

## The Joint Military Leadership Center Officially Breaks Ground September 11, 2006



Artifacts from World Trade Center, Pentagon and Flight #93 to be on permanent display.

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The JMLC
Fall Symposium
Held at MacDill Air
Force Base
October 13, 2006

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## The Joint Military Leadership Center Groundbreaking Ceremony September 11, 2006



U.S. Flag flying over the construction site



Congressman Bill Young speaks at the Ground breaking Ceremony



Ambler: Mr. Lee E. Arnold, USF BOT; Ms. Sherrill Tomasino, USF BOT; Mr. Richard A. "Dirk" Beard III, USF BOT; Ms. Rhea Law, Chair , USF BOT; BG Luis R. Visot, Executive Director, IMLC; USF President Judy Genshaft; Tampa Mayor Pam Iorio; Mr. John Ramil, USF BOT; FL Stale Representative Eichard Glorioso.



USF President, Judy Genshaft welcomes the 150 guests.



Brigadier General Luis R. Visot is the Exec. Dir, of the TMLC



Ms, Rhea Law and Congressman Bill Young



bagpipes at the ceremony



congressman Young adds his signature to the rendering.



Midshipman Joe Zerra, Cadet Angela Perez, Cadet John Floyd, MAJ Jim Botters, CAPT Mart Smith Cod Read Ward BC Lois R. Visat



Color Guard: MIDN David Small, Cadet Alishia Farish, Cadet Matthew Mickle, MIDN Scott Majette, MIDN Steven Hauck, Cadet Ion Mendova, Cadet James Pucillo



rendering of the future building to house the MLC and the USF ROTC Programs.

### These artifacts will be on permanent display in our new facility.



Flag flown over the Pentagon 8/24/06.



Limestone from the debric field at the Pentagon.



Steel and cornice stor recovered from Work Trade Center debris.



Soil from the crash site of Flight #93.



Flag flown at City Hall, New York City 7/4/06.

## The Joint Military Leadership Centers Fall Symposium October 13, 2006

**MacDill Air Force Base** 

Davis Conference Center/MacDill Officer's Club

## "JUNIOR OFFICERS PERSPECTIVES SINCE COMMISSIONING"









Captain Seth Lynn, Assistant Inspector Instructor of the 4<sup>th</sup> Assault Amphibian Battalion, in Tampa, Florida was our guest speaker for the general session of the symposium. Since his graduation from the U.S. Naval Academy in 2002, he completed the Amphibious Officer Course in Camp Pendleton, California, graduating in June, 2003. With the 3<sup>rd</sup> Assault Amphibian Battalion, he served as an Amphibious Assault Vehicle (AAV) platoon commander, deploying to Okinawa, Japan. Captain Lynn was then assigned as the AAV platoon commander for Battalion Landing Team 1/1, 15<sup>th</sup> Marine Expeditionary Unit. In 2004, he participated in Operation UNIFIED ASSISTANCE, the tsunami relief in Indonesia. He traveled to Kuwait, and Iraq in support of Operation IRAQI FREEDOM. In 2005 he rejoined the 3<sup>rd</sup> Assault Amphibian Battalion as the Executive Officer of Company B and deployed to the Al Anbar Province of Iraq and participated in Operations RIVER GATE and STEEL CURTAIN. Captain Lynn shared his experience as a Junior Officer with students and answered many questions.







Fifteen Junior and Company Grade Officers from all services joined cadets, midshipmen and Officer Candidates for lunch. Students got to hear first hand of each guests experiences after being commissioned. The Officers moved from table to table throughout the two hour lunch so that each student was able to meet several officers. Lively stories were told, many questions were asked and answered and students pointed to this part of the symposium as the best! GEN Luis R. Visot thanked each officer with a JMLC Eagle trophy.









The Navy celebrated its 231st birthday with a traditional cake cutting ceremony provided by Captain Martin Smith of the USF Naval ROTC. The ceremony began with midshipman Joe Zerra explaining this time honored tradition. Midshipman Andrew Smith read the annual birthday message from the CNO. Next the cake was cut with a sword and the first pieces were served to midshipman Melissa Rollinson (youngest seeking a commission in the Navy in attendance), O.C. Steven Swiderski (eldest seeking a commission in the Navy in attendance) and to CAPT Read, the guest of honor as the eldest officer in attendance.



## BACKGROUND DESCRIPTION AND SYMBOLISM OF THE JOINT MILITARY LEADERSHIP CENTER LOGO

Background: The shield or escutcheon is shaped in the classical mounted cavalry heater design and displays a purple field. "The Joint Military Leadership Center" is mounted at the shield's middle chief location and "AT THE UNIVERSITY OF SOUTH FLORIDA" is placed at the shield's honour point, to designate the location where the Center was established and the students it serves – the Reserve Officer Training Corps (ROTC) Students. The date "2004" refers to the year of the Center's Dedication Ceremony and is located at the nombril point of the shield.

