. **(eff. 25-26)** (ADRIANA URUENA-AGNES)

3. Exercise Science and Kinesiology B.S. (with three new concentrations) **(eff. 25-26)** (JOCILYN MARTINEZ)

Program Change Proposals

1. Computer Science B.S.C.S. **(eff. 25-26)** (ADRIANA URUENA-AGNES)
2. Cybersecurity B.S.C.Y.S. **(eff. 25-26)** (ALESSIO GASPAR)

New Course Proposals

1. CAI 4100 – Introduction to Machine Learning **(eff. 25-26)** (ADRIANA URUENA-AGNES)
2. CAI 4930 – Special Topics for AI **(eff. 25-26)** (ADRIANA URUENA-AGNES)
3. CDA 4000 – Computing Circuits **(eff. 25-26)** (ADRIANA URUENA-AGNES)

4. CIS 1930 – Freshman Seminar for Computing **(eff. 25-26)** (ADRIANA URUENA-AGNES)
5. EEE 3415 – Fundamentals of Data Structures **(eff. 25-26)** (ERICA TOOTHMAN)
6. EEE 4205 – Computer System Architecture and Engineering **(eff. 25-26)** (ERICA TOOTHMAN)
7. EEE 4205L – Computer System Architecture and Engineering Lab **(eff. 25-26)** (ERICA TOOTHMAN)
8. EEE 4400 – Applied Algorithms **(eff. 25-26)** (ALESSIO GASPAR) <mark>**TABLED**</mark>
9. EEE 4600 – Applied Computer Organization and Operating System **(eff. 25-26)** (ALESSIO GASPAR) <mark>**TABLED**</mark>
10. ~~EEE 4906 – CPE Design 1~~ **~~(eff. 25-26)~~** ~~(LANDON GREEN/ADRIANA URUENA-AGNES)~~
    Proposal retracted 1/7 per proposer request.
11. ~~EEE 4914 – CPE Design 2~~ **~~(eff. 25-26)~~** ~~(LANDON GREEN/ADRIANA URUENA-AGNES)~~
    Proposal retracted 1/7 per proposer request.
12. HSC 4001 – Developing a Health Professions Portfolio **(eff. 26-27)** (ALLYSON DUFFY)
13. HSC 4630 – Understanding US Health Care **(eff. 26-27)** (ALLYSON DUFFY)
14. HUM 4314 – Utopia and Science Fiction **(eff. 25-26)** (CATHERINE BELDEN/LANDON GREEN)
15. LAE 4315 – Introduction to Literacies: Print, Digital, Cyber, AI, and Multimodal **(eff. 25-26)** (NASREEN SADEQ)
16. MAP 3170 – Introduction to Actuarial Mathematics **(eff. 25-26)** (NASREEN SADEQ)
17. MMC 4456 – Data Visualization and Storytelling **(eff. 25-26)** (NASREEN SADEQ)

Course Change Proposals

1. ART 2400C – Beginning Printmaking **(eff. 26-27)** (BONITA POLLOCK)
2. ART 3513C – Selected Topics in Painting **(eff. 26-27)** (BONITA POLLOCK)
3. ART 3530C – Intermediate Painting **(eff. 26-27)** (BONITA POLLOCK)
4. ART 3610C – Digital Modeling **(eff. 26-27)** (BONITA POLLOCK)
5. ART 3709C – Intermediate Sculpture **(eff. 26-27)** (BONITA POLLOCK)
6. ~~ART 3712C – Multiples Molds and Bronzecasting~~ **~~(eff. 26-27)~~** ~~(BONITA POLLOCK)~~
   Proposal retracted 12/16/24 per proposer request.
7. ART 3735 – Selected Topics in Sculpture **(eff. 26-27)** (BONITA POLLOCK)
8. ART 3761C – Intermediate Ceramics **(eff. 26-27)** (BONITA POLLOCK)
9. ART 4023 – Animation Process **(eff. 26-27)** (BONITA POLLOCK)
10. EGN 4454 – Numerical & Computer Tools II in Civil & Env Eng **(eff. 25-26)** (CHRISTINE MCGUIRE-WOLFE)

6. New Business

New Curriculum Proposals – (Proposals Needing Reviewer Assignment)

1. Health and Nutrition B.S. **(eff. 25-26)**
2. Health and Rehabilitation B.S. **(eff. 25-26)** (CANDI ASHLEY)
3. Health Sciences B.S., with Healthcare Simulation Science Concentration **(eff. 25-26)**

4. Marketing B.S., Digital Marketing and Analytics Concentration **(eff. 25-26)**
5. Marketing B.S., Market Development Concentration **(eff. 25-26)**

New Course Proposals – (Proposals Needing Reviewer Assignment)

1. ANT 4404 – Environmental Justice **(eff. 26-27)**
2. APK 4122C – Exercise Program Design **(eff. 25-26)**
3. APK 4166 – Sports Supplements **(eff. 25-26)**
4. APK 4167 – Sports Metabolism **(eff. 25-26)**
5. APK 4320C – Corrective Science **(eff. 25-26)**
6. APK 4415 – Nutritional Coaching for the Lifelong Athlete **(eff. 25-26)**
7. APK 4400 – Sport Psychology **(eff. 25-26)**
8. HSC 3542 – Motor Development and Learning for Rehabilitation Professions **(eff. 25-26)** (CANDI ASHLEY/ADDITIONAL PERSON)
9. HSC 3612 – Clinical Exercise Physiology for Rehabilitation Professions **(eff. 25-26)** (CANDI ASHLEY)
10. HSC 4008 – Professional Development in Rehabilitation Professions **(eff. 25-26)** (CANDI ASHLEY/ADDITIONAL PERSON)
11. HSC 4549 – Advanced Physiology for Rehabilitation Professions **(eff. 25-26)** (CANDI ASHLEY)
12. HSC 4572 – Clinical Nutrition and Metabolism **(eff. 25-26)** (CANDI ASHLEY)
13. HSC 4610 – Movement Neuroscience **(eff. 25-26)** (CANDI ASHLEY)
14. HSC 4614 – Biomechanical Concepts for Rehabilitation Professions **(eff. 25-26)** (CANDI ASHLEY)
15. MAR 4190 – Marketing Technology and AI **(eff. 25-26)**
16. MAR 4233 – Social Media Marketing **(eff. 25-26)**
17. MAR 4705 – Marketing Analytics **(eff. 25-26)**
18. REE 4313 – Real Estate Investment **(eff. 25-26)**

Course Change Proposals – (Proposals Needing Reviewer Assignment)

1. ART 3461C – Selected Topics in Printmaking **(eff. 26-27)**
2. MCB 4115L – Medical Bacteriology Laboratory **(eff. 26-27)**

Upcoming Undergraduate Council Meeting Schedule*

Spring 2025

1. January 27, 2025
2. February 10, 2025
3. February 24, 2025
4. March 10, 2025
5. March 31, 2025
6. April 14, 2025

7. April 28, 2025

*All Undergraduate Council Meetings are scheduled to be held via Microsoft Teams

For inquiries regarding Council support or Curriculog, please contact the Undergraduate Curriculum Team: UGS-DOCurriculum@usf.edu.