The term "Joint Military Leadership Center at the University of South Florida" has been used since 2006 and is associated with the mission and intent of the center and its inaugural location at the University of South Florida's Tampa campus. The term "Born Joint... to Serve Joint" is divided and placed along the dexter and sinister sides of the shield. This phrase was adopted by the Cen-

ter as its armorial motto in 2006, to represent our commitment to provide quality Commissioned Officers that will faithfully and selflessly serve our Nation. In addition, the motto describes the motivation and the intent of the Center as it integrates the mission of the Center with the role of ROTC graduates as they enter into their respective Services and participate in the joint operations environment of the modern US military in the 21st Century.

**Description:** Within the inescutcheon or inner shield, four alliances are marshaled in two by two order. The dexter chief area represents U.S. Air Forces, the sinister chief depicts U.S. Navy, the dexter base quadrant depicts U.S. Army Forces and the sinister base quadrant represents the U.S. Marine Corps. At the fess point is a lighted torch, superimposed on a plicated US flag with its blue field with nine stars to dexter and two white and one red stripe to sinister.

U.S. AIR FORCE: The Air Force is depicted in the dexter chief quadrant. It contains a black field with a blue globe with latitudinal and longitudinal lines. Circling the globe is a silver modernistic arrow trailing two narrow and one wider gold line.

U.S. NAVY: The Navy is depicted in the sinister chief quadrant. It contains a navy blue field with an eight pointed star, a measuring compass with fine adjustment screws, and a kedge anchor with an attached length of line.

**U.S. MARINE CORPS:** The Marine Corps is depicted in the sinister base quadrant. It contains a field of scarlet, the Earth centered on the Atlantic Ocean, and a Bald Eagle with spread wings facing sinister, clutching a fouled anchor and perched upon the Earth.

U.S. ARMY: The Army is depicted in the dexter base quadrant. It contains a brown field, a stylized passant combat soldier facing dexter and a handheld magnetic compass.

### Symbolism:

The Heater Shield as the escutcheon symbolizes the role of the government in the defense of the United States.

The use of an inner shield, or inescutcheon, encompasses the role of the U.S. military as an element of national power for the defense of the Nation and the American Citizen (U.S. Constitution).

The color purple for the field captures the traditional heraldry of honor and the essence of joint operations – where the strengths of the services: Army green, Navy blue, Air Force blue and Marine red are melded into the Joint Forces of the United States.

The Torch depicts the Torch of Knowledge. When a student reaches a certain level of educational understanding within an academic or vocational field they are said to be illuminated by the inner light of knowledge. Graduates of the ROTC programs are expected to carry this light into their military service and beyond.

The plicated flag of The United States of America is a National emblem. The White signifies purity and innocence, Red signifies valor and bravery, and Blue signifies vigilance, perseverance, and justice. Stars are considered a symbol of the heavens and the divine goal to which man has aspired from time immemorial; the stripe is symbolic of the rays of light emanating from the sun. The 3 stripes represent the 3 core competencies of the Joint Military Leadership Center: Leadership Development, Global Understanding and education, and National Security/Defense/Military Strategies. The Nine Stars represent the Nine Combatant Commands (5 Regional and 4 Functional) for whom we "jointly" Serve.



## **U.S. AIR FORCE**

The globe represents the Air Force's world-wide area of responsibility (AOR). The black background represents space, also the Air Force's AOR. The modernistic arrow is an aerospace object that represents global reach, global power, and virtual presents

ence. The three gold lines depict contrails, represent one of our AF colors (gold) and symbolize our three AF core values – Integrity First, Service before Self and Excellence in All We Do. They also represent our air, space and cyberspace missions.

## U.S. ARMY:

The brown background represents the land where the U.S. Army has deployed Soldiers with "boots on the ground" conducting full spectrum operations to secure freedom and promote democracy.

The Soldier is the centerpiece of the Army representing the Active duty, Army Reserves and Army National Guard. This nameless soldier exemplifies the Army values of Loyalty, Duty, Respect, Selfless Service, Honor, Integrity and

Personal Courage. The Soldier embodies the true spirit of the Warrior Ethos which states; I will always place the mission first, I will never accept defeat, I will never quit, I will never leave a fallen comrade.

The magnetic compass represents the azimuth the U.S. Army uses at it transforms, modernizes and enhances its joint interoperability to provide relevant and ready combat power for the 21st Century.

**U.S. NAVY** The Navy Blue background represents the oceans of the world which cover 70% of the world's surface. In those oceans, the World's Finest Navy and Marine Corps team sail and remain strong and ready with the ability to project power across the sea and ashore by virtue of its surface and subsurface forces, carrier air power, and its Navy-Marine Corps amphibious



teams. The eight pointed star represents the North Star which is the landmark of our navigation and represents the foundation our never-ending focus on our mission to maintain, train and equip combat-ready naval forces capable of wining wars, deterring aggression and maintaining the freedom of the seas. The measuring compass with fine adjustment screws is a naval divider that reminds us of our steady course to uphold, protect and defend the constitution and to fulfill our oath as we carry out the Navy's mission throughout the globe. Finally, the Anchor symbolizes that our mission, our goals and our objectives are grounded in the Navy's core values of Honor, Courage, and Commitment.

U.S. MARINE CORPS The scarlet background represents the blood

shed as a result of the selfless sacrifice for which Marines have become known. The eagle, with its spread wings, represents the strong, proud, and bold nation who's ideals the Marine Corps was created to enforce.

The globe represents the worldwide service in which the Marine Corps has won honor through victory in battle. The fouled anchor represents our inherent tie to our sea-going sister service, the U.S. Navy.





## **Construction Update**

Construction of the new four story Joint Military Leadership Center began in July 2006. Located between the Physical Education Building (PED) and Maple Drive (Section F3 of the USF-Tampa map at: <a href="http://usfweb2.usf.edu/campus\_map/">http://usfweb2.usf.edu/campus\_map/</a>), the facility will house the JMLC, three lecture halls, five classrooms, ROTC office and storage areas, a Cadet/Midshipmen lounge, a computer lab and library, support facilities and public meeting spaces.

The construction is proceeding on schedule. Demolition of existing road and parking areas, relocation of underground utilities and 6,000psi vibro-compaction under column foundations commenced quickly. To date the three concrete-in-place stairwells have risen one to three stories from the ground (see accompanying pictures). The laying of footings and column pads are next on the schedule, immediately followed by the placement of the structural steel. The Design-Build team of Baker-Barrios Architects and J. Kokolakis Contracting anticipate that the structure will be enclosed by the end of February. If the construction continues as scheduled, the new facility will be available for occupancy next fall. To view the construction site on-line ( <a href="http://usfweb2.usf.edu/">http://usfweb2.usf.edu/</a>

campus\_map/ ) and input

username:Root and password: W2000.



















## On Friday, 29 September,

## **USTRANSCOM Visits USF**



a USTRANSCOM presentation was made by Col James Johnson, the senior USTRANSCOM LNO to CENTCOM and SOCOM, along with Commander Robert Robinson, USTRANSCOM/MSC LNO to CENTCOM and SOCOM. This Leadership Laboratory multimedia presentation was open to all Cadets, Midshipmen and the public at large. It provided current and insightful information about the structure

and transforming missions of this functional COCOM, as well as clarification of the challenges faced in providing global movement in support of our national interests. Following the discussion, audience members had an opportunity to speak with the presenters about specific issues of concern, and to each other about joint operations being conducted around the world. At the end of the discussions, JMLC Executive Director Luis Visot presented Col Johnson and Commander Robinson with JMLC eagles as a token of appreciation for assisting the Center in meeting its mission objectives.

## **JMLC Mentorship Program is Born**

On September 26, 2006 the JMLC hosted a reception for prospective ROTC student mentors at Traditions Hall. The program, emceed by JMLC External Relations Director El Ahlwardt, brought together the ROTC cadre, ROTC student leaders and approximately 30 prospective mentors from the community in an informal atmosphere that encouraged dialogue and the sharing of hopes and aspirations for the program. The ROTC leadership and stu-



dents thanked the prospective mentors for their interest in the program and highlighted the programs goal of enriching the ROTC experience for each and every participating student. The prospective mentors then gave short introductions and provided information about how they would like to engage the student mentees. The reception concluded with the program being handed to the ROTC Commanders for follow-up and assignment of mentor-mentee teams.

## Military Appreciation Day



# ROTC-RECON

The JMLC would like this newsletter to serve as a vehicle for ROTC students and Alumni to reconnect with each other and a place to keep friends posted about careers, family, deployments, promotions, etc. We will post the names of graduating commissioned officers each spring and fall. Your part will be to use this space to let old friends know where your life has taken you. We are in the process of contacting Alumni of the USF ROTC programs dating back to each of their inceptions and will print updates according to the responses we get. Graduating students as well as alumni who wish to update their contact information, career status or family information are encouraged to send information to matthews@jmslc.usf.edu.

### NAVAL ROTC Commissioning December 15, 2006 - USF MLK Plaza

All newly commissioned Marines (2<sup>nd</sup> Lt's) report to Quantico, VA for TBS. Follow-on training has been confirmed for the following:

SSgt Dennis Cruz- student naval aviator SSgt Peter Sherick- student naval aviator SSgt Jonathan Leach- student naval flight officer SSgt Glen Kelso- pending student naval aviator contract The above will attend flight training in Pensacola, Florida

SSgt Sara Isais will be a ground officer but her MOS will be determined by her performance at TBS.

AIR FORCE ROTC Commissioning Ceremony December 22, 2006 - University of Tampa

Dyal, Karen D

Fernandez, Gerard A

Jackson, Troy B

Silva, Clayton K

The following are the three Navy students who will be commissioned as Ensigns in the United States Navy their assignments:

MIDN Justin Fillmon – student naval aviator (Pensacola, Florida)

OC Kasey Carter will report to the USS John L Hall FFG32 in Mayport, Florida as a SWO (Surface Warfare Officer)

OC Heather Dent will report to the USS Ingraham FFG61 in Everett, Washington as a SWO (Surface Warfare Officer)

ARMY ROTC Commissioning Ceremony
December 15, 2006 - USF Marshall Ctr Rm. 296

Jonathan Peterson: Active Duty - Infantry

Royce Gillham: Reserve Duty - Armor

## JMLC Receives Gift of \$1000 from USF Women in Leadership and Philanthropy



At a "Women in the Military" Luncheon, held on August 31, 2006, the USF Women in Leadership and Philanthropy (WLP) awarded the Joint Military Leadership Center a \$1000 scholarship in recognition of the service, leadership and mission which includes the advancement the careers of women in the military.

(Left) BG Luis R. Visot accepts scholarship from Honorary Chair, Carol Morsani.

(Right) January Dennison, a lifetime member of the USF WLP and President and CEO of Technology Research Consultants, Inc., was the keynote speaker at the Women in the Military event on August 31.



## THE JOINT MILITARY LEADERSHIP CENTER

### **About Us**

The Joint Military Leadership Center (JMLC) is charged to provide the student cadets/ midshipmen and officer candidates with unique (Joint, Multinational, and Interagency) core competencies and skills in leadership development, global understanding, and military/national defense strategies. The "end state" will be an academically-structured, research based, and values-driven program that educates, trains and prepares military Officers and Service Leaders for their leadership roles in the continuing transformation of our Armed Forces and in a dynamic and challenging global environment.

Our vision is the establishment of a premier "state of the art" Learning Center and Program that educates, trains, and prepares future Armed Forces Officers to value, operate and conduct successful operations in a joint, multinational, interagency, and non-governmental organizations (NGO's) environment & an Academic Center of Excellence for national and military defense strategies, leadership development and training, and global understanding and education.

A high quality leadership curriculum (program of instruction) and its associated faculty can provide the foundation for a quality multi-service and multinational strategic military leadership education at USF. Future potential programs include, a Leadership Lecture Series, a Leadership Scholar-In-Residence Program, Internship programs, students and scholars exchange program, and the development of a Value-Added Program of Instruction (POI) in consultation with Cadet Commands, the National Defense University (NDU), and the USF Faculty.

### Our Objectives

### **Public Relations and Marketing**

- \* To visit the local, state, and national community (military, civic, social) to reach out, tell them about the JMLC, network, and develop partnerships.
- \* To identify potential human resources to serve as coaches, teachers, and mentors for the cadets, officer candidates, and midshipmen.

### Program Development & Curriculum Design

- \* To fully implement the various program requirements in order to establish relevance with the academic and military community.
- \* To communicate with the three ROTC Cadet Commands, in order to determine the feasibility of enhancing the current pre-commissioning curriculum requirements.
- \* To encourage the development of "an international/global leadership studies" degree program.

#### **Construction Oversight**

\* To provide oversight with the University's Facilities Planning and Construction Department during the various phases of design and construction.

### **Organizational Development and Oversight**

\* To assess and develop the organizational structures that would best serve our constituents: the cadets, officer candidates, and midshipmen.

## Resource Acquisitions and Management

\* To seek and secure the resources (fiscal, human, facilities, tools, information. knowledge, and environmental) required to set-up, operate, manage, sustain, and grow the Center and program.

This newsletter will be distributed via U.S. mail and email once each Fall, Spring and Summer semester. If you wish to receive via email, please send your email address to Lori Matthews at matter than the content of this newsletter or the Joint Military Leadership Center can be directed to Luis R. Visot, Executive Director at Ivisot@JMSLC.usf.edu.

The University of South Florida acknowledges The Joint Military Leadership Center and Programs are sponsored by the United States Department of Defense, and that the content of this program does not necessarily reflect the position or policy of the United States Government, nor an endorsement by the United States Government.